

RECEIVED

OCT 10 2016

CITY OF MESA
LICENSING OFFICE

mesa·az

pd
\$25 ✓
10.10.16

Licensing Office
55 North Center Street Mailing
Address:
PO Box 1466
Mesa, Arizona 85211-1466
480-644-2316 Telephone
480-644-3999 Fax
www.mesaaz.gov/business/licensing

Special Event Liquor License Application Attachment B

If you intend to serve alcohol at your special event, you will need to obtain a Special Event Liquor License or an Extension of Premises from City of Mesa Licensing Office. **This must be submitted at least 60 days prior to the event.** A license is required with special provisions outlined. Plan a minimum of 60 days to complete this process.

Check all that apply:

☐ Free/Host Alcohol
☐ Beer

☐ Alcohol Sales
☐ Beer and Wine

☐ Host and Sale Alcohol
☒ Beer, Wine and Distilled Spirits

Do you plan to secure a:

☒ **Special Event Liquor License** - The Special Event Liquor License fee is \$25 and must be approved by the City Council. After city approval, your application must be submitted to, and approved by, the State of Arizona. There are fees involved at the State. This license can only be obtained by a non-profit organization, 501(C). (Complete the State of Arizona Special Event Liquor Application and site plan.)

☐ **Extension of Premises License** - There is no fee involved with the Extension of Premises. This is allowed when a liquor license is already in effect and you want to extend the area where liquor is sold. (Complete the State of Arizona Extension of Premises Application and site plan.)

If this is an Extension of Premises, are there any other activities taking place except for the sale of liquor in the extended area? No ☐ Yes ☐ Type of activities taking place: _____

Please describe your security plan to ensure the safe sale or distribution of alcohol at your event Security will be stationed and roaming, Patrons will have hand stamped with valid ID, No alcohol will be served to anyone without stamp

If applying for a Special Event Liquor License the following must be provided:

Ultimate Imaginations Inc.	74-2532863
Charity's or Organization's Name	501 (C)#
David Short	480-890-2613
Name of Contact at Charity/Organization	Title with Organization
Pour Masters LLC	Phone Number
On-Site Agent Responsible for Liquor	

How will attendees over the age of 21 be identified? Handstamp

What controls will be used to keep attendees under the age of 21 from obtaining alcohol at the event? Security will have ID runner, Patrons will have their hand stamped and only be served alcohol with stamp

Will food be served? ☒ Yes ☐ No If yes, what type of food will be served Food Trucks

Seating capacity of designated area: # _____

Arizona Department of Liquor Licenses and Control
800 W Washington 5th Floor
Phoenix AZ 85007-2934
www.azliquor.gov
(602) 542-5141

FOR DLLC USE ONLY

Event date(s):

Event time start/end:

APPLICATION FOR SPECIAL EVENT LICENSE

Fee= \$25.00 per day for 1-10 days (consecutive)

A service fee of \$25.00 will be charged for all dishonored checks (A.R.S. §44-6852)

IMPORTANT INFORMATION: This document must be fully completed or it will be returned.

The Department of Liquor Licenses and Control must receive this application ten (10) business days prior to the event. If the special event will be held at a location without a permanent liquor license or if the event will be on any portion of a location that is not covered by the existing liquor license, this application must be approved by the local government before submission to the Department of Liquor Licenses and Control (see Section 15).

SECTION 1 Name of Organization: Ultimate Imaginations

SECTION 2 Non-Profit/IRS Tax Exempt Number: 74-2532863

SECTION 3 The organization is a: (check one box only)

- ☒ Charitable (501.C) ☐ Fraternal (must have regular membership and have been in existence for over five (5) years)
☐ Religious ☐ Civic (Rotary, College Scholarship) ☐ Political Party, Ballot Measure or Campaign Committee

SECTION 4 Will this event be held on a currently licensed premise and within the already approved premises?
☐ Yes ☒ No

Name of Business

License Number

Phone (include Area Code)

SECTION 5 How is this special event going to conduct all dispensing, serving, and selling of spirituous liquors? Please read R-19-318 for explanation (look in special event planning guide) and check one of the following boxes.

- ☐ Place license in non-use
☐ Dispense and serve all spirituous liquors under retailer's license
☒ Dispense and serve all spirituous liquors under special event
☐ Split premise between special event and retail location

(If not using retail license, submit a letter of agreement from the agent/owner of the licensed premise to suspend the license during the event. If the special event is only using a portion of premise, agent/owner will need to suspend that portion of the premise.)

SECTION 6 What is the purpose of this event? ☒ On-site consumption ☐ Off-site (auction) ☐ Both

SECTION 7 Location of the Event: City Streets and Sidewalks

Address of Location: See map Mesa Maricopa/AZ 85201
Pepper St. from Center to Robson City County/State Zip

SECTION 8 Will this be stacked with a wine festival/craft distiller festival? ☐ Yes ☒ No

SECTION 9 Applicant must be a member of the qualifying organization and authorized by an Officer, Director or Chairperson of the Organization named in Section 1. (Authorizing signature is required in Section 13.)

1. Applicant: Short David Warren REDACTED
Last First Middle Date of Birth

2. Applicant's mailing address: 100 N. Center St. Mesa AZ 85201
Street City State Zip

3. Applicant's home/cell phone: (____) REDACTED Applicant's business phone: (480) 890-2613

4. Applicant's email address: david@downtownmesa.com

SECTION 10

1. Has the applicant been convicted of a felony, or had a liquor license revoked within the last five (5) years?

☐ Yes ☒ No (If yes, attach explanation.)

2. How many special event licenses have been issued to this location this year? 11

(The number cannot exceed 12 events per year; exceptions under A.R.S. § 4-203.02(D).)

3. Is the organization using the services of a promoter or other person to manage the event? ☒ Yes ☐ No

(If yes, attach a copy of the agreement.)

4. List all people and organizations who will receive the proceeds. Account for 100% of the proceeds. The organization applying must receive 25% of the gross revenues of the special event liquor sales. Attach an additional page if necessary.

Name Ultimate Imaginations Percentage 50%
 Address 100 N. Center St. Mesa AZ 85201
Street City State Zip

Name Motor Media USA Percentage 50%
 Address 2345 Highway 35 Unit B294 Manasquan NJ 08736
Street City State Zip

5. Please read A.R.S. § 4-203.02 Special event license; rules and R19-1-205 Requirements for a Special Event License.

Note: ALL ALCOHOLIC BEVERAGE SALES MUST BE FOR CONSUMPTION AT THE EVENT SITE ONLY.

"NO ALCOHOLIC BEVERAGES SHALL LEAVE SPECIAL EVENT UNLESS THEY ARE IN AUCTION SEALED CONTAINERS OR THE SPECIAL EVENT LICENSE IS STACKED WITH WINE /CRAFT DISTILLERY FESTIVAL LICENSE"

6. What type of security and control measures will you take to prevent violations of liquor laws at this event?

(List type and number of police/security personnel and type of fencing or control barriers, if applicable.)

10 Number of Police 10 Number of Security Personnel ☒ Fencing ☐ Barriers

Explanation: Security will be roaming area as well as stationed at point of sale and entry/exit points

SECTION 11 Date(s) and Hours of Event. May not exceed 10 consecutive days.

See A.R.S. § 4-244(15) and (17) for legal hours of service.

	Date	Day of Week	Event Start Time AM/PM	License End Time AM/PM
DAY 1:	<u>11/12/16</u>	<u>Saturday</u>	<u>12PM</u>	<u>12AM</u>
DAY 2:	<u></u>	<u></u>	<u></u>	<u></u>
DAY 3:	<u></u>	<u></u>	<u></u>	<u></u>
DAY 4:	<u></u>	<u></u>	<u></u>	<u></u>
DAY 5:	<u></u>	<u></u>	<u></u>	<u></u>
DAY 6:	<u></u>	<u></u>	<u></u>	<u></u>
DAY 7:	<u></u>	<u></u>	<u></u>	<u></u>
DAY 8:	<u></u>	<u></u>	<u></u>	<u></u>
DAY 9:	<u></u>	<u></u>	<u></u>	<u></u>
DAY 10:	<u></u>	<u></u>	<u></u>	<u></u>



Beer Gardens

- Bank of America plaza in front of Mesa Mural stage.
- Pocket Park area between Milano's and Castle Events
- MAC – This beer garden will be run by the MAC under their liquor license
- Main Event – Beer garden and stage

Vendors

- North and south sides of Main Street between Macdonald and Robison
- North and south sides of Main Street between Macdonald and Center
- MAC by Alliance Pavilion and by smaller stage

Car Show

- Parking in parking spots along Main from Center to Robison

SECTION 13 To be completed only by an Officer, Director or Chairperson of the organization named in Section 1.

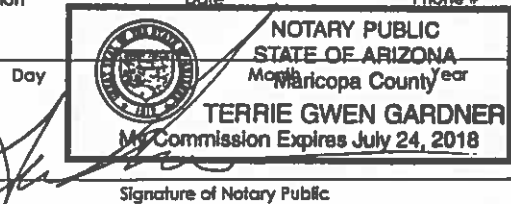
I, DAVID SHORT declare that I am an OFFICER, DIRECTOR, or CHAIRPERSON
(Print Full Name)
appointing the applicant listed in Section 9, to apply on behalf of the foregoing organization for a Special Event
Liquor License.

X [Signature] Exec. Dir. 480 890 2613
(Signature) Title/ Position Date Phone #

The foregoing instrument was acknowledged before me this

State AZ County of Maricopa

My Commission Expires on: 7-24-18
Date



SECTION 14 This section is to be completed only by the applicant named in Section 9.

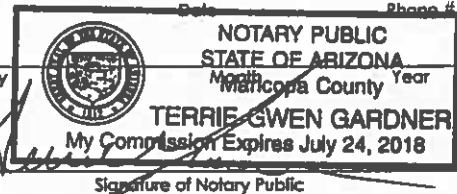
I, DAVID SHORT declare that I am the APPLICANT filing this application as
(Print Full Name)
listed in Section 9. I have read the application and the contents and all statements are true, correct and
complete.

X [Signature] Exec. Dir. 480 890 2613
(Signature) Title/ Position Date Phone #

The foregoing instrument was acknowledged before me this

State AZ County of Maricopa

My Commission Expires on: 7-24-18
Date



Please contact the local governing board for additional application requirements and submission deadlines. Additional
licensing fees may also be required before approval may be granted. For more information, please contact your local
jurisdiction: http://www.azliquor.gov/assets/documents/homepage_docs/spec_event_links.pdf.

SECTION 15 Local Governing Body Approval Section

I, _____ recommend ☐ APPROVAL ☐ DISAPPROVAL
(Government Official) (Title)

on behalf of _____
(City, Town, County) Signature Date Phone

FOR DEPARTMENT OF LIQUOR LICENSES AND CONTROL USE ONLY

☐ APPROVAL ☐ DISAPPROVAL BY: _____ DATE: _____

A.R.S. § 41-1030. Invalidity of rules not made according to this chapter; prohibited agency action; prohibited acts by state employees; enforcement; notice

B. An agency shall not base a licensing decision in whole or in part on a licensing requirement or condition that is not specifically authorized by statute, rule or state tribal gaming compact. A general grant of authority in statute does not constitute a basis for imposing a licensing requirement or condition unless a rule is made pursuant to that general grant of authority that specifically authorizes the requirement or condition.

D. THIS SECTION MAY BE ENFORCED IN A PRIVATE CIVIL ACTION AND RELIEF MAY BE AWARDED AGAINST THE STATE. THE COURT MAY AWARD REASONABLE ATTORNEY FEES, DAMAGES AND ALL FEES ASSOCIATED WITH THE LICENSE APPLICATION TO A PARTY THAT PREVAILS IN AN ACTION AGAINST THE STATE FOR A VIOLATION OF THIS SECTION.

E. A STATE EMPLOYEE MAY NOT INTENTIONALLY OR KNOWINGLY VIOLATE THIS SECTION. A VIOLATION OF THIS SECTION IS CAUSE FOR DISCIPLINARY ACTION OR DISMISSAL PURSUANT TO THE AGENCY'S ADOPTED PERSONNEL POLICY.

F. THIS SECTION DOES NOT ABROGATE THE IMMUNITY PROVIDED BY SECTION 12-820.01 OR 12-820.02.

Search Date and Time:
10/12/2016 6:57:36 AM

File Number:
02122188

Corporation Name:
ULTIMATE IMAGINATIONS, INC.

Annual Report Email Reminders

eFile Annual Report

Print Annual Report Form

Collapse | Expand

Corporate Inquiry ▲

File Number 02122188

Corporation Name ULTIMATE IMAGINATIONS, INC.

Standing

Check Corporate Status

Domestic Address ▲

100 N CENTER ST
MESA, AZ 85201-7308

Statutory Agent Information ▲

Agent Name: W RALPH PEW

Name	PAUL MCKEE
Title	OTHER OFFICER
Address	533 W MENDOZA AVE MESA, AZ 85210
Date of Taking Office	07/01/2007
Last Updated	08/25/2016
Name	DAVID SHORT
Title	SECRETARY
Address	100 N. CENTER ST MESA, AZ 85201
Date of Taking Office	10/25/2010
Last Updated	08/25/2016

Director Information ▲

Name	JARED BACUS
Title	DIRECTOR
Address	100 N CENTER STREET MESA, AZ 85201
Date of Taking Office	07/01/2014
Last Updated	08/25/2016
Name	CHARLIE DEATON
Title	DIRECTOR
Address	100 N CENTER ST MESA, AZ 85201
Date of Taking Office	07/01/2007
Last Updated	08/25/2016

Annual Reports ▲

Search Time:

10/12/2016 6:57:50 AM

File Number:

02122188

Corporation Name:

ULTIMATE IMAGINATIONS, INC.

Corporate Status Inquiry

This Corporation is in Good Standing

This information is provided as a courtesy and does not constitute legally binding information regarding the status of the entity listed above. To obtain an official Certificate indicating that the entity is in good standing click on Print Certificate and follow printing instructions. To re-print a previously generated Certificate of Good Standing click Reprint Certificate.

[Print Certificate \(/GoodStanding/PrintInstructions?corpId=%2002122188\)](/GoodStanding/PrintInstructions?corpId=%2002122188)

[Reprint Certificate \(/GoodStanding/Reprint?corpId=%2002122188\)](/GoodStanding/Reprint?corpId=%2002122188)

[Return to Corporate Details \(/Details/Corp?corpId=%2002122188\)](/Details/Corp?corpId=%2002122188)

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