

Meeting 6/19/17 1

Special Event Liquor License Application Attachment B

Licensing Office
55 North Center Street Mailing
Address:
PO Box 1466
Mesa, Arizona 85211-1466
480-644-2316 Telephone
480-644-3999 Fax
www.mesaaz.gov/business/licensing



If you intend to serve alcohol at your special event, you will need to obtain a Special Event Liquor License or an Extension of Premises from City of Mesa Licensing Office. This must be submitted at least 60 days prior to the event. A license is required with special provisions outlined. Plan a minimum of 60 days to complete this process.

Check all that apply:

- ☐ Free/Host Alcohol ☐ Alcohol Sales ☒ Host and Sale Alcohol
☒ Beer ☐ Beer and Wine ☐ Beer, Wine and Distilled Spirits

Do you plan to secure a:

☒ **Special Event Liquor License** - The Special Event Liquor License fee is \$25 and must be approved by the City Council. After city approval, your application must be submitted to, and approved by, the State of Arizona. There are fees involved at the State. This license can only be obtained by a non-profit organization, 501(C). (Complete the State of Arizona Special Event Liquor Application and site plan.)

☐ **Extension of Premises License** - There is no fee involved with the Extension of Premises. This is allowed when a liquor license is already in effect and you want to extend the area where liquor is sold. (Complete the State of Arizona Extension of Premises Application and site plan.)

If this is an Extension of Premises, are there any other activities taking place except for the sale of liquor in the extended area? No ☐ Yes ☐ Type of activities taking place: _____

Please describe your security plan to ensure the safe sale or distribution of alcohol at your event All customers will be ID checked and wristbanded.

Hiring 15 Off-Duty Mesa Police Officers and using on duty officers for main high level liquor control issues and a minimum of 25 private security to manage ingress/egress points.

If applying for a Special Event Liquor License the following must be provided:

Sertoma Club of Mesa GEN 5409, EIN 63-0655922
Charity's or Organization's Name 501 (C)#
Walt Zimmerman
Name of Contact at Charity/Organization Title with Organization Phone Number

On-Site Agent Responsible for Liquor

How will attendees over the age of 21 be identified? All customers will be ID checked and wrist banded.

What controls will be used to keep attendees under the age of 21 from obtaining alcohol at the event? _____

All customers will be ID checked and wrist banded. Hiring 15 Off-Duty Mesa Police Officers and using on duty officers for main high level liquor control.

Will food be served? ☒ Yes ☐ No If yes, what type of food will be served Food trucks available throughout the event.

Seating capacity of designated area: # _____



Arizona Department of Liquor Licenses and Control
800 W Washington 5th Floor
Phoenix, AZ 85007-2934
www.azliquor.gov
(602) 542-5141

FOR DLLC USE ONLY

Event Date(s):
Event time start/end:
CSR:
License:

APPLICATION FOR SPECIAL EVENT LICENSE
Fee= \$25.00 per day for 1-10 days (consecutive)
Cash Checks or Money Orders Only

A service fee of \$25.00 will be charged for all dishonored checks (A.R.S. § 44-6852)

IMPORTANT INFORMATION: This document must be fully completed or it will be returned.

The Department of Liquor Licenses and Control must receive this application ten (10) business days prior to the event. If the special event will be held at a location without a permanent liquor license or if the event will be on any portion of a location that is not covered by the existing liquor license, this application must be approved by the local government before submission to the Department of Liquor Licenses and Control (see Section 15).

SECTION 1 Name of Organization: Sertoma Club of Mesa

SECTION 2 Non-Profit/IRS Tax Exempt Number: 63-0655922

SECTION 3 The organization is a: (check one box only)

- ☒ Charitable ☐ Fraternal (must have regular membership and have been in existence for over five (5) years)
☐ Religious ☐ Civic (Rotary, College Scholarship) ☐ Political Party, Ballot Measure or Campaign Committee

SECTION 4 Will this event be held on a currently licensed premise and within the already approved premises? ☒ Yes ☐ No

Mesa Convention Center

05070002

480-644-2171

Name of Business

License Number

Phone (Include Area Code)

SECTION 5 How is this special event going to conduct all dispensing, serving, and selling of spirituous liquors? Please read R-19-318 for explanation (look in special event planning guide) and check one of the following boxes.

- ☒ Place license in non-use
☐ Dispense and serve all spirituous liquors under retailer's license
☒ Dispense and serve all spirituous liquors under special event
☐ Split premise between special event and retail location

(IF NOT USING RETAIL LICENSE, SUBMIT A LETTER OF AGREEMENT FROM THE AGENT/OWNER OF THE LICENSED PREMISE TO SUSPEND THE LICENSE DURING THE EVENT. IF THE SPECIAL EVENT IS ONLY USING A PORTION OF PREMISE, AGENT/OWNER WILL NEED TO SUSPEND THAT PORTION OF THE PREMISE.)

SECTION 6 What is the purpose of this event? ☒ On-site consumption ☐ Off-site (auction) ☐ Both

SECTION 7 Location of the Event: Mesa Convention Center and Mesa Amphitheater

Address of Location: 263 N. Center Street Mesa Maricopa AZ 85201
Street City COUNTY State Zip

SECTION 8 Will this be stacked with a wine festival/craft distiller festival? ☐ Yes ☒ No

SECTION 9 Applicant must be a member of the qualifying organization and authorized by an Officer, Director or Chairperson of the Organization named in Section 1. (Authorizing signature is required in Section 13.)

1. Applicant: Zimmerman Walt
Last First Middle Date of Birth
2. Applicant's mailing address: 1042 E. 3rd Street Mesa AZ 85203
Street City State Zip
3. Applicant's home/cell phone: (____) REDACTED Applicant's business phone: (480) 389-0751
4. Applicant's email address: waltz@mindspring.com

SECTION 10

1. Has the applicant been convicted of a felony, or had a liquor license revoked within the last five (5) years?

☐ Yes ☒ No (If yes, attach explanation.)

2. How many special event licenses have been issued to this location this year? 0

(The number cannot exceed 12 events per year; exceptions under A.R.S. §4-203.02(D).)

3. Is the organization using the services of a promoter or other person to manage the event? ☒ Yes ☐ No

(If yes, attach a copy of the agreement.)

4. List all people and organizations who will receive the proceeds. Account for 100% of the proceeds. The organization applying must receive 25% of the gross revenues of the special event liquor sales. Attach an additional page if necessary.

Name Sertoma Club of Mesa Percentage: 100%

Address PO Box 4245 Mesa AZ 85211

Street

City

State

Zip

Name _____ Percentage: _____

Address _____

Street

City

State

Zip

5. Please read A.R.S. § 4-203.02 Special event license; rules and R19-1-205 Requirements for a Special Event License.

Note: ALL ALCOHOLIC BEVERAGE SALES MUST BE FOR CONSUMPTION AT THE EVENT SITE ONLY.

"NO ALCOHOLIC BEVERAGES SHALL LEAVE SPECIAL EVENT UNLESS THEY ARE IN AUCTION SEALED CONTAINERS OR THE SPECIAL EVENT LICENSE IS STACKED WITH WINE /CRAFT DISTILLERY FESTIVAL LICENSE"

6. What type of security and control measures will you take to prevent violations of liquor laws at this event?

(List type and number of police/security personnel and type of fencing or control barriers, if applicable.)

15 Number of Police 25 Number of Security Personnel ☒ Fencing ☒ Barriers

Explanation: Hiring 15 Off-Duty Mesa Police Officers and using on duty officers for main high level liquor control issues and a minimum of 25 private security to manage ingress/egress points along fence and barriers. All customers will be ID checked and wristbanded.

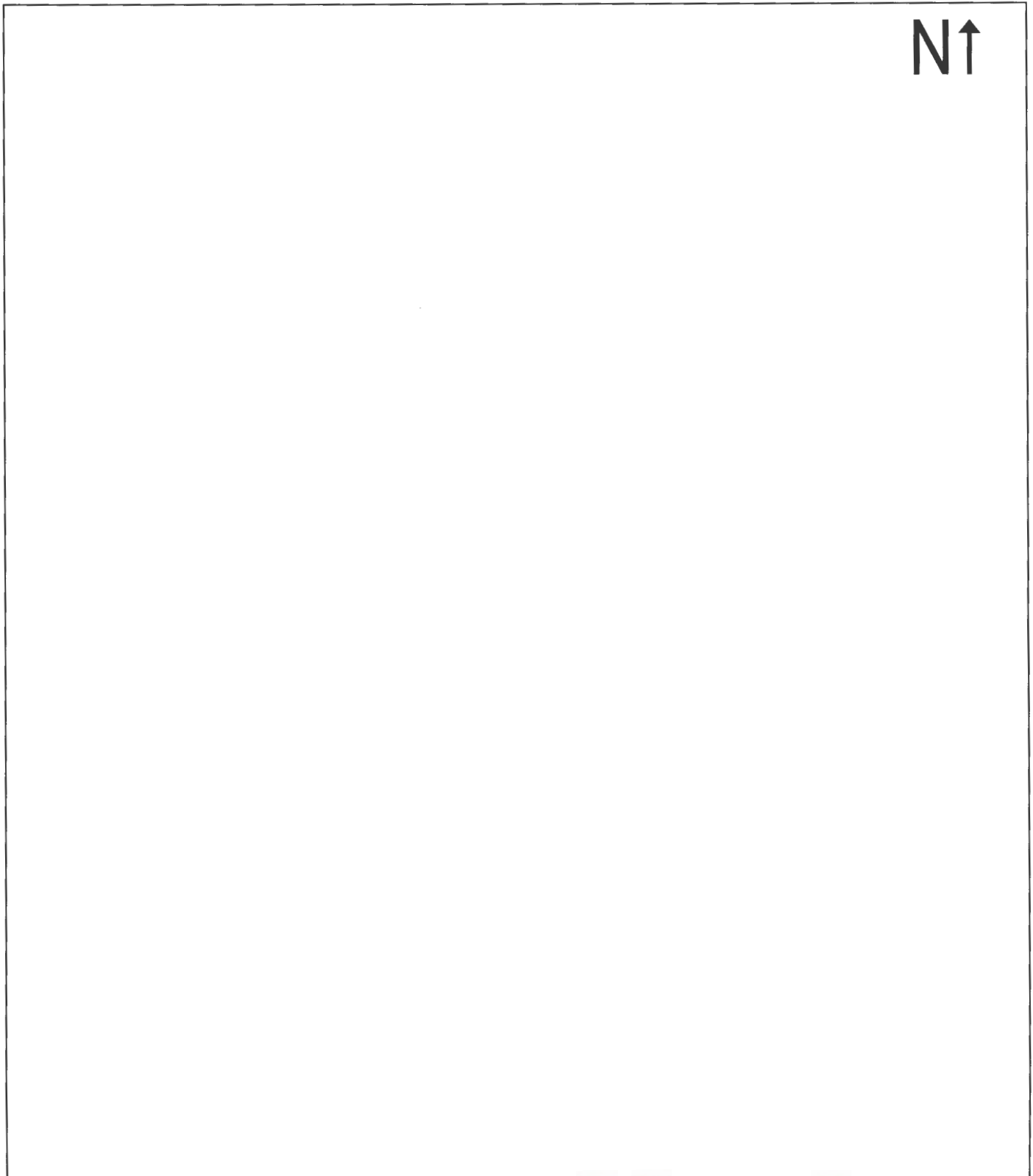
SECTION 11 Dates and Hours of Event. Days must be consecutive but may not exceed 10 consecutive days.

See A.R.S. § 4-244(15) and (17) for legal hours of service.

PLEASE FILL OUT A SEPARATE APPLICATION FOR EACH "NON-CONSECUTIVE" DAY

	Date	Day of Week	Event Start Time AM/PM	License End Time AM/PM
DAY 1:	<u>July 4, 2017</u>	<u>Tuesday</u>	<u>4:00pm</u>	<u>12:00am</u>
DAY 2:	_____	_____	_____	_____
DAY 3:	_____	_____	_____	_____
DAY 4:	_____	_____	_____	_____
DAY 5:	_____	_____	_____	_____
DAY 6:	_____	_____	_____	_____
DAY 7:	_____	_____	_____	_____
DAY 8:	_____	_____	_____	_____
DAY 9:	_____	_____	_____	_____
DAY 10:	_____	_____	_____	_____

SECTION 12 License premises diagram. The licensed premises for your special event is the area in which you are authorized to sell, dispense or serve alcoholic beverages under the provisions of your license. The following space is to be used to prepare a diagram of your special event licensed premises. Please show dimensions, serving areas, fencing, barricades, or other control measures and security position.



E. UNIVERSITY DR.

VIP PARKING

ADA PARKING

GO-VETS
ZONE

ENTRANCE /
EXIT

ADA PARKING

ADA PARKING MEDIA PARKING

E. 3RD PL.

- ICON KEY**
- EVENT RENTS
 - PMR POP-UP
 - SELF-CONTAINED FOOD VENDOR
 - SAFETY ZONE VEHICLE
 - ESR POP-UP
 - SELF-CONTAINED VENDOR

ENTRANCE /
EXIT

CELEBRATION
SPLASH ZONE

VOLUNTEER
POP-UP

17' BOONING RIVER

14' BACKWARD WATER SLIDE

10' DOUBLE SPLASH SLIDE

10' SLIDE

20' DOUBLE LANE SLIDE

14' WATER SLIDE

10' WINDUP SLIDE

10' SLIDING SLIDE

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VENDOR
CHECK-IN

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EVENT
OPERATIONS

LOST & FOUND

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VOLUNTEER
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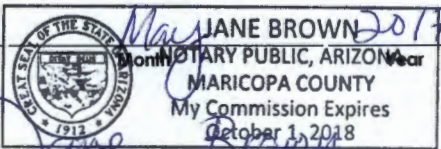
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SECTION 13 To be completed only by an Officer, Director or Chairperson of the organization named in Section 1.

I, (Print Full Name) WALTER D. ZIMMERMAN declare that I am an Officer, Director or Chairperson of the organization filing this application as listed in Section 9. I have read the application and the contents and all statements are true, correct and complete.

X W.D. Zimmerman BOARD MEMBER 5/31/2017 480-389-0751
Signature Title/ Position Date Phone Number

The foregoing instrument was acknowledged before me this 31 Day
State Arizona County of Maricopa
My Commission Expires on: October 1, 2018 Date

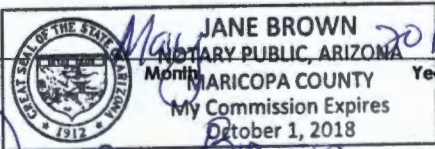

JANE BROWN 2017
NOTARY PUBLIC, ARIZONA
MARICOPA COUNTY
My Commission Expires
October 1, 2018
Signature of Notary Public

SECTION 14 This section is to be completed only by the applicant named in Section 9.

I, (Print Full Name) WALTER D. ZIMMERMAN declare that I am the APPLICANT filing this application as listed in Section 9. I have read the application and the contents and all statements are true, correct and complete.

X W.D. Zimmerman BOARD MEMBER 5/31/2017 480-389-0751
Signature Title/ Position Date Phone Number

The foregoing instrument was acknowledged before me this 31 Day
State Arizona County of Maricopa
My Commission Expires on: October 1, 2018 Date


JANE BROWN 2017
NOTARY PUBLIC, ARIZONA
MARICOPA COUNTY
My Commission Expires
October 1, 2018
Signature of Notary Public

Please contact the local governing board for additional application requirements and submission deadlines. Additional licensing fees may also be required before approval may be granted. For more information, please contact your local jurisdiction: http://www.azliquor.gov/assets/documents/homepage_docs/spec_event_links.pdf.

SECTION 15 Local Governing Body Approval Section.

I, _____ recommend ☐ APPROVAL ☐ DISAPPROVAL
(Government Official) (Title)

On behalf of _____
(City, Town, County) Signature Date Phone

SECTION 16 For Department of Liquor Licenses and Control use only.

☐ APPROVAL ☐ DISAPPROVAL BY: _____ DATE: ____/____/____

A.R.S. § 41-1030. Invalidity of rules not made according to this chapter; prohibited agency action; prohibited acts by state employees; enforcement; notice

B. An agency shall not base a licensing decision in whole or in part on a licensing requirement or condition that is not specifically authorized by statute, rule or state tribal gaming compact. A general grant of authority in statute does not constitute a basis for imposing a licensing requirement or condition unless a rule is made pursuant to that general grant of authority that specifically authorizes the requirement or condition.

D. THIS SECTION MAY BE ENFORCED IN A PRIVATE CIVIL ACTION AND RELIEF MAY BE AWARDED AGAINST THE STATE. THE COURT MAY AWARD REASONABLE ATTORNEY FEES, DAMAGES AND ALL FEES ASSOCIATED WITH THE LICENSE APPLICATION TO A PARTY THAT PREVAILS IN AN ACTION AGAINST THE STATE FOR A VIOLATION OF THIS SECTION.

E. A STATE EMPLOYEE MAY NOT INTENTIONALLY OR KNOWINGLY VIOLATE THIS SECTION. A VIOLATION OF THIS SECTION IS CAUSE FOR DISCIPLINARY ACTION OR DISMISSAL PURSUANT TO THE AGENCY'S ADOPTED PERSONNEL POLICY.

F. THIS SECTION DOES NOT ABROGATE THE IMMUNITY PROVIDED BY SECTION 12-820.01 OR 12-820.02.



May 31, 2017

Arizona Celebration of Freedom

Event Organizers: Entertainment Solutions, Inc.

Event Permit: Sertoma Club of Mesa

This Letter of Agreement shall serve as a contract between Sertoma Club of Mesa and Entertainment Solutions, Inc. for the 2017 Arizona Celebration of Freedom event being held on July 4, 2017.

Entertainment Solutions will organize, operate and manage the event and alcohol sales and Sertoma Club of Mesa will supply the special event permit and will receive 100% of all sales.

A handwritten signature in blue ink, appearing to read "M. J. Zimmerman".

Sertoma Club of Mesa – Authorized Signature

A handwritten date in blue ink, "5/31/2017".

Date

A handwritten signature in black ink, appearing to read "Y. C. BP".

May 31, 2017

Entertainment Solutions – Authorized Signature

Date





April 19, 2017

To Whom It May Concern:

The City of Mesa/Mesa Centennial Hall, State of Arizona Department of Liquor Licenses and Control Alcoholic Beverage License #05070002, agrees to suspend its liquor license for the Arizona Celebration of Freedom event, on Tuesday, July 4th, 2017, from 4:30pm – 11:30pm.

Sincerely,


Dyan Seaburg
Venue Manager


Felix Imadiyi
Facility Liquor Agent