



**THIS APPLICATION IS FOR A SPECIAL EVENT LIQUOR LICENSE – ON-SALE RETAIL.  
COUNCIL DISTRICT #4**

SPECIAL EVENT LIQUOR LICENSES ARE PERMITTED UNDER ARS 4-203.02 WITH CITY COUNCIL APPROVAL ONLY. NO PUBLIC NOTICE POSTING OR CITY AGENCY CHECKOUTS ARE REQUIRED.

Ultimate Imaginations  
ORGANIZATION'S NAME

Main Street between Center and Robson  
EVENT LOCATION

David Short, Executive Director  
APPLICANT, POSITION

100 North Center Street, Mesa AZ 85201  
MAILING ADDRESS

This is a one-day charitable event to be held on Saturday, November 12, 2016 from 12:00 P.M. to 12:00 A.M. Ten security personnel will provide roaming security and control within the fenced event area. Identification will be checked by security personnel and handstamps will be given to patrons of legal drinking age. Only those patrons with handstamps will be served. 50% of the proceeds will go to Ultimate Imaginations. 50% of the proceeds will go to Motor Media USA.

TYPE OF LIQUOR SERVED: Beer, Wine and Distilled Spirits.

TYPE OF EVENT BEING HELD: Charitable - In conjunction with special event titled: Mesa Music Festival. Food will be available for purchase from participating event vendors and surrounding area restaurants.

ADVERSE INFORMATION: None.

OTHER INFORMATION: None.