October 5, 2016



Zoning Administrator

1825 S. BLACK CANYON HWY., PHOENIX, AZ 85009
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City Of Mesa
Planning & Community Development
55 N. Center Street
Mesa, AZ. 85211

RE: VARIANCE TO ALLOW 5 SIGNS ON BASHAS STORE FRONT AT 2864 N. POWER RD

I would like to have a 5th sign to be allowed at the Bashas at 2864 N. Power Rd. We removed the DELI, BAKERY sign from over one of the two entrances so we could install a different 4th sign (STARBUCKS COFFEE). Now the space where the DELI, BAKERY sign was looks bare. The frontage of the Bashas store is 270' with two entrances and sits off the street about 360'. I showed in the art how well the existing sign with the reinstallation of the DELI, BAKERY would look.

If there are any questions or if I can be of any further assistance, please feel free to give me a call.

Thanks,

Chad Keller Account Executive 602-708-1644

Authorized Signature

Date

A FAMILY OWNED BUSINESS PRODUCING QUALITY SIGNAGE SINCE 1924