



City Council Report

Date: August 22, 2016
To: City Council
Through: Mike Kennington, Chief Financial Officer
From: Edward Quedens, MPA, C.P.M., CPPO, Business Services Director
Matt Bauer, MBA, CPPO, CPPB, CPSM, Procurement Administrator
Subject: Three-Year Term Contract for Predictive Policing Subscription for the Police Department (Sole Source) (Funded by Asset Forfeiture (RICO) Funds) **(Citywide)**

Purpose and Recommendation

Council is requested to approve the Term Contract for a Predictive Policing Program as recommended.

The Police Department and Purchasing recommend awarding the contract to the sole source vendor, PredPol; Year 1 at \$60,400.00; and Years 2 and 3 at \$54,900.00 annually; based on estimated requirements.

Background / Discussion

This contract will provide services, resources and tools to support a successful implementation of Predictive Policing (PredPol) services to support the City's efforts to suppress, deter and reduce crime. PredPol software will provide easy to use predictions for where and when property crime, drug crime, gun violence, gang activity and traffic incidents are most likely to occur. The Police Department (PD) will deliver crime data to PredPol through a secure Data Pipe from PD's Report Management System; the program will predict where and when crime will happen based on historical data, current crimes and mathematical modeling. PredPol will recommend areas to be patrolled; patrol officers will be deployed to these areas at the specified time. To be effective, the program verifies that officers are actually in the vicinity by communicating with the GPS in their vehicles.

PredPol is the sole source vendor, there are no other vendors that can provide a tool with PredPol's predictive policing and mission planning capabilities nor are there any other vendors that can customize a software tool that can deliver similar capabilities. PredPol is the only patented technology for predicting crime.

Alternatives

Council may choose not to authorize the purchase and new responses will be solicited.

Fiscal Impact

The one-time setup fee of \$5,500.00 and an annual subscription fee of \$54,900.00 (for the first three years) is available in the Police Department operating budget through Asset Forfeiture (RICO) Funds.

Coordinated With

Police and Purchasing

PURCHASING INFORMATION

Action: Initial Award

Procurement Type: Competition Exempt (Sole Source)

Solicitation Number: 2017009

Initial Contract Term: Three years

Renewals Possible: One-year renewals

Pricing Available to Other Cooperative Agencies: No

AWARD RECOMMENDATION

PredPol

Santa Cruz, CA

Description
<p>Predictive Policing “Software as a Service” per Agreement No. 2017009 and Subscription Agreement between PredPol and City of Mesa</p> <p>Year 1 Contract Amount: <u>\$60,400.00*</u> Year 2 Contract Amount: <u>\$54,900.00</u> Year 3 Contract Amount: <u>\$54,900.00</u></p> <p>*There is a one-time setup fee of \$5,500.00 and an annual subscription fee of \$54,900.00 in Year 1. This cost includes CrimeWhere public crime mapping and the all Command Analytics reporting features and PredPol GPS enabled features.</p> <p>There are no additional fees for training, no individual license fees, no need for new hardware or new hiring, and no limit on the number of Client users or prediction views. Maintenance upgrades of the Service will be provided at no additional cost during the Initial Three-Year Services Term.</p>