

Community and
Cultural Development
– June 6, 2016

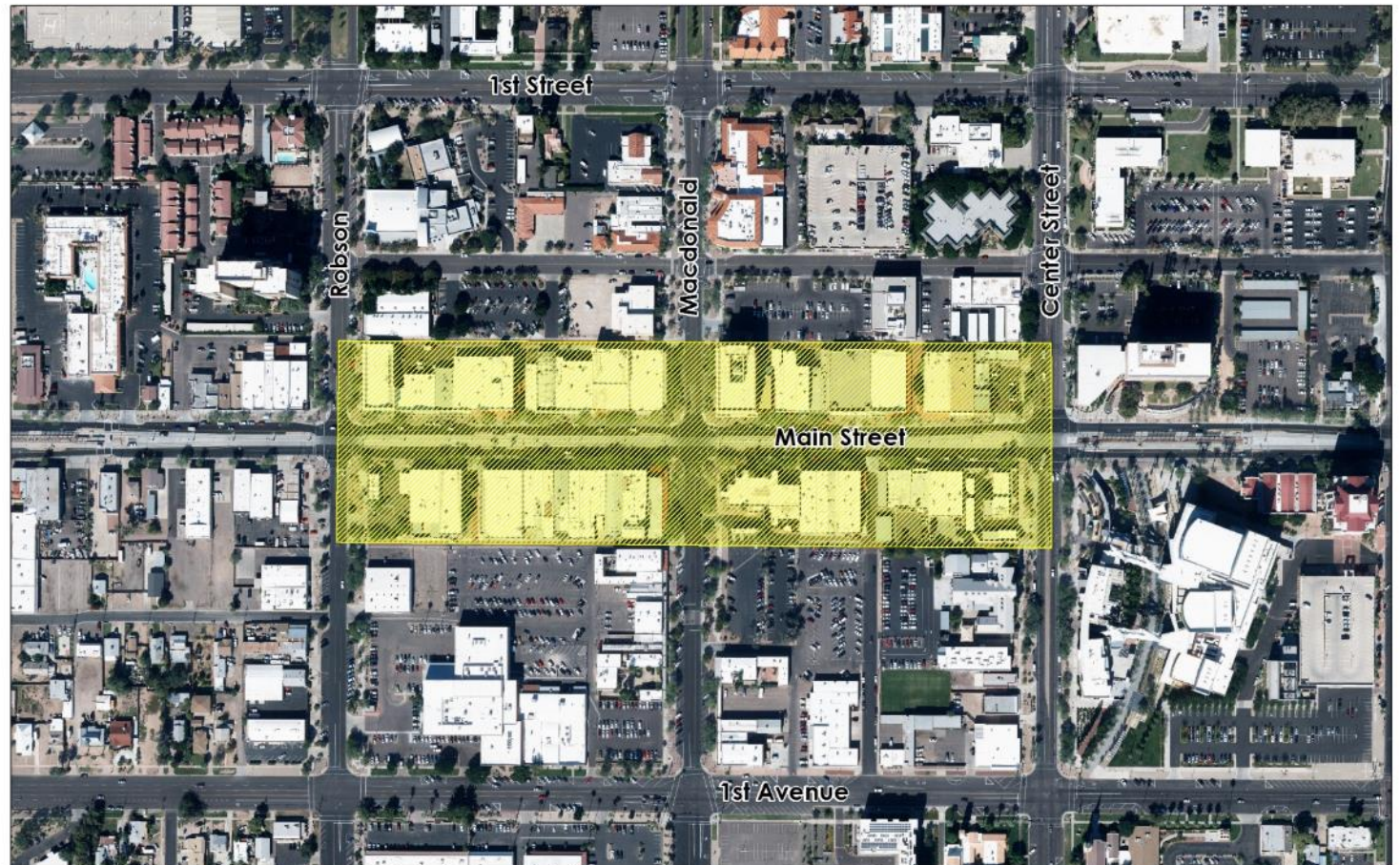
DOWNTOWN MESA FAÇADE IMPROVEMENT PILOT PROGRAM

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Transformation

FAÇADE IMPROVEMENT TARGET AREA (PILOT)

Pilot Program Target Area

- North: Alley
- South: Alley
- West: Robson
- East: Center Street



PROPERTY ELIGIBILITY CRITERIA



- Within Façade Improvement Target Area
- Constructed prior to 1980
- Main Street frontage
- Existing colonnade
- Commercial or mixed-use building
- Property owner or tenant with express written consent of property owner
- No delinquent bills, charges, or taxes due to the City
- Project meets all state and local building codes and zoning requirements

ELIGIBLE ACTIVITIES

(the project must include significant façade improvements that enhance the visual appearance and aesthetic quality of downtown buildings)

- Colonnade replacement with awning, canopy, or other shade solution
- Repair/replace/preserve historically significant architectural details
- Masonry repair and tuckpointing
- Storefront (re)construction
- Exterior painting and stucco
- Permanent exterior lighting
- Permanent exterior signage integrated into the storefront design
- Murals if they are professionally painted, provide an important aesthetic improvement
- In addition to many other activities



BUDGET

Phase I (Design):

- \$15,000
 - General Fund Budget Request to Council
 - 3 Properties @ \$5,000 each

Phase II (Construction):

- \$75,000
 - General Fund Budget Request to Council
 - 3 Properties @ \$25,000 each

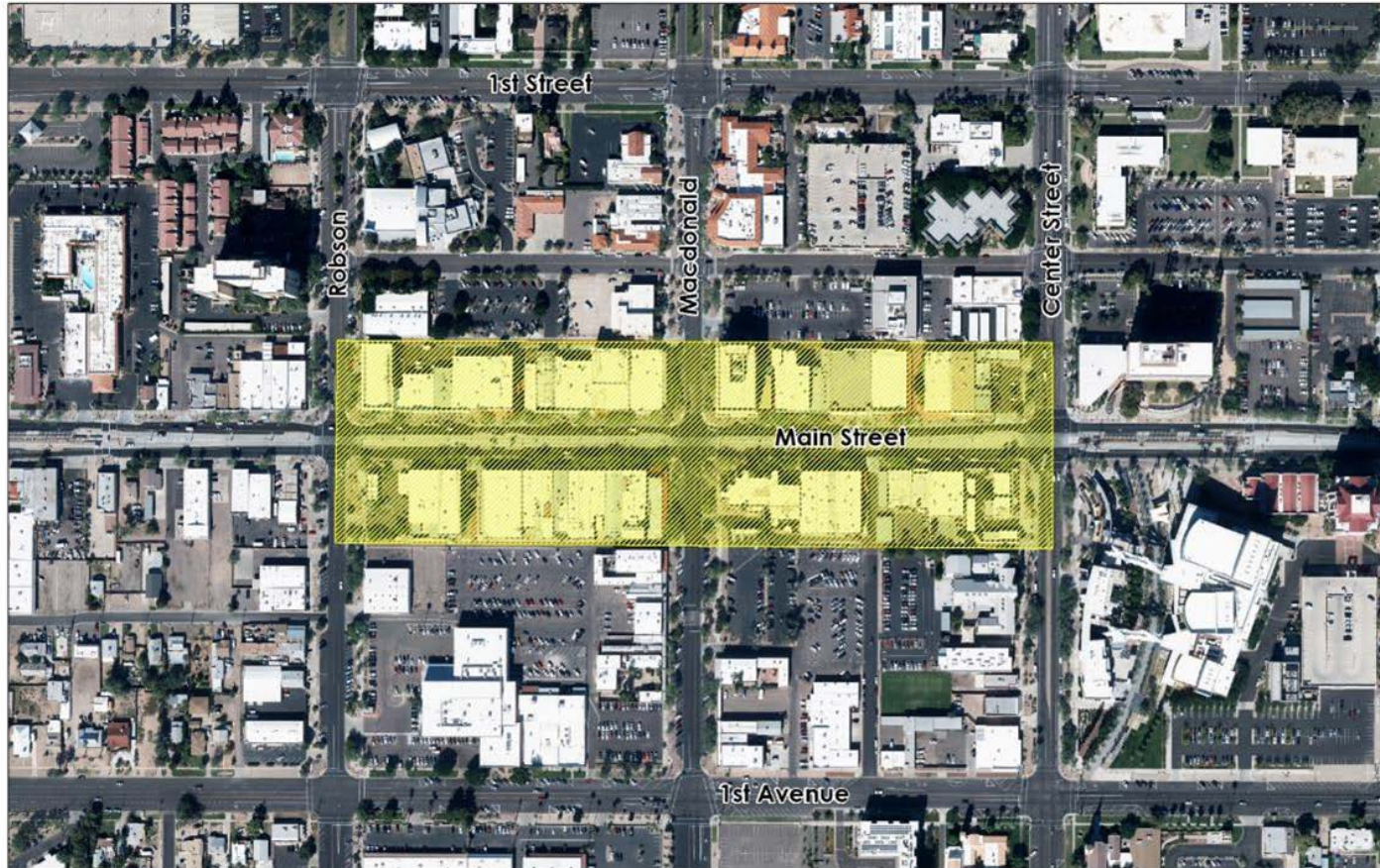
Colonnade Removal:

- \$175 Per Linear Foot (Based on estimate provided by Ron Peters, Historic Streetscapes, PLLC)
 - Removal cost would be in addition to Phase II budget



COLONNADE REMOVAL POLICY

ELIGIBILITY (GEOGRAPHY)



- Main Street frontages only?
- Any property with colonnade
- Colonnades sections

ELIGIBILITY (PROPERTY INVESTMENT)

- Pedestrian experience
- Shade
- Façade improvements
- Historic character
- City oversight



POTENTIAL COSTS

Colonnade Removal:

- \$175 Per Linear Foot (Based on estimate provided by Ron Peters, Historic Streetscapes, PLLC)
- Prioritization of requests

Funding Removal Requests:

- Fund all eligible requests
- Budget for maximum number of removals per year
- Create application process to allow budgeting based on demand

