



City Council Report

Date: February 27, 2017
To: City Council
Through: Michael Kennington, Chief Financial Officer
From: Edward Quedens, MPA, C.P.M., CPPO, Business Services Director
Matt Bauer, MBA, CPPO, CPPB, CPSM, Procurement Administrator
Subject: Purchase Replacement Audiovisual Digital Signal Processing System as requested by the Arts and Culture Department (**District 4**)

Purpose and Recommendation

Council is requested to approve the purchase of a replacement Audiovisual Digital Signal Processing System (DSP) as recommended. A committee representing the Arts and Culture Department and Purchasing evaluated responses.

The evaluation committee recommends awarding the contract to the highest scored proposal from Pro Sound, Inc. at \$474,209.02.

Background / Discussion

This purchase will provide audio processing equipment to support events in the Tom and Janet Ikeda Theater, the Virginia G Piper Theater, the Anita Cox Farnsworth Studio Theater, and the Nesbitt/Elliott Playhouse along with backstage areas and the lobby. The equipment currently in use was installed over 12 years ago and has reached the end of manufacturer support. The system does not currently provide any redundancy, in the event of equipment failure audio system functionality is reduced.

Staff from the Arts and Culture Department evaluated the proposals based on the elements: Project Understanding, Methodology for Implementation, Experience and Qualifications, References, Pricing, and Responsiveness. The highest scored proposal, Pro Sound, Inc. is being recommended for award. The evaluation committee unanimously agreed on the recommendation.

Alternatives

Council may choose not to authorize the purchase and new responses will be solicited.

Fiscal Impact

This purchase is funded by the Arts and Culture Department Lifecycle Program budget.

Coordinated With

The Arts and Culture Department and Purchasing

PURCHASING INFORMATION

Action: Initial Award

Procurement Type: Request for Proposals

Solicitation Number: 2017077

Vendors Registered: ProcureAZ (411) and Vendor Self Service (45)

Advertising: Arizona Republic, Bid Net, ProcureAZ and Purchasing Website

Downloads: 31

Responses: 4

Local Consideration: Not applicable as there were no Mesa responses.

Protests Received: None

Pricing Available to Other Cooperative Agencies: Yes

Proposals Received on December 14, 2016

3G Productions, Inc. dba 3G Pro Audio – Los Angeles, CA

Clearwing Systems Integration, LLC – Phoenix, AZ

Ford Audio-Video Systems, LLC – Tulsa, OK

Pro Sound, Inc. of Florida – Miami, FL

'No Bid' Response

Southern California Sound Image – Tempe, AZ

Proposal Scoring Results

Preliminary Scoring

Criteria / Points Possible	3G Productions	Clearwing Systems Integration	Ford Audio-Video Systems	Pro Sound, Inc.
Project Understanding / 220	180	120	200	220
Methodology for Implementation / 200	190	120	200	180
Experience and Qualifications / 180	130	125	180	125
References / 150	150	150	150	150
Pricing / 150	96.12	150	109.33	118.14
Responsiveness / 100	100	100	100	100
Initial Score / 1,000	846.12	765	939.33	893.14

Final Scoring

Criteria / Points Possible	3G Productions	Ford Audio-Video Systems	Pro Sound, Inc.
Project Understanding / 220	180	200	220
Methodology for Implementation / 200	190	200	190
Experience and Qualifications / 180	100	180	160
References / 150	150	150	150
Pricing / 150	120.56	135.58	150
Responsiveness / 100	100	100	100
Final Score / 1,000	840.56	965.58	<u>970</u>

AWARD RECOMMENDATION

Pro Sound, Inc.

Miami, FL

Description	
<p>Provide and install a Digital Signal Processing (DSP) equipment replacement and upgrade including removing existing equipment, installing new equipment as specified, fully coordinating as shown on the drawings and described in the specification, and fully programming and optimizing the newly installed DSP and control systems per Contract No. 2017077; Exhibits – Scope of Work, Pricing, Mesa Standard Terms and Conditions; Project Specifications and Drawings; Other Exhibits; Solicitation including any addenda; and Contractor Response</p>	
Equipment	\$265,823.83
Engineering (including all programming)	\$91,478.00
Installation	\$64,293.50
Commissioning	\$2,720.00
Training	\$2,160.00
Performance Bond	\$6,431.93
Warranty	\$5,760.00
Project Management	<u>\$35,541.76</u>
Total Purchase	<u>\$474,209.02</u>