

**Goodwill Store & Donation Center
2665 N. Power Rd. Mesa, Arizona**

**SIGN CRITERIA
Sign Specifications and Requirements**

This criteria has been developed to insure design compatibility among all signs at the Goodwill Store and Donation Center. Conformance to this criteria will be strictly enforced. Any sign installed that is non-conforming to this criteria and to the City of Mesa sign ordinances, and/or not approved by **Power and McDowell Development Partners, LLC** shall be removed or brought into conformance by the applicant and/or its sign contractor.

Power and McDowell Development Partners, LLC Shall approve all signs, in writing prior to install. Approval shall be for appearance only and not for code compliance.

The following specifications are to be used for the design of your sign; however in all cases final written approval by LESSOR'S management is required prior to manufacturing and installation of all signs.

NOTICE

WRITTEN APPROVAL AND CONFORMANCE WITH THIS SPECIFICATION DOES NOT IMPLY CONFORMANCE WITH THE LOCAL CITY AND OTHER APPLICABLE SIGN CODES. YOUR SIGN MUST BE PERMITTED AND MUST COMPLY WITH THE CITY OF MESA SIGN CODES AND ELECTRICAL CODES AND A RECEIPT OF A SIGN PERMIT MUST BE RECEIVED PRIOR TO MANUFACTURING AND INSTALLATION OF ALL SIGNS.

A. GENERAL PROVISIONS

1. All signs and signage programs must conform to the requirements of City of Mesa Zoning Ordinance, Sign Regulation, and Identification Sign Design Guidelines. Applications and submittals for signage permits shall be per City of Mesa.
2. Signs shall identify the person or company operating the use conducted on the site. No off premise advertising is permitted.
3. Signs shall be designed to reflect the character of the project they are identifying. Sign construction materials shall be consistent and compatible with the material used for the project.

B. GENERAL REQUIREMENTS

1. No signs, advertisements, notices, or other lettering shall be displayed, exhibited, inscripted, painted or affixed in any manner to any part of the building exterior except as approved in writing by Landlord.
2. Tenant shall defend, indemnify and hold Landlord harmless from, for and against all claims, costs, attorney's fees, damages, expenses, liabilities and losses arising from the installation, maintenance and repair of Tenant's signs.
3. Each electrical sign, and the installation thereof, shall comply with all local building and electrical codes.
4. Tenant shall obtain all necessary permits for signs and the construction and installation of signs.
5. No labels shall be placed on the exposed surfaces of signs except those required by local ordinances. Required labels shall be applied in inconspicuous locations.

6. All penetrations of the building structure required for sign installation shall be neatly sealed in a watertight manner.
7. Tenant shall be required to identify the Premises by an exterior sign complying with this criteria. Any sign that does not conform to the requirements of this criteria or was not approved by the Landlord shall be immediately removed or brought into conformance at the Tenant's expense.
8. If the Premises has a non-customer door(s) for receiving merchandise, Tenant may have marked thereon, in a location designated by Landlord, Tenant's name in four inch high painted block letters.

C. TYPE OF SIGNAGE

1. Individual, Halo illuminated, reverse pan channel, White LED internally illuminated, stud mounted letters.
2. Creativity in signage will be rewarded. Landlord may allow variation from this sign criteria for unique ideas.
3. Letters are not to be on a background and shall not be mounted on an exposed raceway.

D. CONSTRUCTION OF LETTERS

1. Individual reverse pan channel letters will have 1/8" thick aluminum faces with brushed finish.
2. Returns - .063 minimum aluminum with brushed aluminum finish.
3. Backs – to be clear acrylic for halo illumination.
4. No armorply or wood in the manufactured returns or backs may be used.

E. PLACEMENT OF LETTERS

1. Structural I-beams or glue-lams are not to be penetrated.
2. Letters are to be centered on fascia area of store front left to right and centered vertically top to bottom. Any other location will require landlord approval.
3. No unusual letter spacing shall be used to stretch or extend copy area.
4. Non-corrosive mounting fasteners must be used.

F. LIGHTING

1. All lighting shall be illuminated with internal white LED illumination.
2. All electrical will be U.L. or equivalent approved.
3. All sign copy and logo (if applicable) shall be illuminated.
4. Electrical power shall be brought to required location at LESSEE'S expense. Routing and location of other required items shall not be visible on front of fascia.
5. Power supplies shall be concealed behind fascia and mounted in metal boxes.
6. Final electrical connection of sign to power supply box will be performed by a licensed electrician.

G. COLOR OF SIGN

1. Letter Faces – Brushed aluminum finish.

2. Return – Brushed aluminum finish..

H. TRAILER SIGNS OR TEMPORARY SIGNS WILL NOT BE PERMITTED

I. ADDRESS SIGNS

1. Building is required to display a street address. Address should be written as in Lease.

J. THE FOLLOWING ARE NOT PERMITTED

1. Roof or box signs.
2. Cloth signs or streamers hanging in front of business.
3. Exposed seam tubing.
4. Animated or moving components.
5. Intermittent or flashing illumination.
6. Iridescent painted signs.
7. Letter mounted or painted-on illuminated panels.
8. Signs or letters painted directly on any surface.
9. No individual, non-permitted tenant signs shall be placed along perimeter of the shopping center.

OWNER / LANDLORD

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