

# Mayor and Council Strategic Priorities

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# Mayor and Council Strategic Priorities

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Community Safety

Workforce Development

Sustainable Economy

Transform Neighborhoods

Placemaking

A solid blue horizontal bar spanning the width of the slide at the bottom.

# Community Safety

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Building communities that are safe, healthy,  
and welcoming

# Workforce Development

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Creating an enriching environment where the skills required to succeed in today's economy are made readily available and easily accessible

# Sustainable Economy

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Striving for continued economic growth and increased prosperity for all Mesa residents

# Transform Neighborhoods

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Mesa's neighborhoods are clean, safe, diverse, and economically vibrant places where residents and businesses are engaged, informed, and take pride in their properties and community

# Placemaking

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Cultivating vibrant unique spaces ranging from a city block to entire economic centers that attract and benefit residents, businesses, and visitors

# Datasets

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[open.mesaaz.gov](https://open.mesaaz.gov)





# Mayor and Council Strategic Priorities

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Community Safety

[Community Safety Datasets](#)

Workforce Development

[Workforce Development Datasets](#)

Sustainable Economy

[Sustainable Economy Datasets](#)

Transform Neighborhoods

[Transform Neighborhoods Datasets](#)

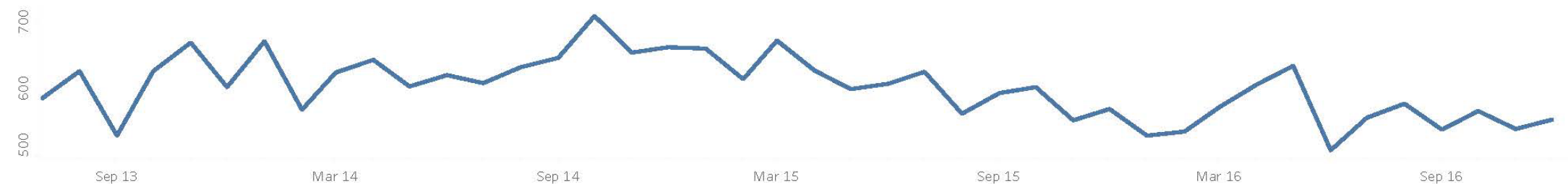
Placemaking

[Placemaking Datasets](#)

# Community Safety

## Police Department Clearance Count

A crime is labeled as cleared once a charge has been submitted. The case may not be closed, but a suspect was charged.



## Part 1 Crime Rate per 1k Mesa Population

Includes Homicide, Rape, Aggravated Assault, Kidnapping, Robbery, Theft, Burglary and Stolen Vehicle



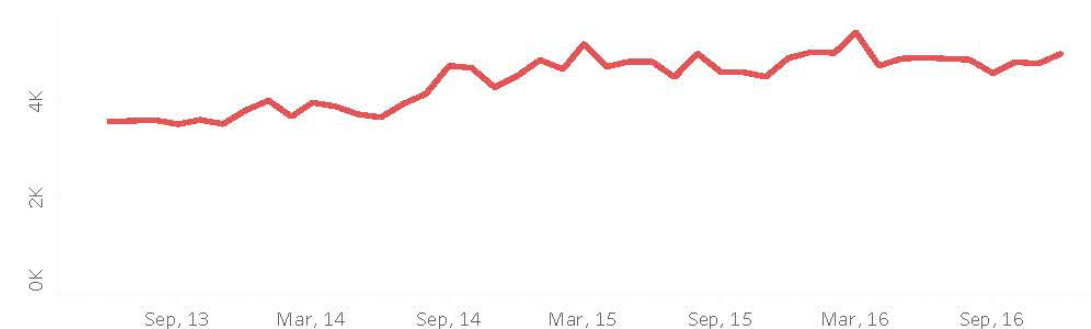
## Number of Calls for Service received by Mesa Police Department

(Source: Hexagon CAD)



## Number of Calls for Service received by Mesa Fire and Medical Department

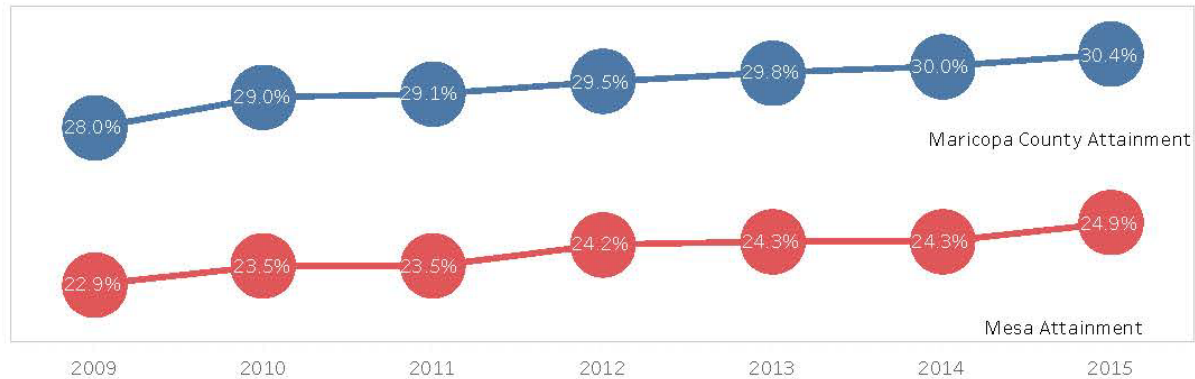
(Source: Hexagon CAD)



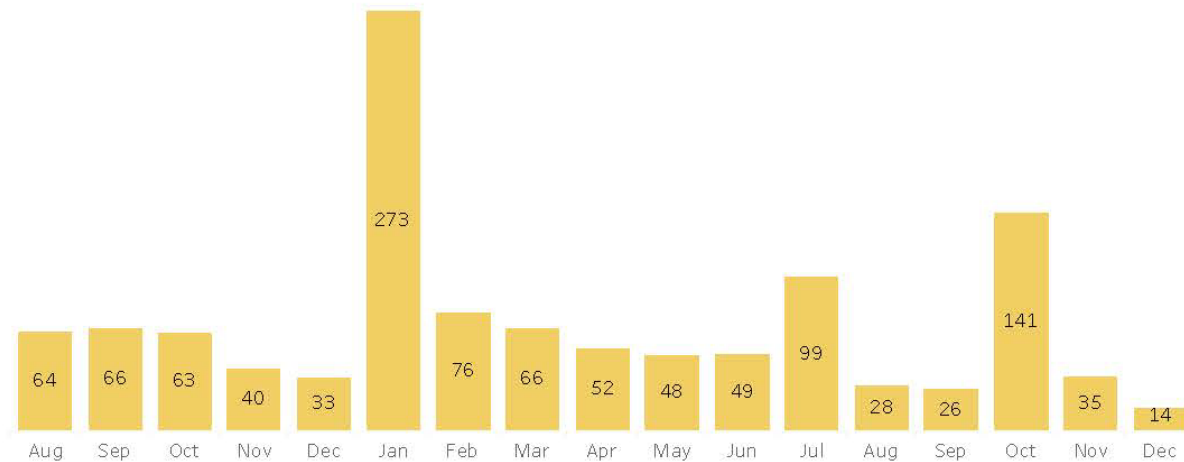
# Workforce Development

Percentage of **Mesa** Population Over 25 with a Bachelor Degree or Higher Compared to **Maricopa County**

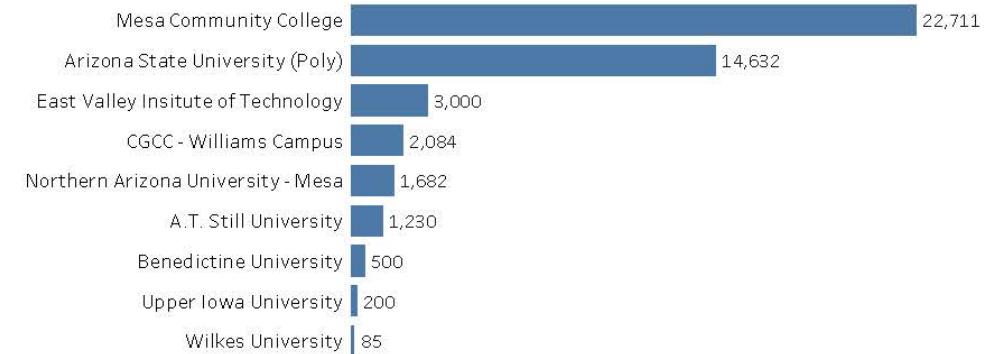
(Source: Census Bureau)



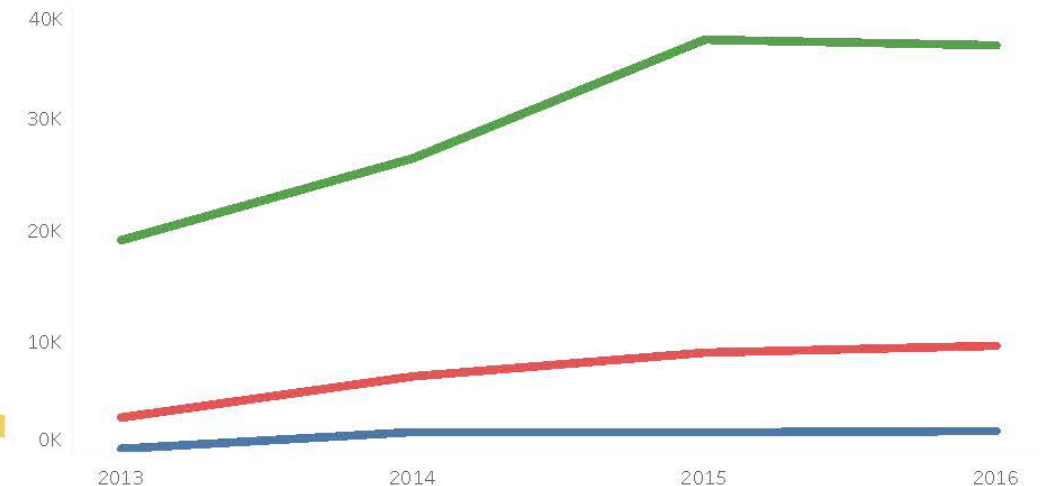
Number of New Students Accessing Mesa Counts on College Services  
Aug 2015 to Present



In 2016, there are **46,124 Students** Enrolled in Mesa Higher Education Institutions



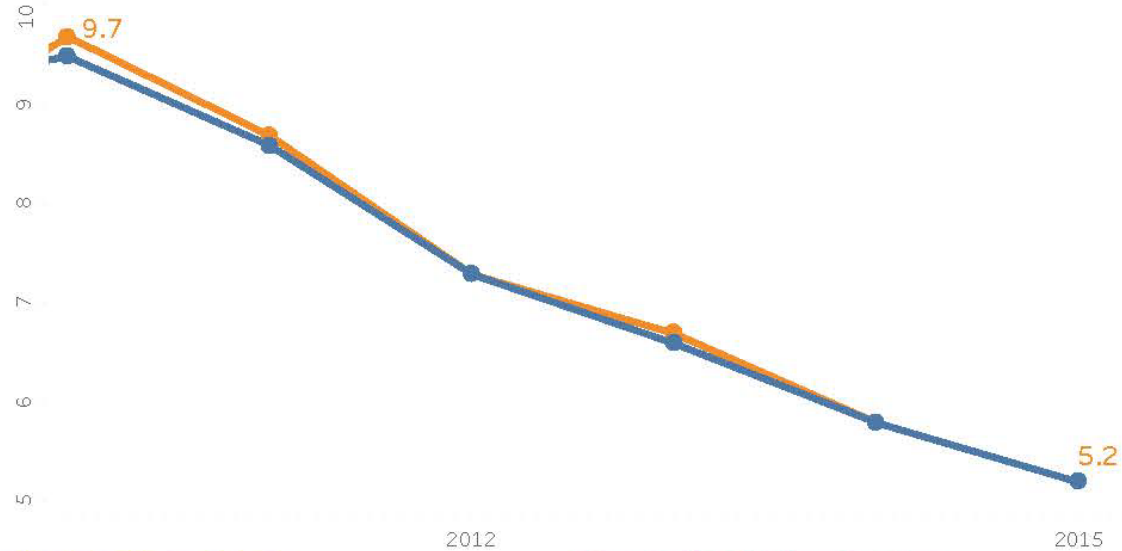
Number of **Children**, **Adults** and **Teens** Attending Mesa Public Library Programs



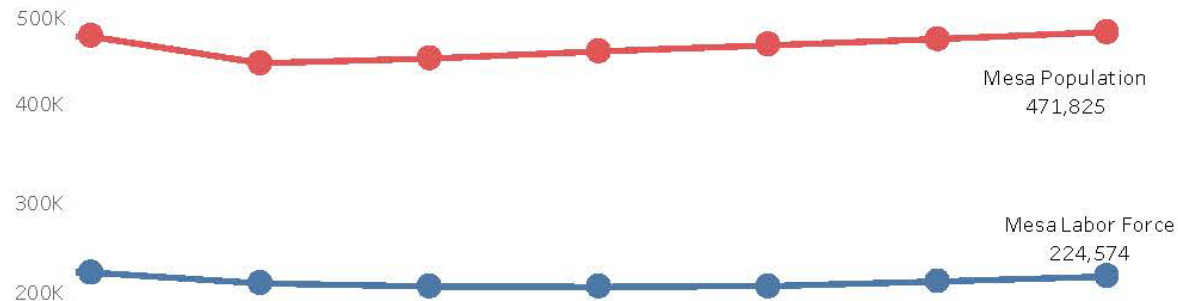
# Sustainable Economy

## Unemployment Rate

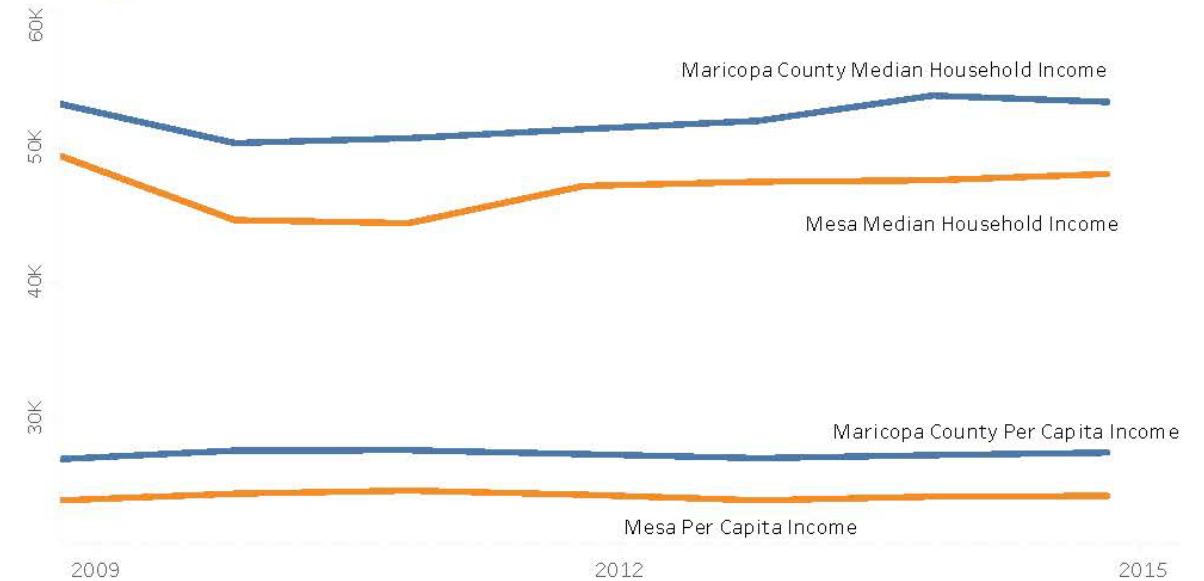
From 2010 through 2014, the Unemployment Rate in **Mesa** was slightly above **Maricopa County's**. In 2015, both **Mesa** and **Maricopa County** were at **5.2%** (Source: Bureau of Labor Statistics)



**Mesa Labor Force** in comparison to **Mesa Total Population** (Source: Bureau of Labor Statistics)



In 2015, Median Household Income in **Mesa** is \$5k less than in **Maricopa County** (Source: Bureau of Labor Statistics)



**Businesses and Jobs in Mesa** (Source: ESRI Community Analyst)

Number of Businesses

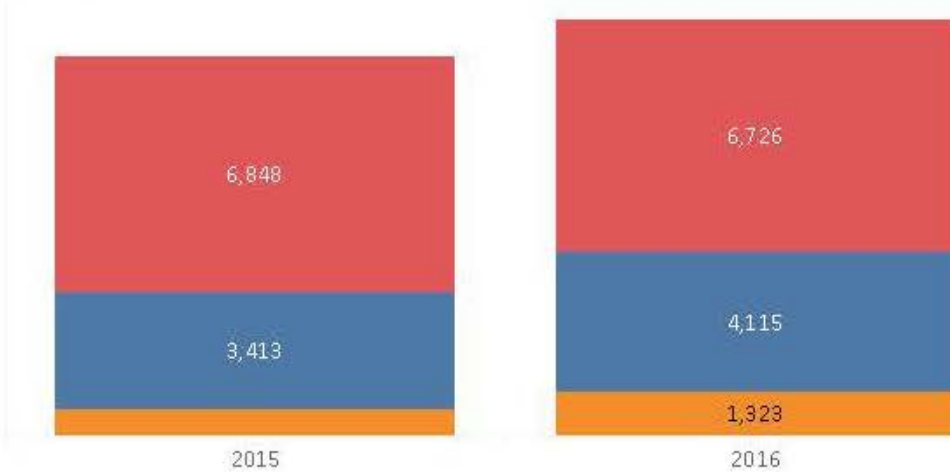
14,532

Number of Jobs

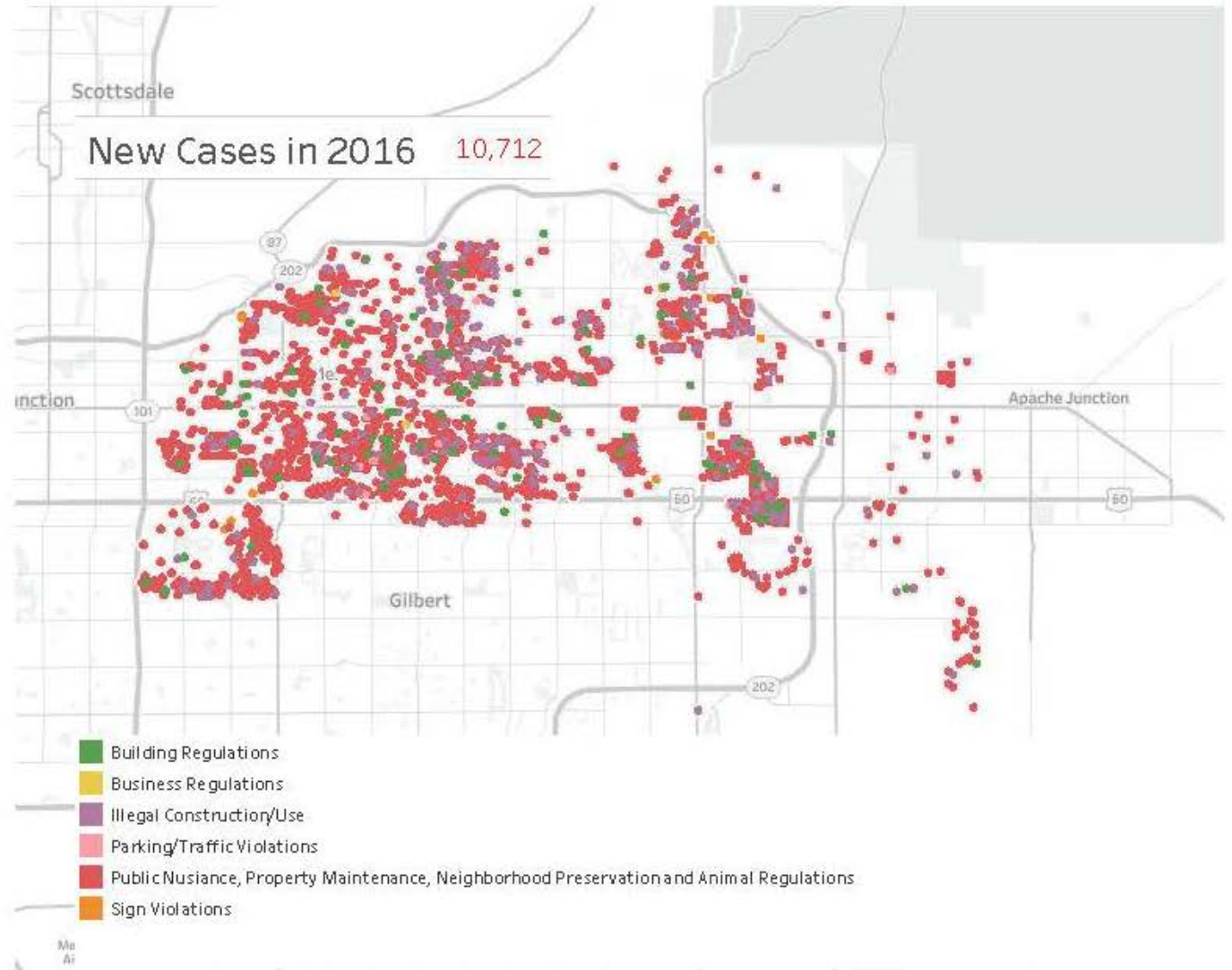
156,606

# Transform Neighborhoods

Code Complaints Closed within **15 days**, **16-30 days** or **30+ days** (Source: Tidemark)

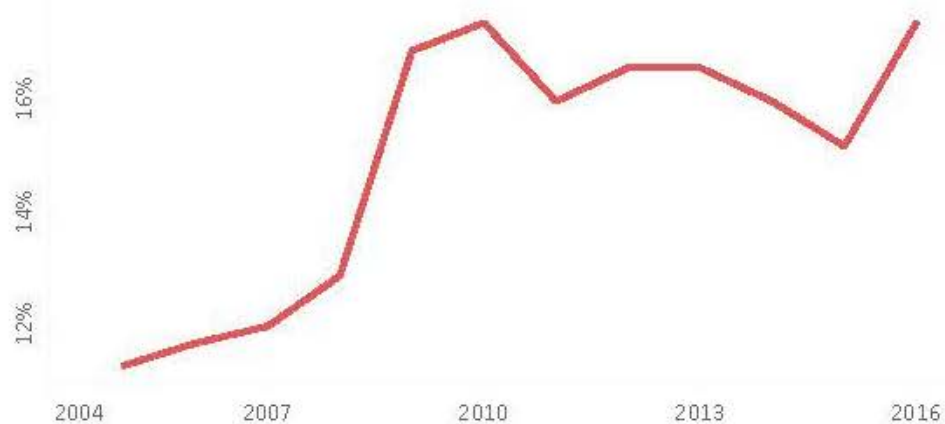


Incidents of Code Violation Complaints in 2016 (Source: Tidemark)



## Housing Vacancy Rate

% of homes vacant in Mesa (Source: ESRI Community Analyst)

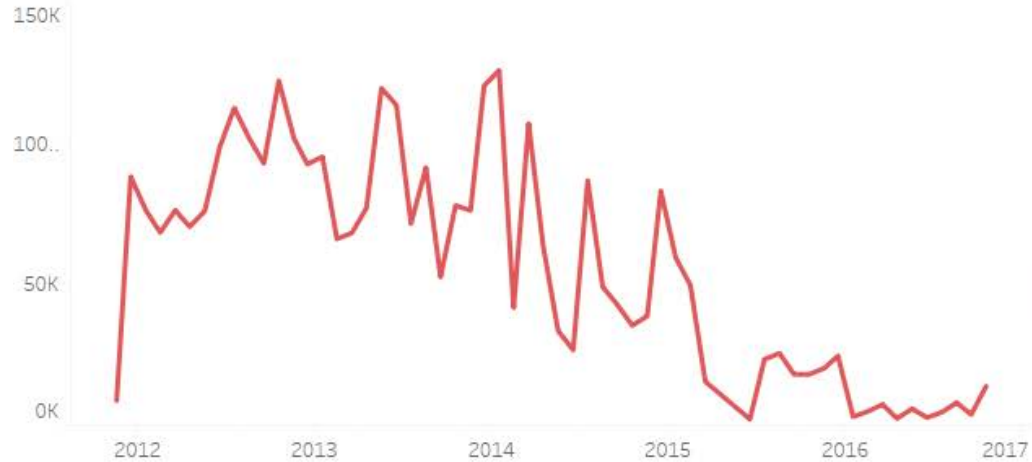




# Transform Neighborhoods

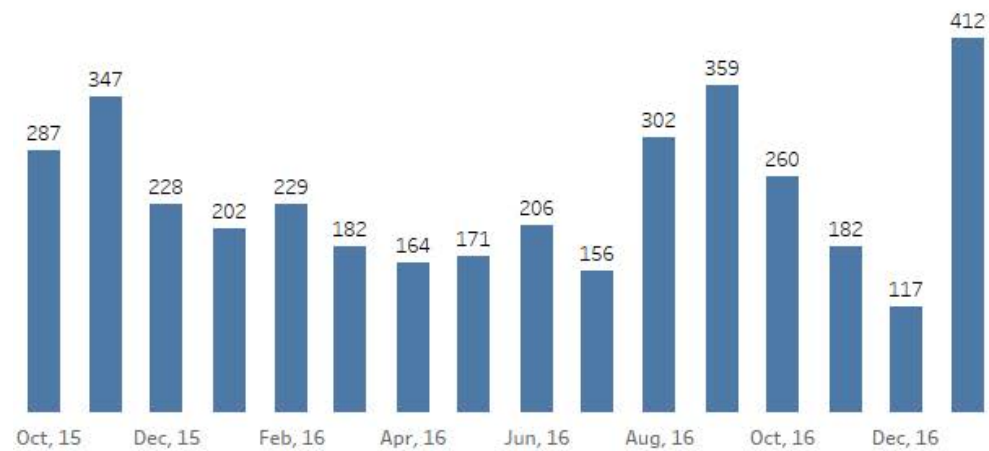
## Square Footage of Abated Graffiti

Does not include Graffiti abated by Parks and Rec or the Signs department. (Source: CitySourced)

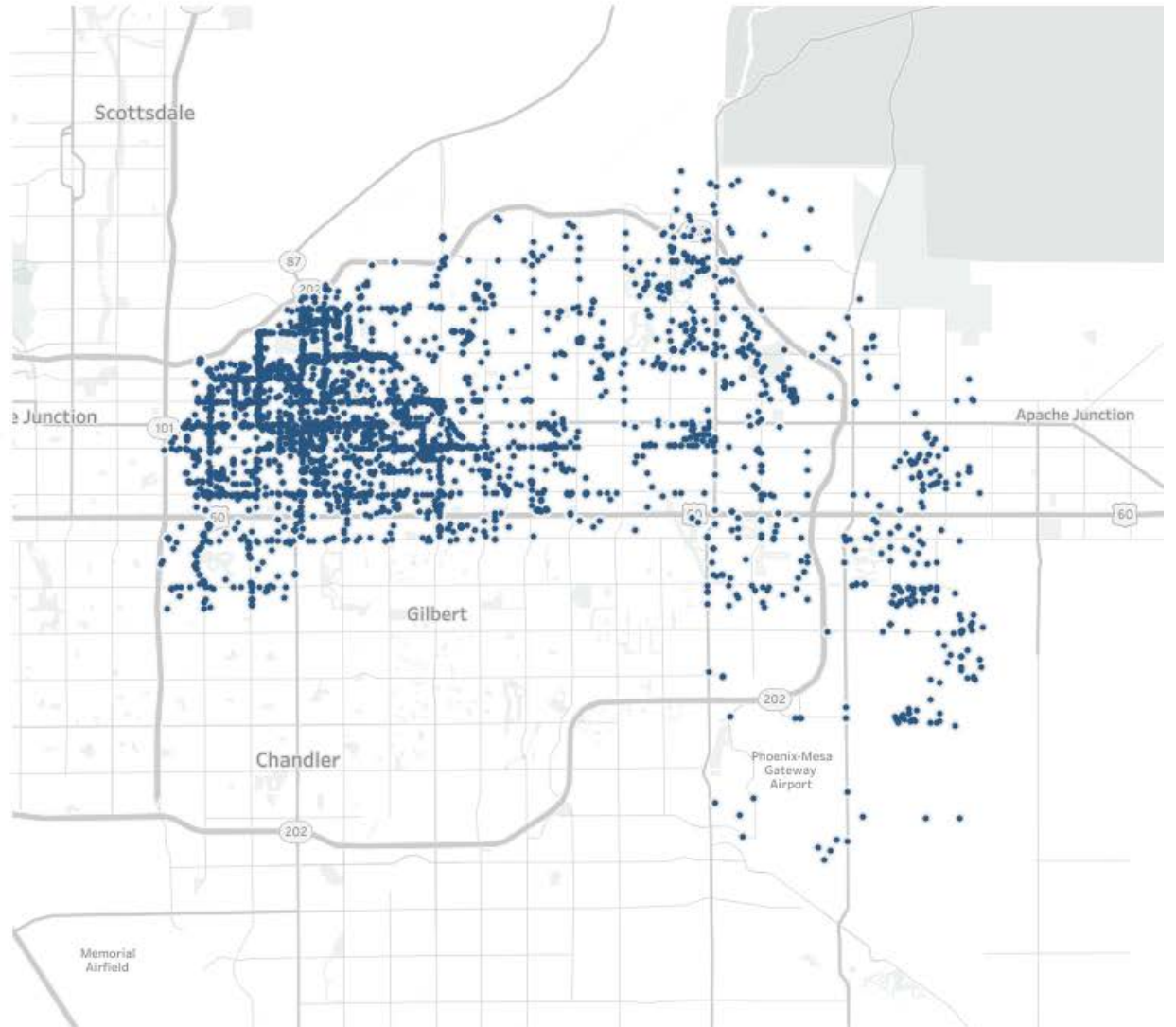


## Number of Abated Graffiti Incidents

Counts do not include Graffiti reported at Parks or on Signs. (Source: CitySourced)



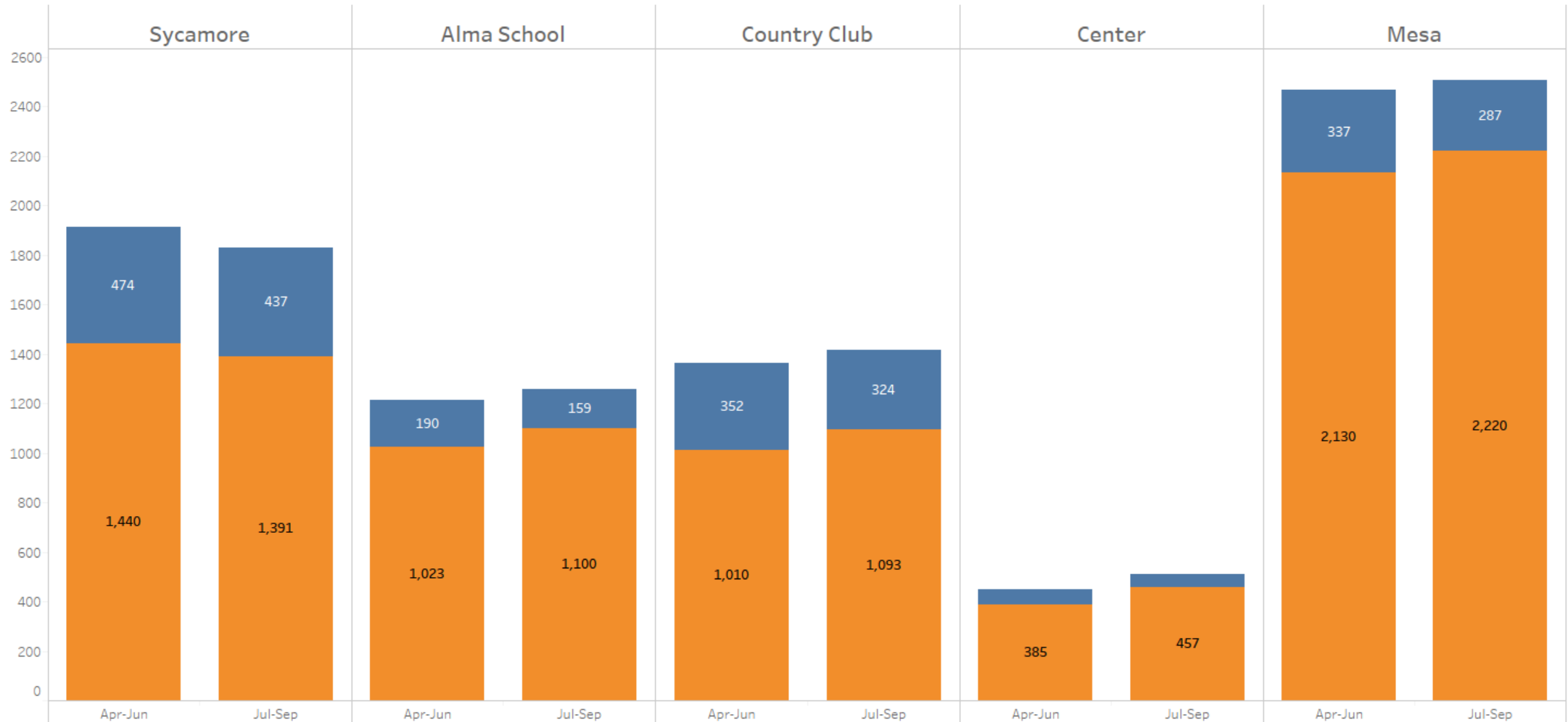
## Incidents of Graffiti in 2016 (Source: CitySourced)



# Placemaking

## Light-Rail and Bus Ridership

Average Daily Transit Boardings Around Light-Rail Stations



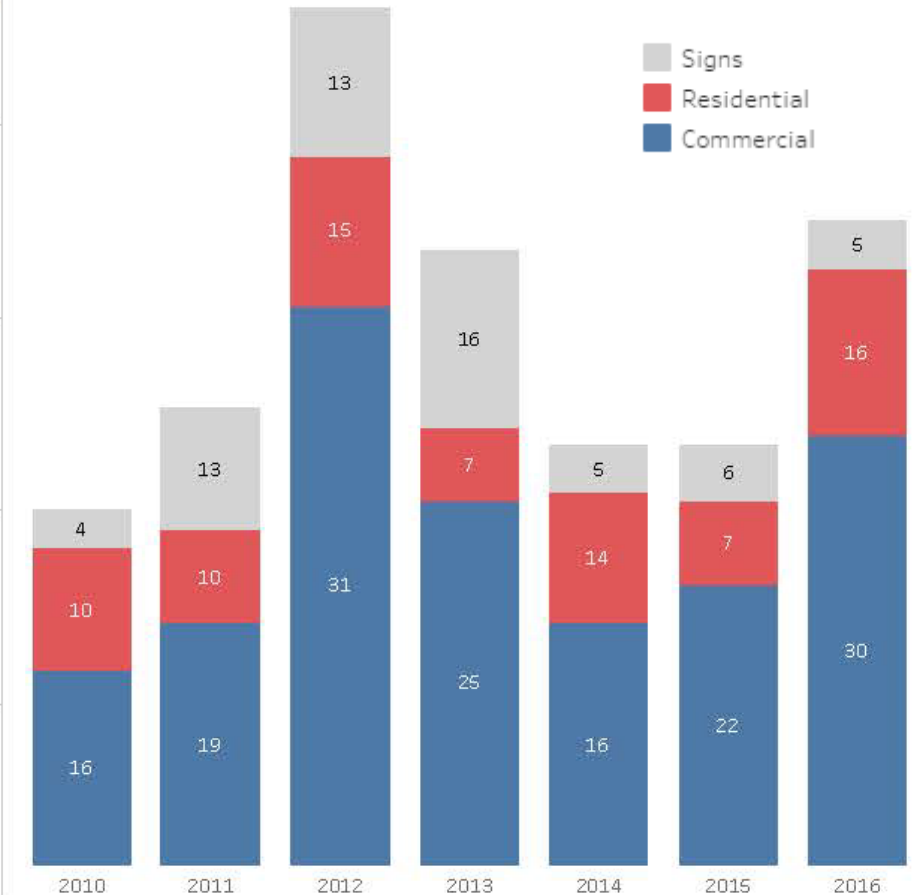
# Placemaking

## Number of Visitors to Downtown City of Mesa Attractions



## Downtown Construction Activity

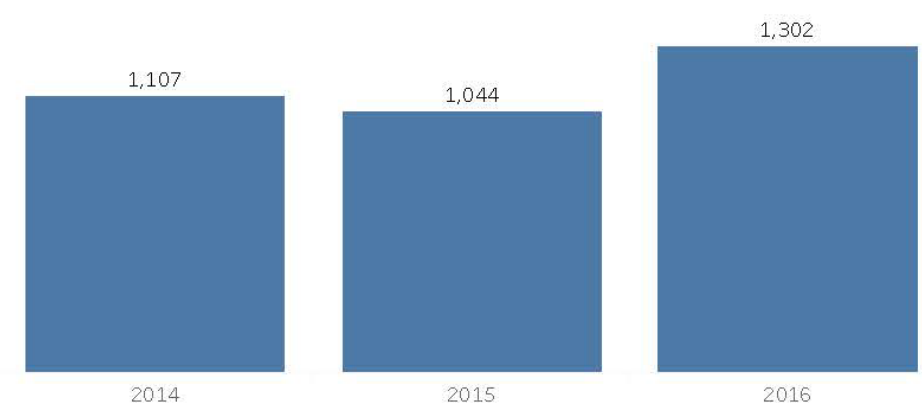
Described by the number and type of permits issued (Source: Tidemark)



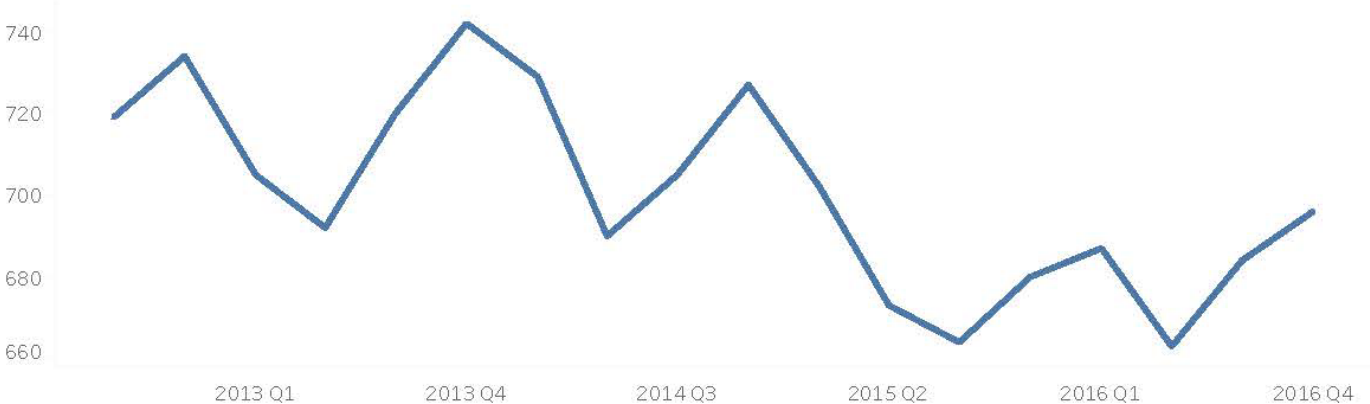


# Placemaking

Number of employees within the Falcon Field Airport



Number of Aircraft Based at Falcon Field



Falcon Field District Construction Activity

Described by the number and type of permits issued (Source: Tidemark)

