#### **TRADEMARK**

# SOUTHERN AVENUE VILLAS

Comprehensive Sign Plan Version 86006-02 08.11.16

# **CONTENTS**

GENERAL INFORMATION
SITE PLAN
ENTRY ARCH SIGN
1.01 - A09
DIRECTORY GROUND SIGNS
1.02 - 1.03

## **PROJECT**

Southern Avenue Villas 855 W. Southern Avenue Mesa, Arizona 85210

### PARCEL INFORMATION

PARCEL NUMBER
134-23-003E
AREA IN SQUARE FEET
811,354 ±
ZONING
RM-4

## PROJECT DESCRIPTION

Southern Avenue Villas, is a luxury apartment community in the heart of Mesa, located down the street from Fiesta Lakes Golf Club.

# PROPERTY OWNER

Frankel Edward B TR 1800 E. Deere Avenue Santa Ana, CA 92705

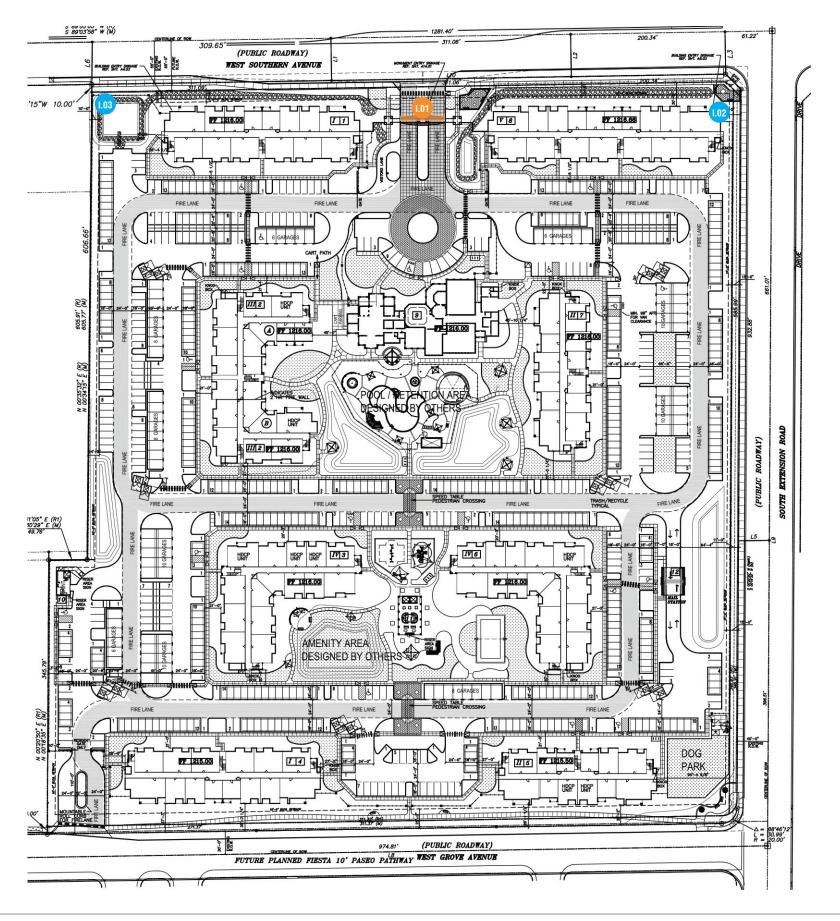
# SIGNAGE CONSULTANT

Trademark Visual, Inc. 3732 E. University Drive Phoenix, AZ 85034 (602) 272-5055

Dan Kronenberg dank@TrademarkVisual.com

Laura Baum-Eggen leggen@TrademarkVisual.com

Ana M. Sandoval - Jones ajones@TrademarkVisual.com



NORTH

#### **KEY**

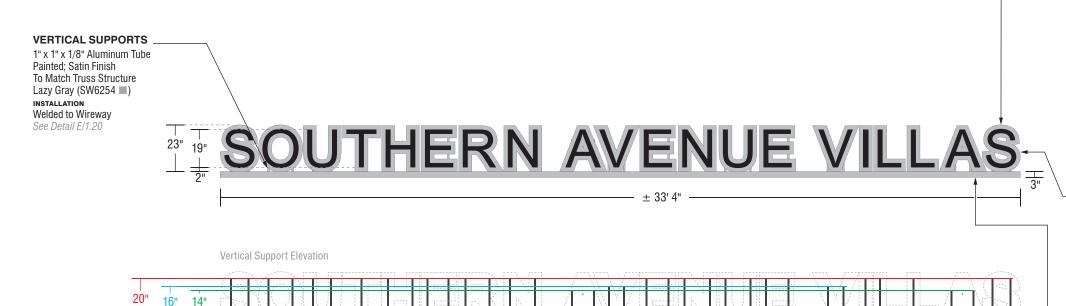
#### SOUTHERN AVENUE VILLAS AWNING SIGNS

[101] Illuminated Entry Arch Sign - Existing

.02 Illuminated Building ID Sign - Existing

.03 Illuminated Building ID Sign - Proposed

#### I.01 - ILLUMINATED ENTRY ARCH SIGN



HALO-ILLUMINATED **RPC LETTERS** 

1/8" Aluminum Faces Painted; Satin Finish

Black (MP ■)

2-1/2" Deep .063 Aluminum Returns

Painted; Satin Finish Black (MP ■)

BACKS

.177 Clear Lexan Backs

70 Diffuser

ILLUMINATION

LED Illumination GE TetraMiniMAX 7100K

ASSEMBLY

Mounted to Letter Backer

See Detail E/1.2

**FCO LETTER BACKER** (FOR ILLUMINATION)

1/8" FCO Aluminum Painted; Satin Finish

To Match Truss Structure - Lazy Gray (SW6254 ■)

Mounted 1-1/2" From Letter Back

w/ Aluminum Spacers Spacers Painted; Satin Finish

To Match Truss Structure - Lazy Gray (SW6254 ■)

WIREWAY

3" x 5" x 1/4" Aluminum Tube, w/ Capped Ends Rolled to Follow Radius of Existing Awning

Painted; Satin Finish

To Match Truss Structure - Lazy Gray (SW6254 ■)

INSTALLATION

Mounted Flush to Top of Existing

Steel Tube Awning

See Detail E/1.20

Project Detail SCALE 1/4" = 1'0" Qty: 1

63.89 🔼



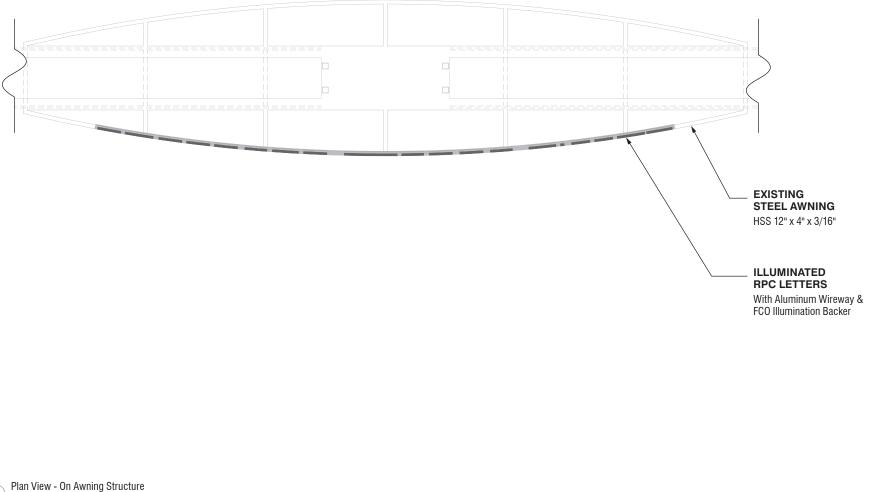


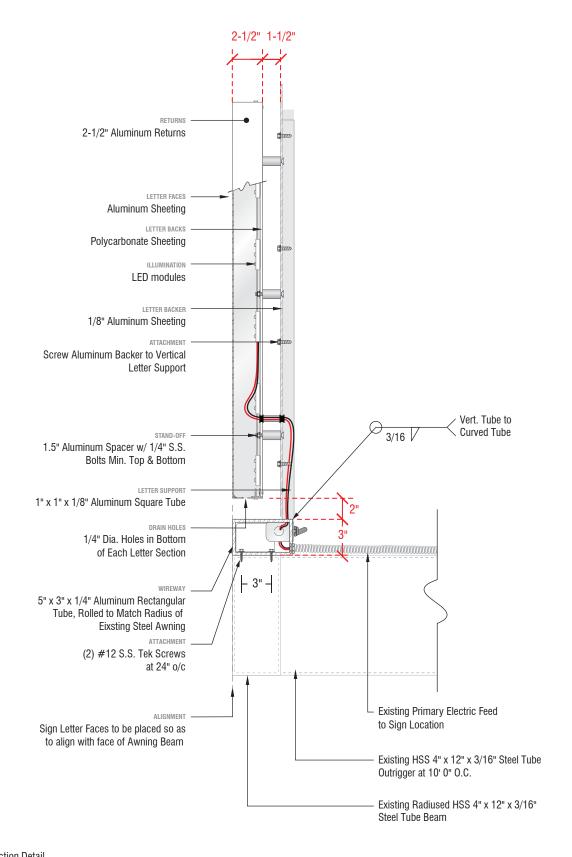
Elevation View

NTS

Simulated Night View

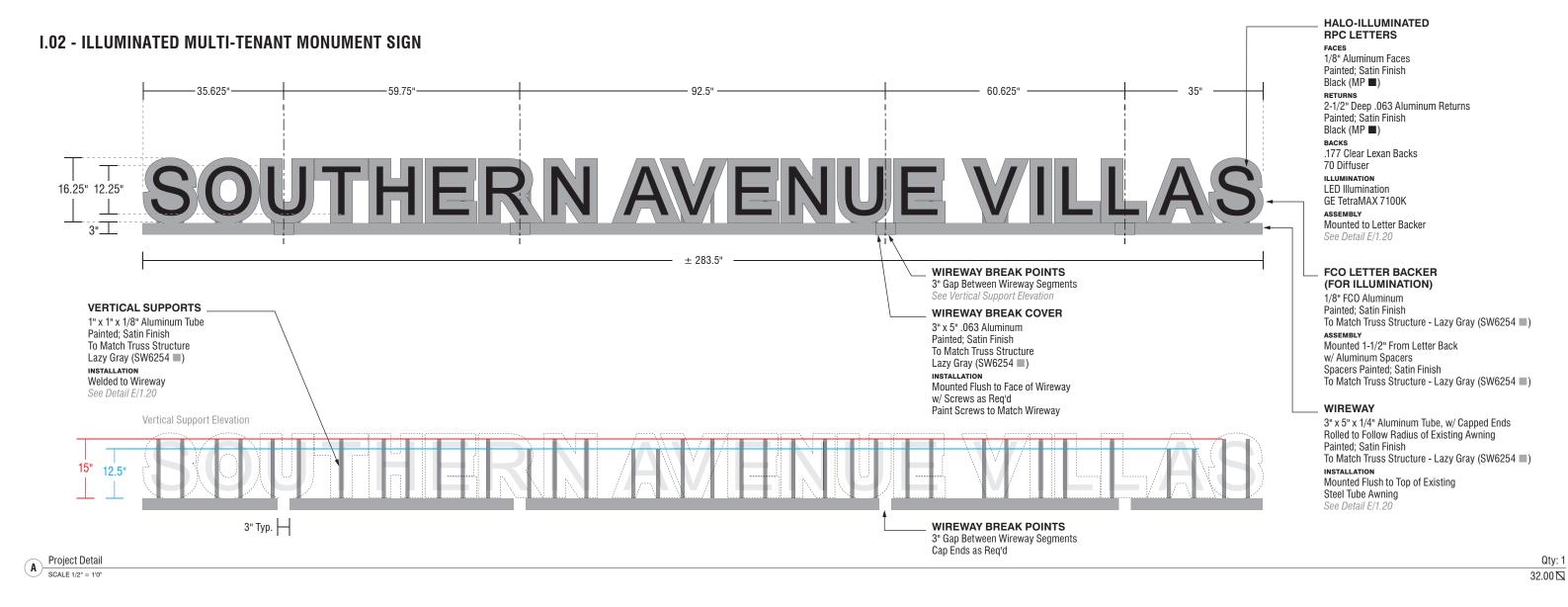
#### I.01 - ILLUMINATED ENTRY ARCH SIGN





E Section Detail

D Plan view - On Awning Structur





SOUTHERN AVENUE VILLAS

B Elevation View

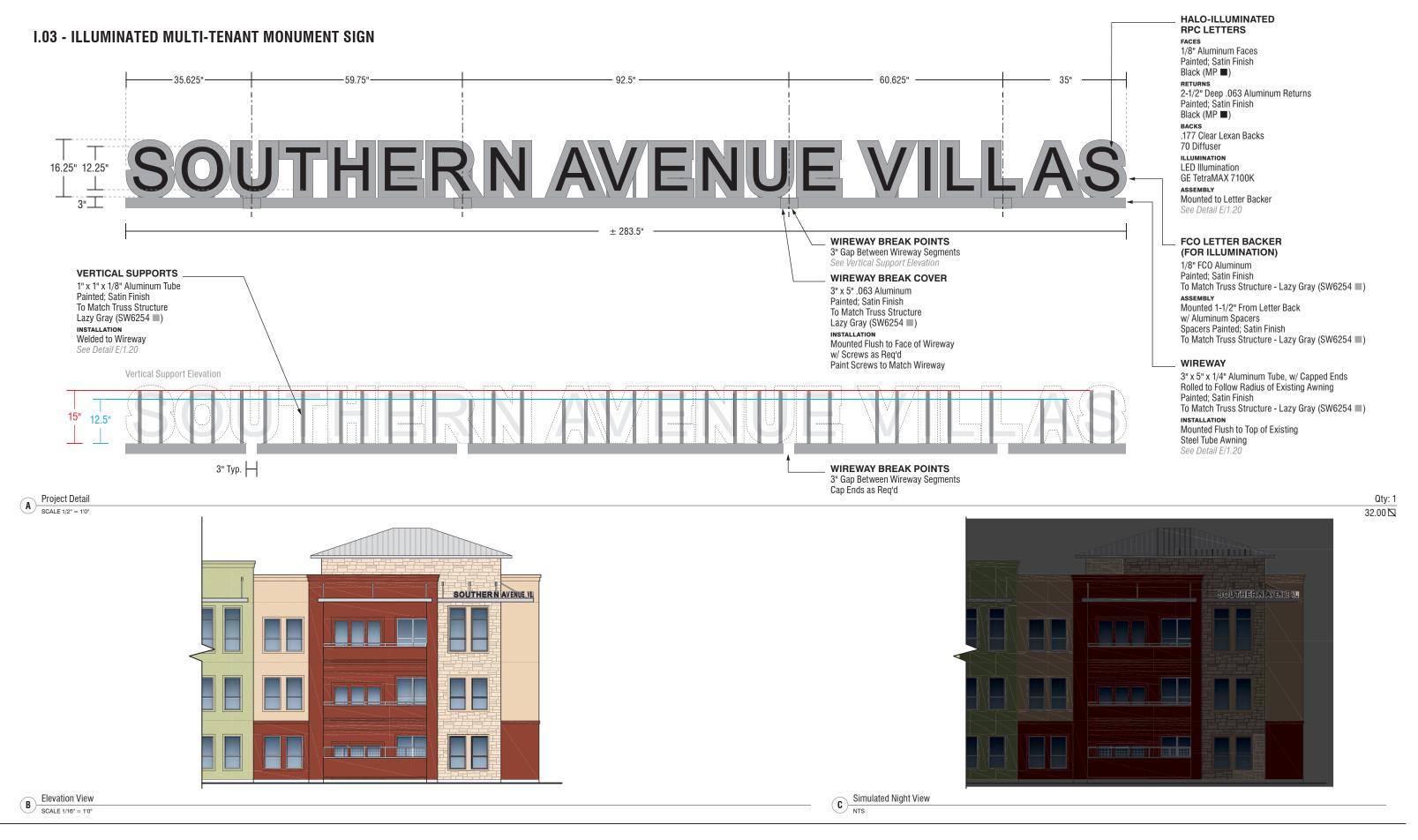
SCALE 1/16" = 1'0"

Simulated Night View

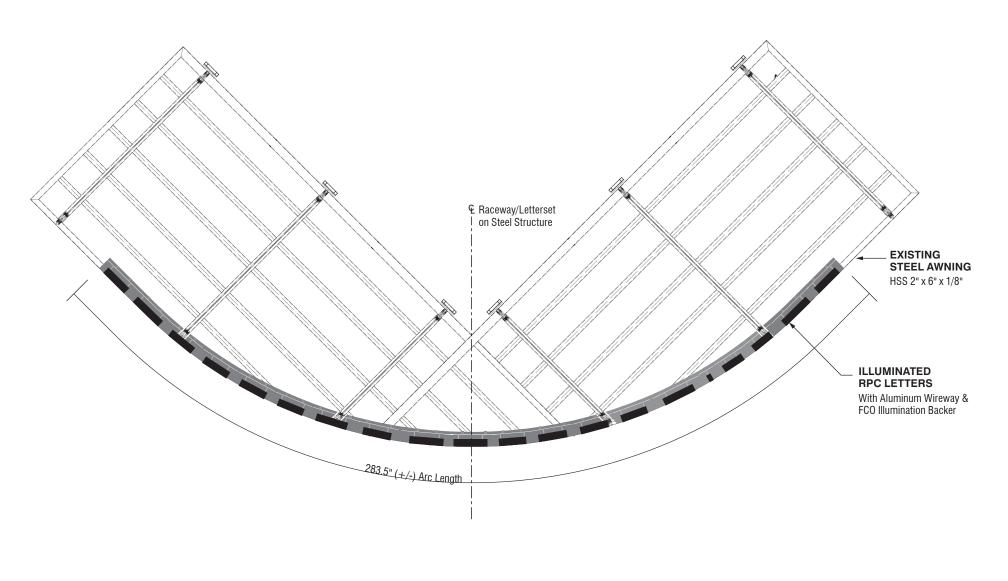
NTS

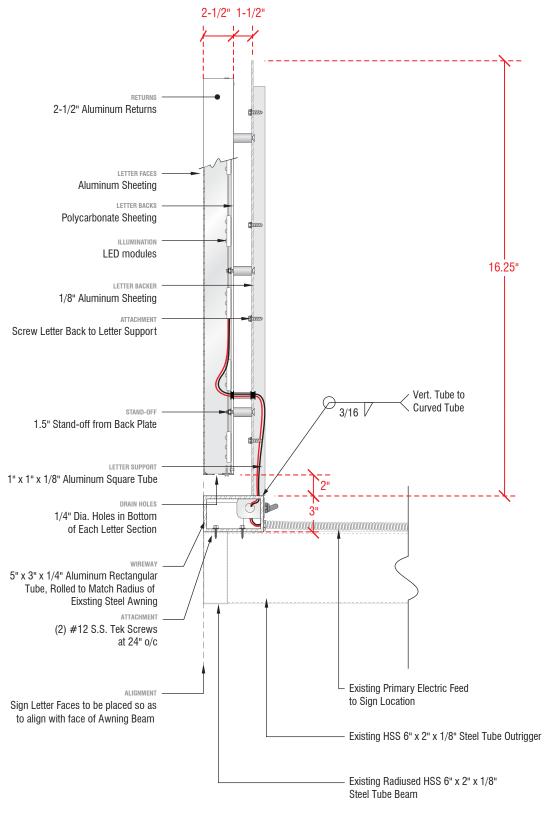
TRADEMARK 2.1

855 W. SOUTHERN AVENUE - MESA, AZ 85210



#### 1.02 AND 1.03 - ILLUMINATED MULTI-TENANT MONUMENT SIGN





Plan View - On Awning Structure

SCALE 3/8" = 1'0"

Section Detail
NTS