

CITY OF MESA EARLY CHILDHOOD ENRICHMENT PROGRAMS



mesa•az

Call to Action

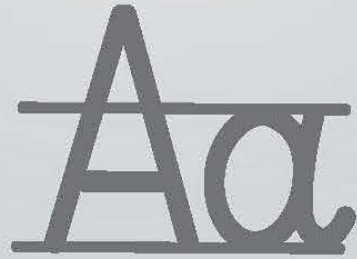
“...to immediately leverage and expand upon quality, affordable early education tools and options for every child. The City has the opportunity to be a champion in Arizona and lead the charge for quality early learning opportunities.”

Early Childhood Education



90%

of a child's brain development occurs before kindergarten
31,238 children under 5 live in Mesa



36%

of Mesa 3 and 4 years olds are enrolled in early care and education compared to 48% nationally



14,886

is the maximum number of children under 5 who can be served by existing early care and education facilities



\$8,400

annual median cost to provide care to 3-5 year olds, or 14.39% of Mesa median family income. The Department of Health and Human Services considers 10% affordable



1 in 4

children in Mesa 5 and under live in poverty



MESA PUBLIC LIBRARY



mesa parks, recreation and community facilities

Your place to play

A CAPRA Accredited Agency



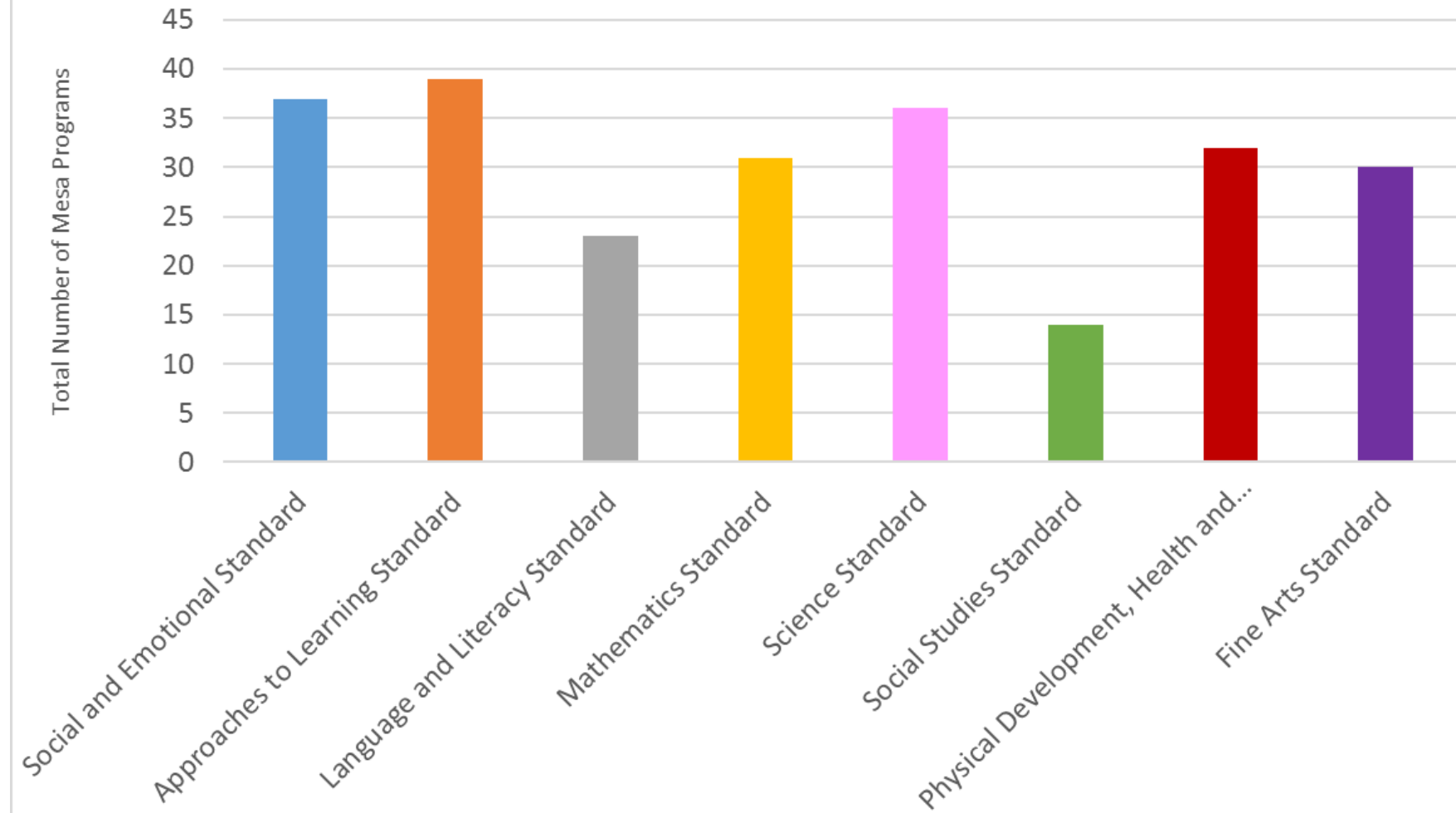
Early Childhood Enrichment Existing City Resources

- Respond to a public need for additional early enrichment activities/experiences for children under 5.
- Purposefully designed to align with the Arizona State Department of Education Early Learning Standards.

Arizona Early Learning Standards

- Social and Emotional
- Approaches to Learning
- Language and Literacy
- Mathematics
- Science
- Social Studies
- Physical Development, Health and Safety
- Fine Arts

Arizona Early Learning Standards in Mesa Programs





Early Childhood Enrichment Programs

Infants to Toddlers

Baby Lapsit

Introduces the rhythm and beauty of language to babies

PlaySPOT

Provides books and “Play on the Go” activities

ToddlerTime

Brings movement to stories



Pre-School

- **Cuentos: A Bilingual Storytime**
 - Introduces stories and songs in both English and Spanish
- **Family Storytime**
 - Provides stories, music and fun for all ages
- **Preschool Storytime**
 - Strengthens early learning skills
- **Shake, Boogie, and Bop!**
 - Introduces dances, action filled songs, and rhymes
- **Stories to Grow On: Family Storytime**
 - Explores themes using picture books
- **Tablet Time**
 - Demonstrates early literacy apps



Parents



1,2,3,4 Parents!

Provides information, skills, and support for parents and caregivers of children birth through 5 years



Pre-Readers Summer Reading Program

Improves

Aptitude for learning

Basic speech skills

Pre-reading skills

Communication skills

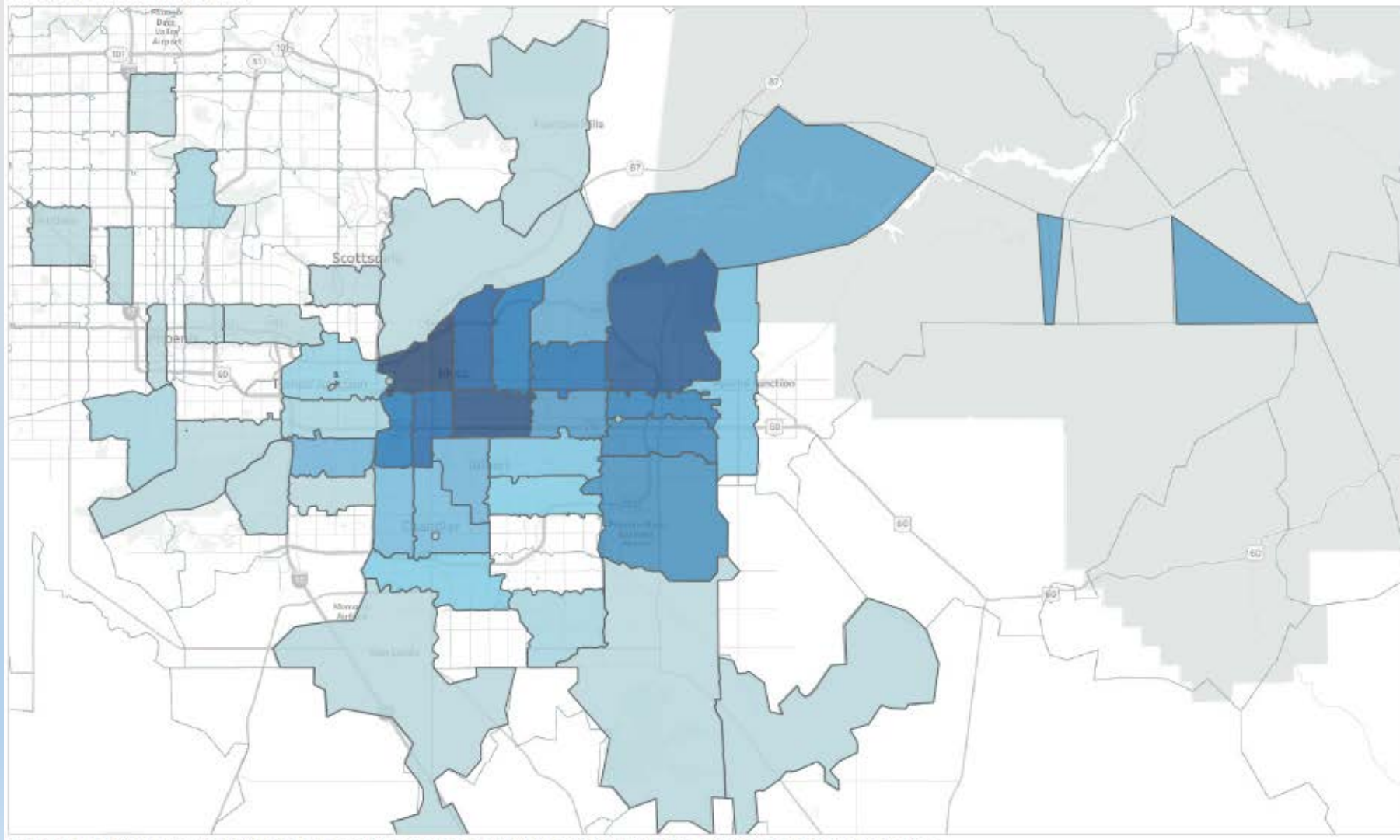
Mastery of language

Logical thinking

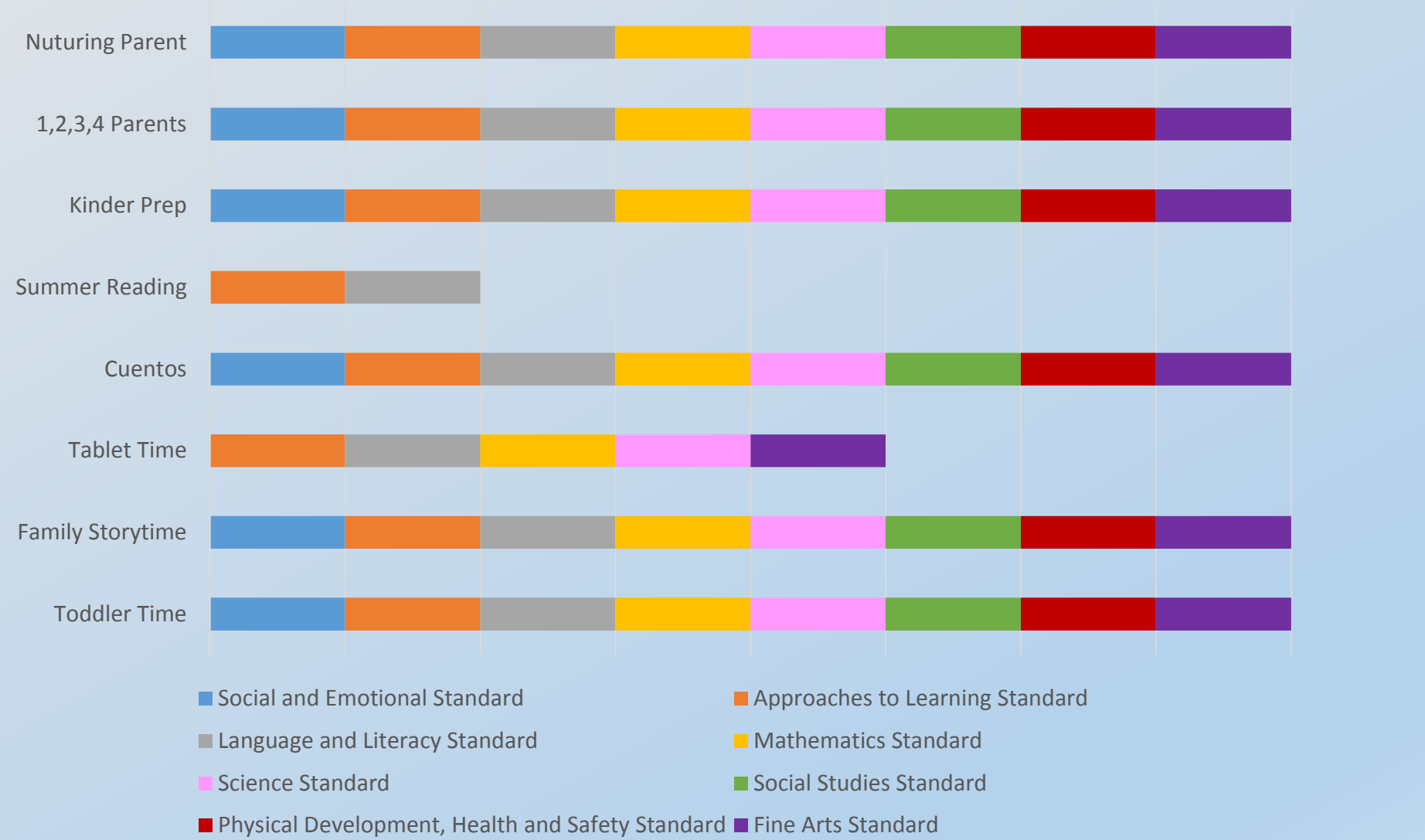
Concentration



Library Cardholders, Aged 0-5



Library and Arizona Early Learning Standards





Early Childhood Enrichment Programs



Drop-Off Preschool Programs

Prehistoric Preschool: Scheduled pre-paid program

Fun with First Things First: Scheduled grant-funded free program

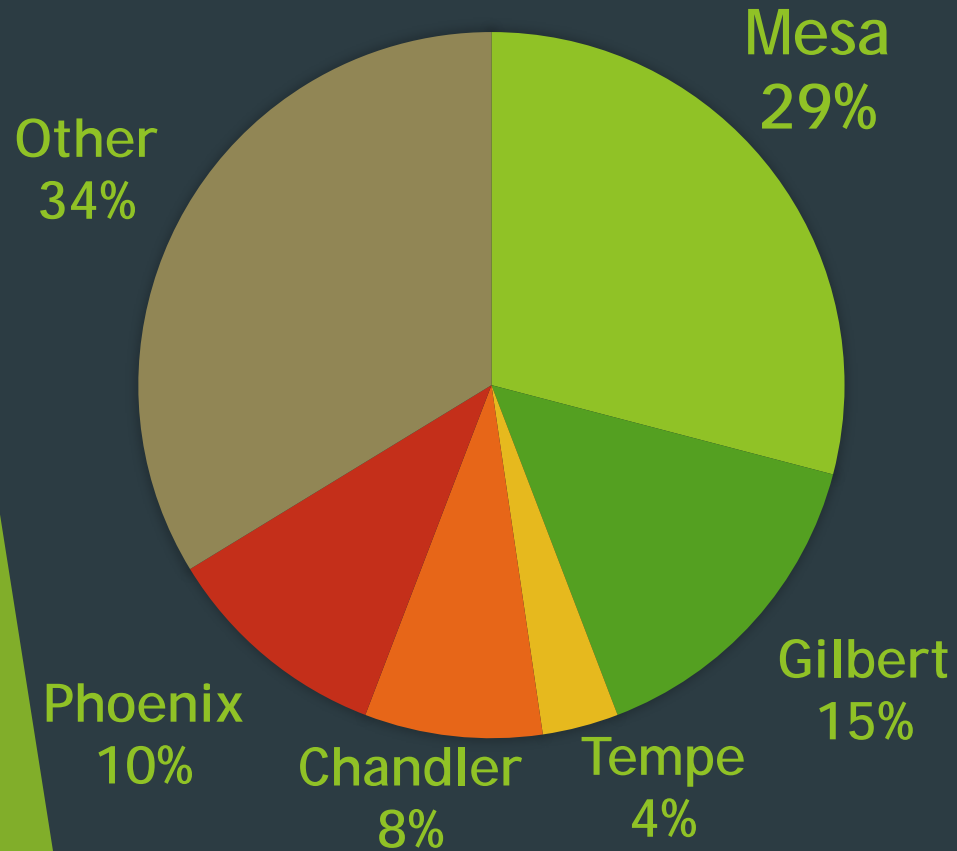


- Science taught through game-like activities, crafts and movement in the galleries
- Pre-literacy and math skills are embedded throughout the program

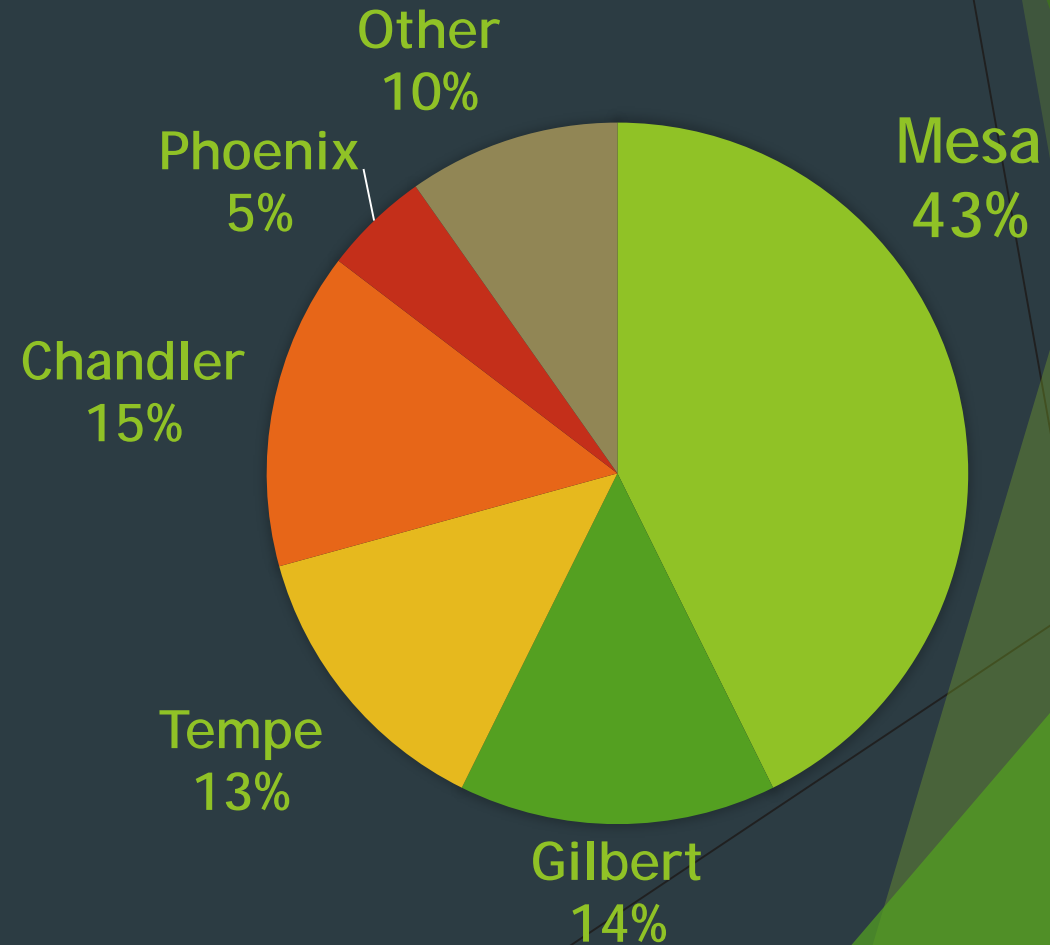


Demographics of Preschool Programs

Prehistoric Preschool



Grant-Funded Free Preschool





Family Events

- Scheduled, with reduced or free admission rate
- Partner with many other educational institutions to offer multigenerational programs



Dino Egg hunt



I love Science day





Exploration Station



Designed specifically for preschoolers to make connections with the gallery content



- Enriched learning space that has gallery-themed interactives for preschoolers
- Popular venue for preschool birthday parties





Make-and-Take Crafts

- Volunteer-led craft station held every weekend
- Each craft has an educational component that connects children with content in the galleries





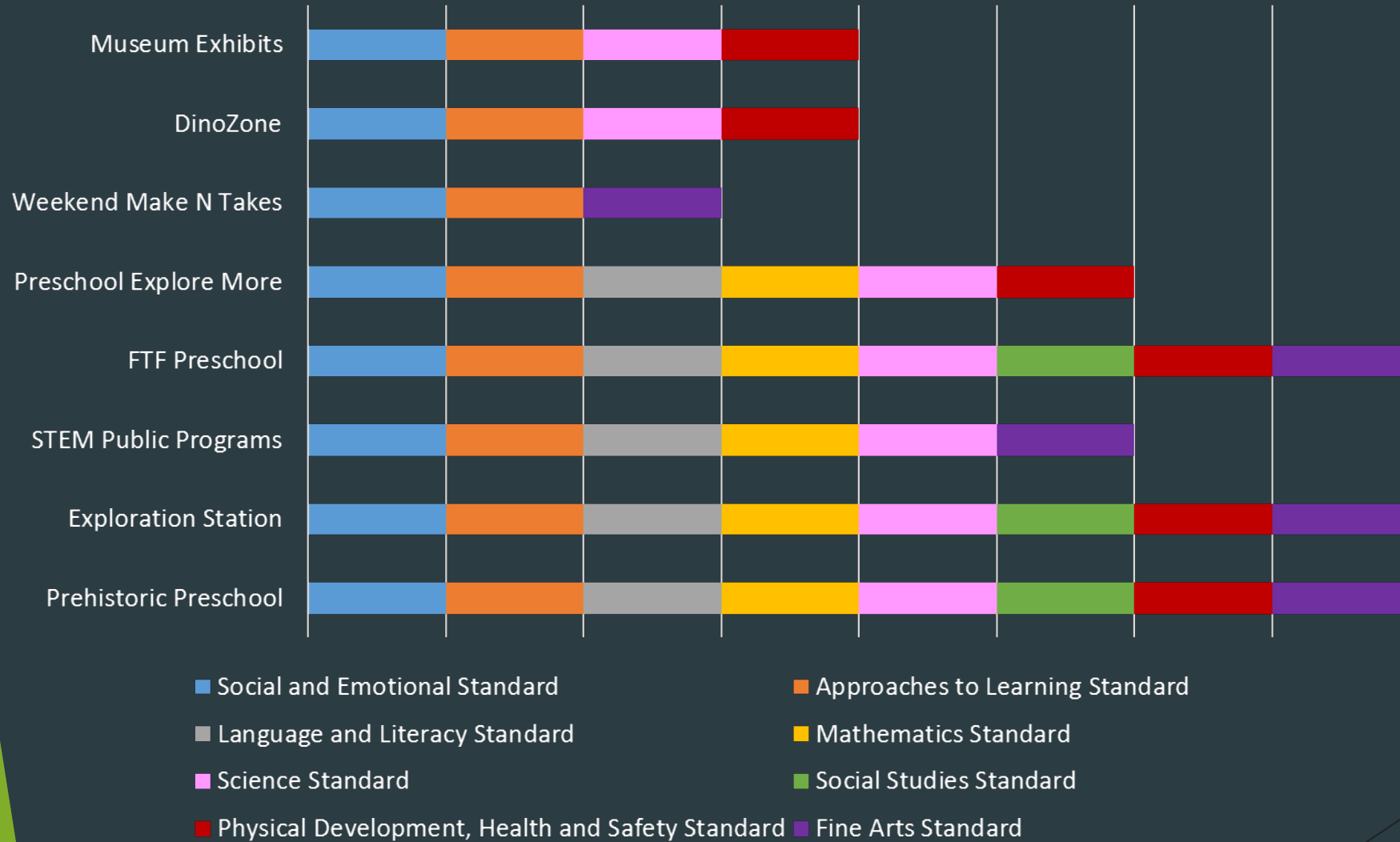
Visitation Statistics of 0 to 5 year olds for 2015-2016

0 to 5yrs paid preschool program	86	29% from Mesa
0 to 5yrs FTF preschool program	83	42% from Mesa
No. of visitors 0 to 5yrs	8,240	
No. of visitors 0 to 5yrs on Free Sunday	1,978	
No of preschoolers in group bookings	171	
No. 0 to 5yrs B'day party visitors	825	18% from Mesa
Number of members aged 0 to 5yrs	460	

Total number of 0 to 5 year olds served: 11,843



AzMNH and Arizona Early Learning Standards



Parks, Recreation & Community Facilities

Early Childhood Enrichment

Focus Areas for Ages 3-5

- Physical Development
- Enrichment
- Parent/Tot
- Community Awareness



Physical Development

- All-Star Sports
- Ballet Fun
- Fairytale Dancers
- Hip Hop Little Bittle
- Funtastic Fitness
- Lim Karate
- Stretch and Play Cruisers
- Stretch and Play Runners
- Tiny Tumblers
- Learn to Swim



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Enrichment

- Munchkin Music
- Messy Creations
- Pee Wee Art & Science
- Acting “Mommy I’m a Star”
- My First Camp
- Wiggles & Giggles
- Safe Town



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Parent/Tot

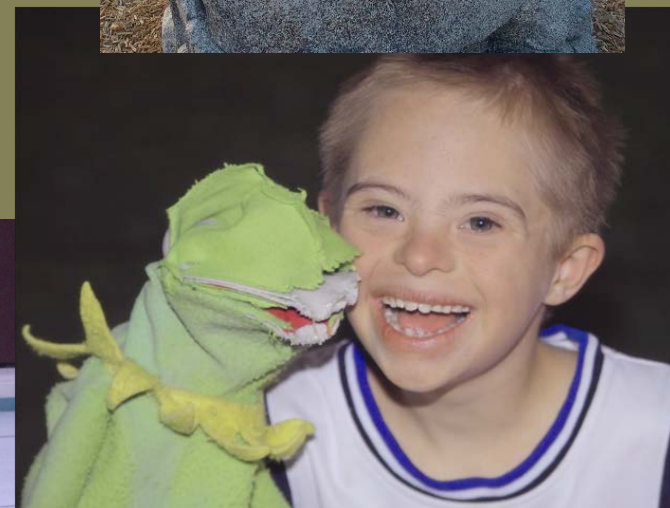
- Parent & Child Dance
- Play Along Pals
- Parenting Class
- Parent Tot Swim
- Parks, Pools, Trails, Playgrounds, Spray Pads



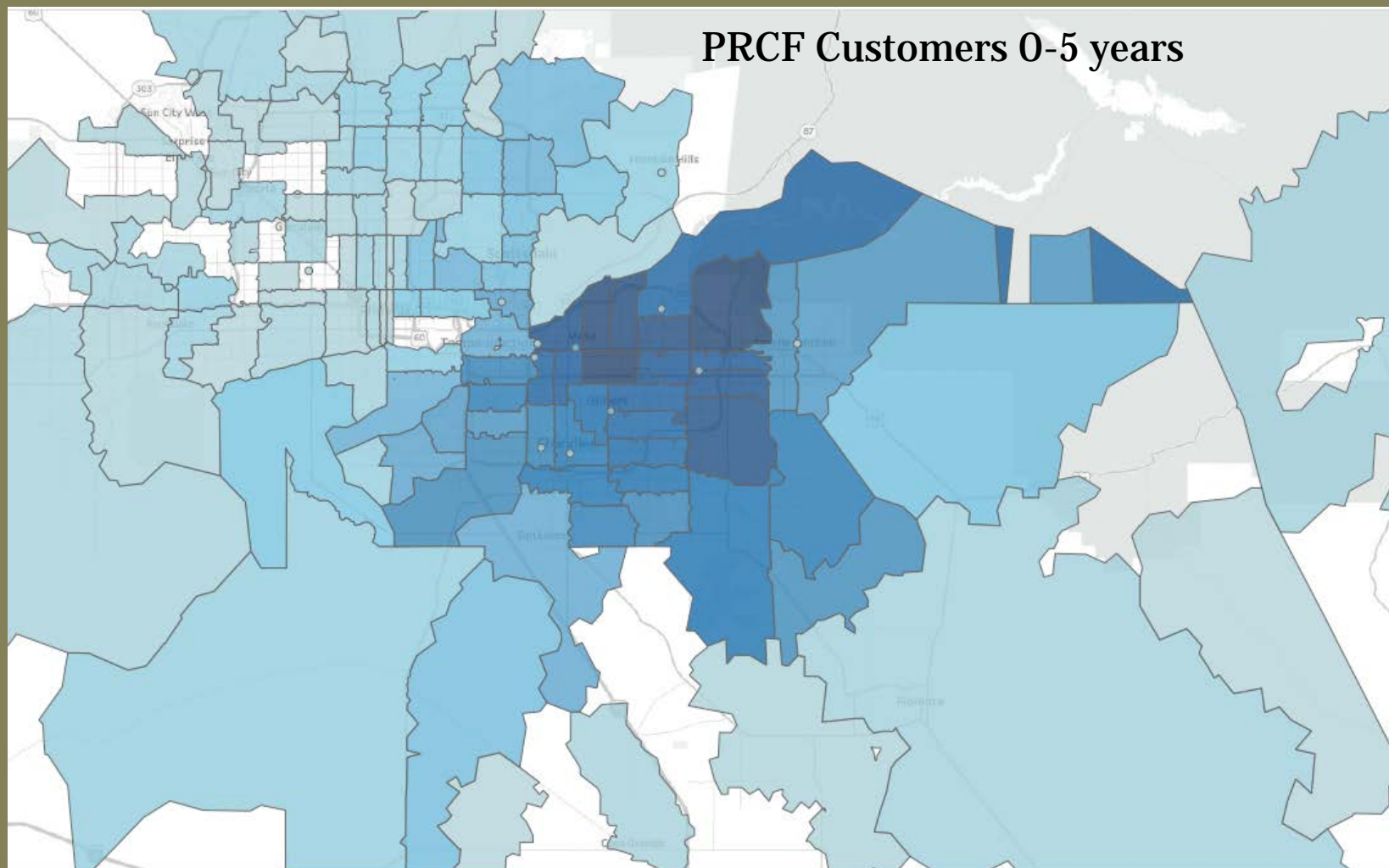
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Community Awareness

- My First Camp
- Wiggles & Giggles
- Safe Town
- Celebrate Mesa
- Playgrounds & Spray Pads



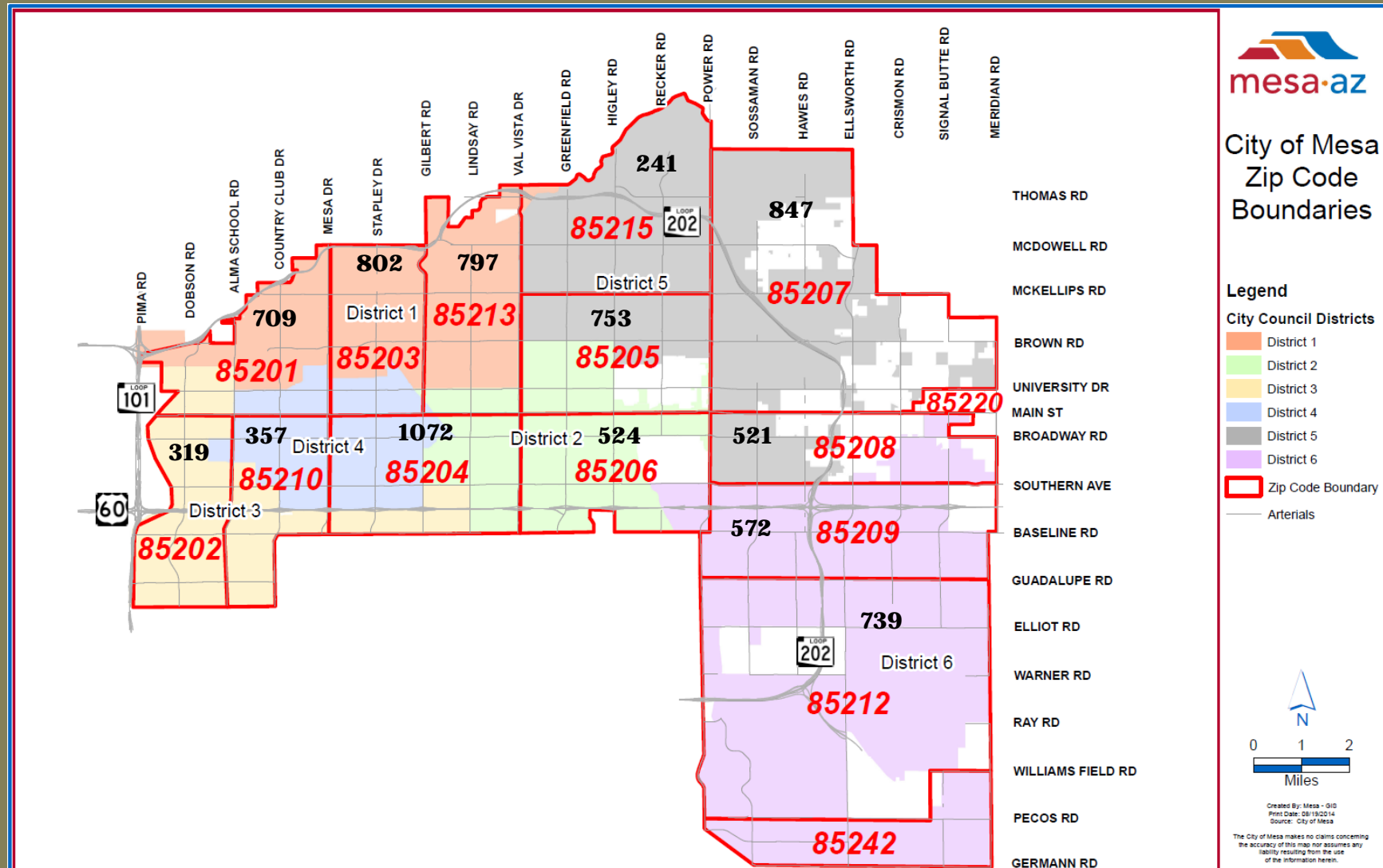
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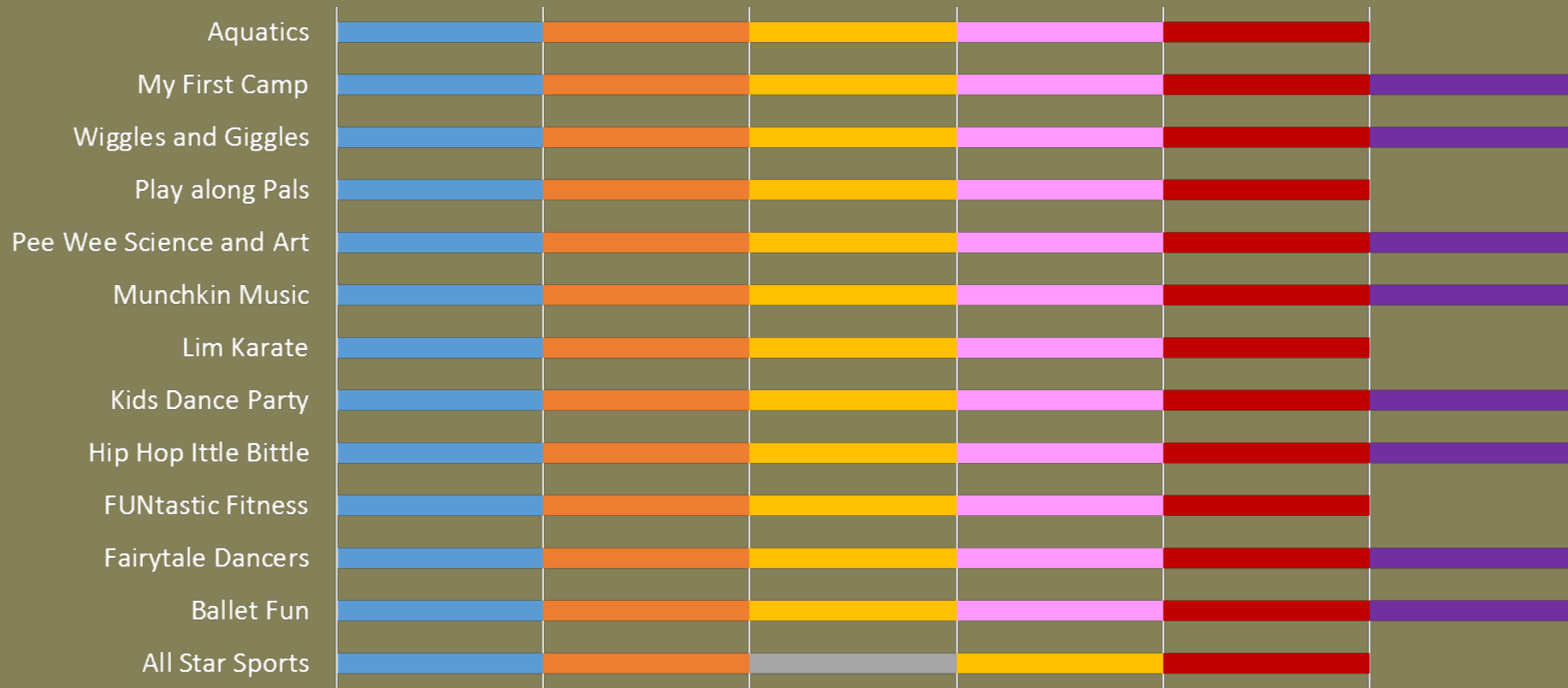
Statistics/Demographics FY16

- Annual # of participants 0-5 years old = 7,732
- Mesa Residents = 96%
- Fee Assistance = 290 families, 2,533 youth

PRCF 0-5 Participant Numbers – By Zip Code



Parks and Recreation and Early Learning Standards



■ Social and Emotional Standard

■ Language and Literacy Standard

■ Science Standard

■ Physical Development, Health and Safety Standard

■ Approaches to Learning Standard

■ Mathematics Standard

■ Social Studies Standard

■ Fine Arts Standard



*... inspires children of all ages to experience
their world differently through art, creativity
and imagination.*

PROGRAMS FOR EARLY LEARNERS

HUB



ArtVille



Whiteman Family Gallery

ArtVille: Spaces & Activities for ages birth to 4/caregiver

- ▶ TOT Square & Train
- ▶ Performing Arts Center
- ▶ Wee Design & Big Blocks
- ▶ Puppets & Kitchen
- ▶ Garden & Living Room
- ▶ Arts Studio



ArtVille: Programs

- ▶ Classes: Pre-Registered w/Fee
 - Messy Creations
 - Infant Messy Creations
 - STEAM Kids
- ▶ Programs: Drop-in
 - ArtFul Tales
 - ArtFul Tales Experience
- ▶ Special Programs:
 - Caterpillar's Footprint
by Kerfuffle



ArtFul Tales Experience

- ❑ Outreach & Library Partnership
- ❑ Over 1,000 served



Artful Tales by the I.d.e.a. Museum © Mesa Public Library

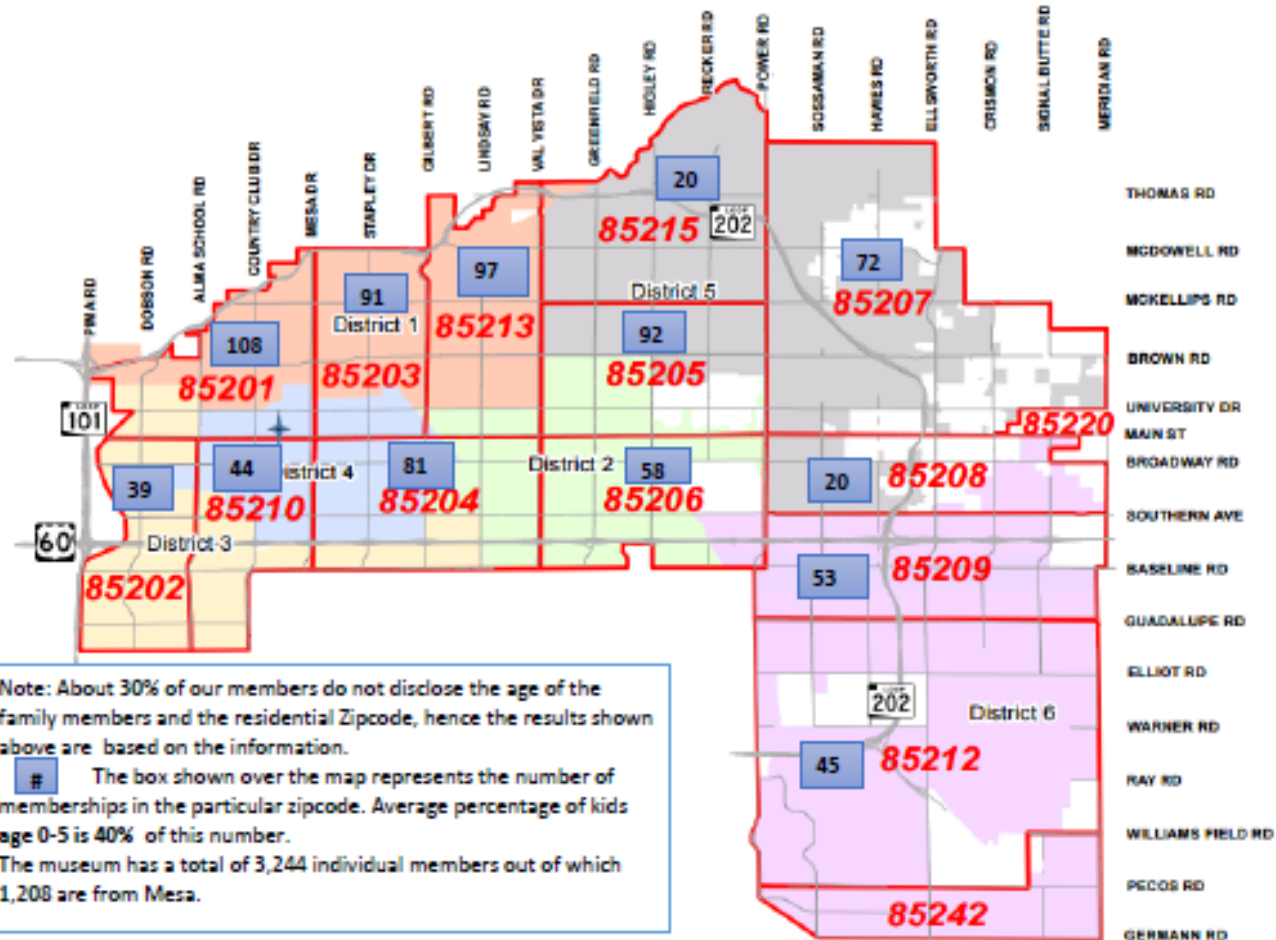


Target **Free** Sundays & Access For All

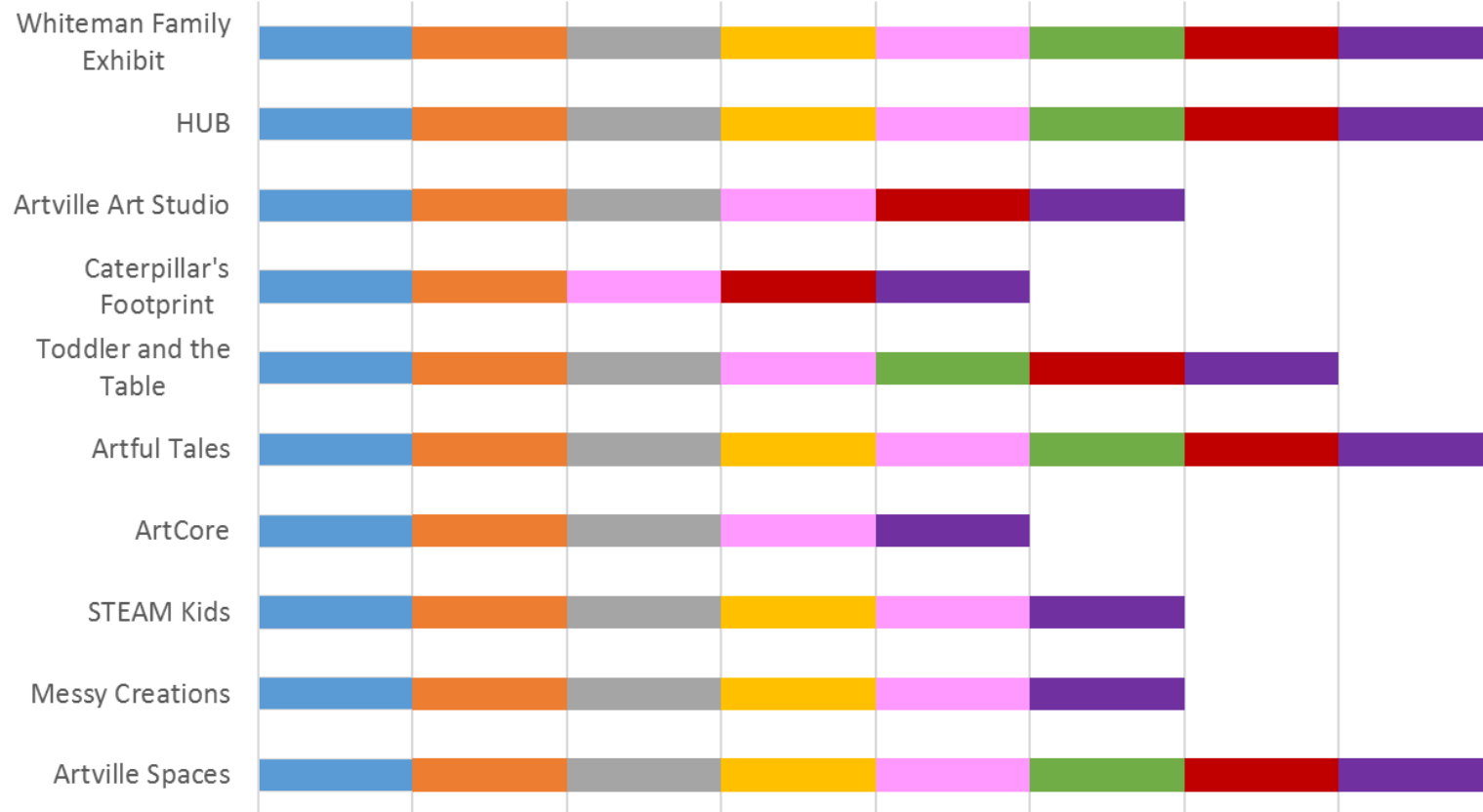
<u>FY</u>	<u>Total</u>
▶ 2013	11,856 Target
▶ 2014	12,317 Target
▶ 2015	7,247 Access
▶ 2016	<u>1,440</u> Access
	32,860



Membership by Zip Code



i.d.e.a. Museum and Arizona Early Learning Standards



■ Social and Emotional Standard

■ Language and Literacy Standard

■ Science Standard

■ Physical Development, Health and Safety Standard

■ Approaches to Learning Standard

■ Mathematics Standard

■ Social Studies Standard

■ Fine Arts Standard

Options to Move Forward

- **Increase Awareness of Existing Programs**
 - Create new, shared branding/marketing strategy
- **Inspire New Collaborative Approaches**
 - Develop 'On My Way,' program i.e. enrichment programming at targeted schools
 - Apply for shared grants with ASU, MCC, First Things First, Helios, others to fund collaborative interventions.

Options to Move Forward

- **Expand Access to Early Learning Enrichment**
 - Create “Mesa Packs”
 - THINKspot 2.0– Pre-K info. and resource Center
 - Measure increased access and availability

QUESTIONS?



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