

VM REVENUE 2016-17

REVENUE	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	TOTAL
Bed Tax	157,500	124,500	115,500	129,500	137,500	184,500	179,500	154,500	258,000	327,500	394,500	222,500	2,385,500
Partnership	7,000	30,000	19,500	40,000	15,350	12,000	8,000	6,000	12,000	3,000	3,000	4,000	159,850
Interest	250	240	225	165	280	215	215	210	215	215	215	215	2,660
VG & map ads			5,000	6,000	6,000	8,000	45,000	16,000	11,000	6,000	1,000	1,000	105,000
VisitMesa.com	1,800	1,750	1,750	1,850	1,400	1,200	1,400	1,400	1,400	1,400	1,400	1,400	18,150
Travel Industry Sales			1,500	1,800		3,000				10,000	1,800		18,100
National Sales								2,000			2,000		4,000
Town of Queen Creek			36,000			20,000							56,000
Prop 302	31,666	31,666	31,666	31,666	31,667	31,667	31,667	31,667	31,667	31,667	31,667	31,667	380,000
TOTALS	198,216	188,156	211,141	210,981	192,197	260,582	265,782	211,777	314,282	379,782	435,582	260,782	3,129,260
												FY 2015-16	2,757,261
												Increase	371,999
												Admin	1,739,910
												Marketing	1,292,000
												TOTAL	3,031,910
												vs revenue	(97,350)