



Attn: DESIGN REVIEW
PLANNING DIVISION
55 N. CENTER STREET
MESA, ARIZONA 85201
480-644-2385

PROJECT NARRATIVE

POPEYES LOUISIANA KITCHEN
1343 S GILBERT ROAD
MESA, AZ

ID Studio 4 in conjunction with Z and H Foods, Inc. is designing a new facility for Popeye Louisiana Kitchen on the east side of S Gilbert road just north of E Hampton Ave. The scope of work intended for a new free standing restaurant with drive thru. Parking and drive aisle necessary for operation are to be included with scope. Currently there is a restaurant existing on the parcel that will be demolished to accommodate the new Popeyes.

The 53,521-sf parcel is zoned LC. Approximate square footage of the building is 3,350 sf located in the center of the parcel. The building will include the restaurant component as well as a training room at the rear of the building. Glazing is directed toward the main access street for maximum curb appeal. Pedestrian access from the street to the main entrance is also included.

Main access to the site is off S Gilbert road. Parking and traffic flow for the drive thru is contained to the site. Plenty of open space is included within the parking area for landscaping. The drive thru is located around back of the building for optimal traffic flow without hindering the design aesthetic.

The new restaurant is intended to enhance the surrounding landscape and existing buildings by using a bright pallet that compliments the design of the existing businesses in the complex. All faces of the building are aesthetically designed to be appealing from all directions without hindering the building function. Architectural elements complement the nature of the building services while providing visual breaks to the overall façade.

Please see the attached documents which further explain the design intent. Should you have any question in regards to the proposed design, please do not hesitate to contact us.

Thank you,

Alex Ramon

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