



Transforming Neighborhoods

Love Your Neighborhood Program

Presentation to Community and Cultural Development Committee
June 6, 2016

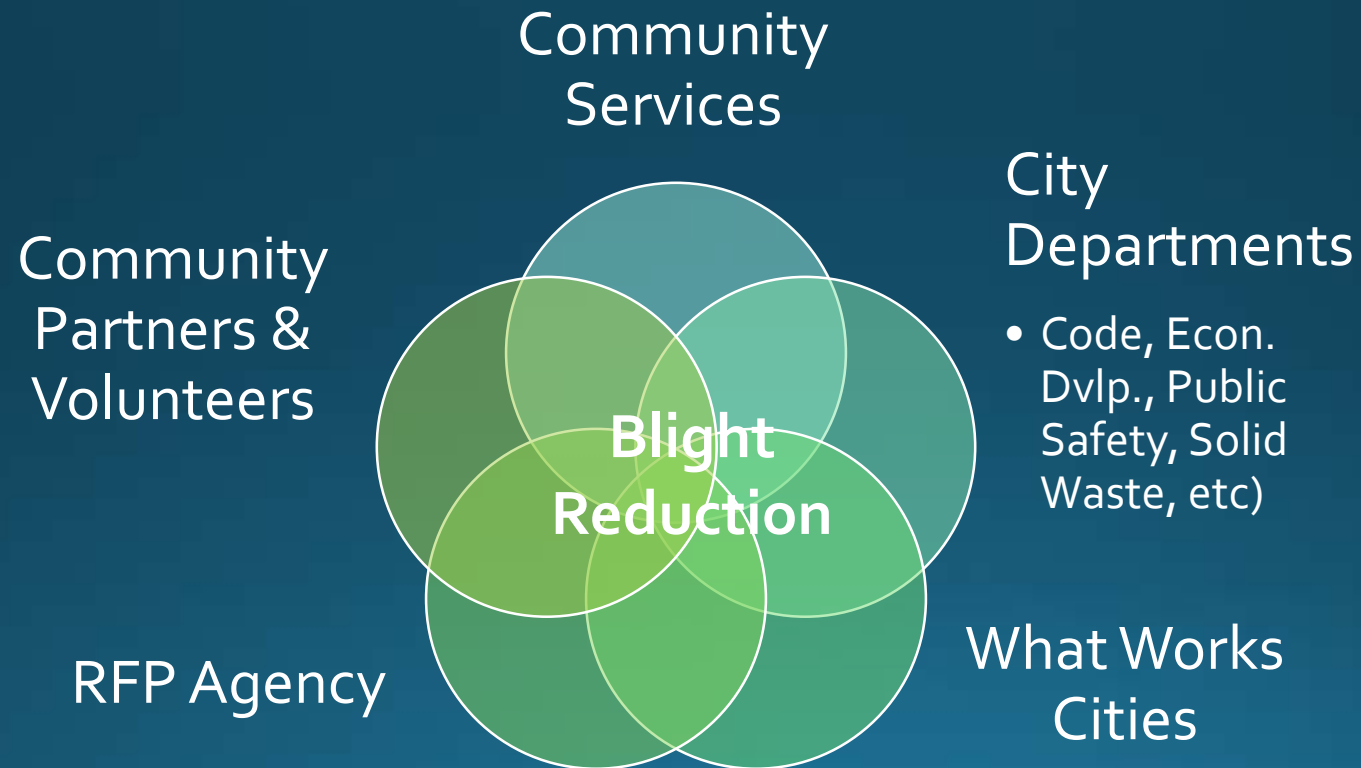
Purpose

- Discuss and confirm recommended target neighborhoods
- Request for proposal components
- Program timelines

Transforming Neighborhoods

Love Your Neighborhood

Collaboration and Partnership



Transforming Neighborhoods

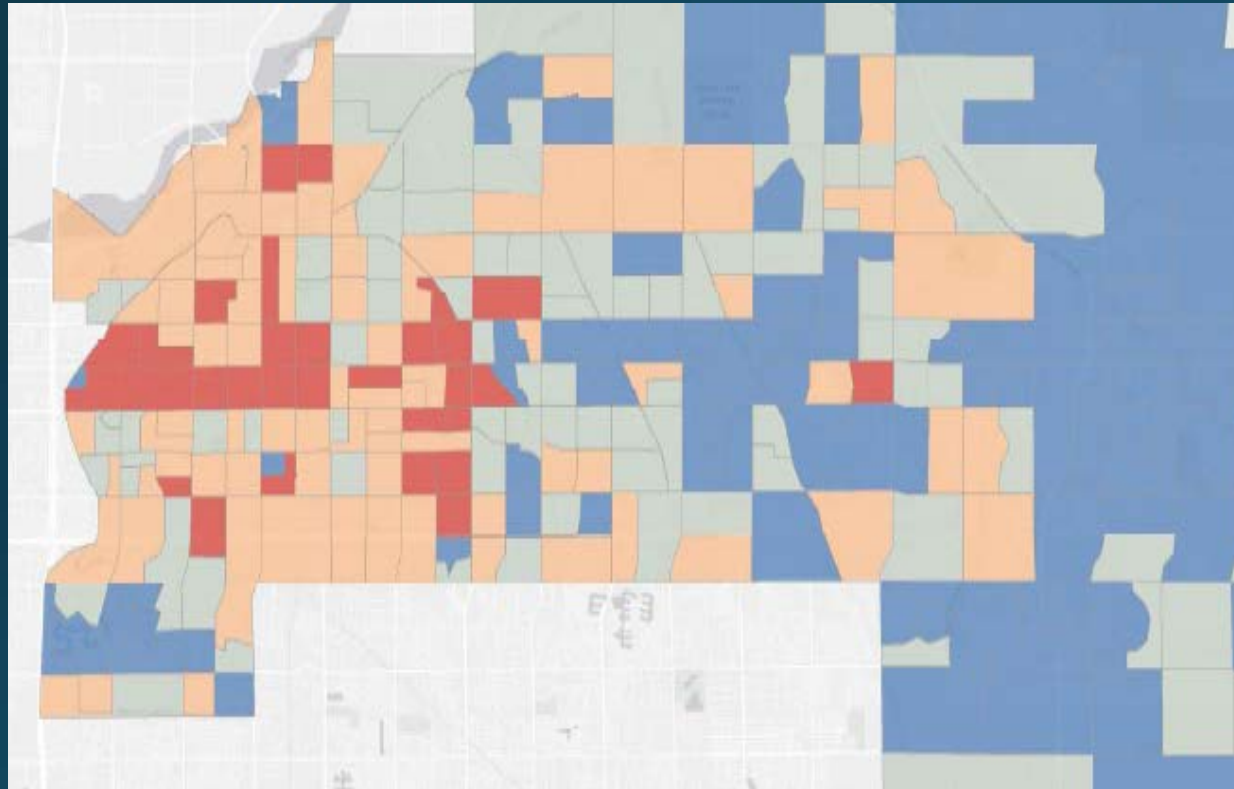
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Criteria for selection target areas

- CDBG targeted area
- Aligns with focus area and demographics identified by data and statistics
 - Code Compliance
 - Crime Statistics
 - Vacancy Rates
 - Graffiti Data
- Potential for visible improvement and revitalization

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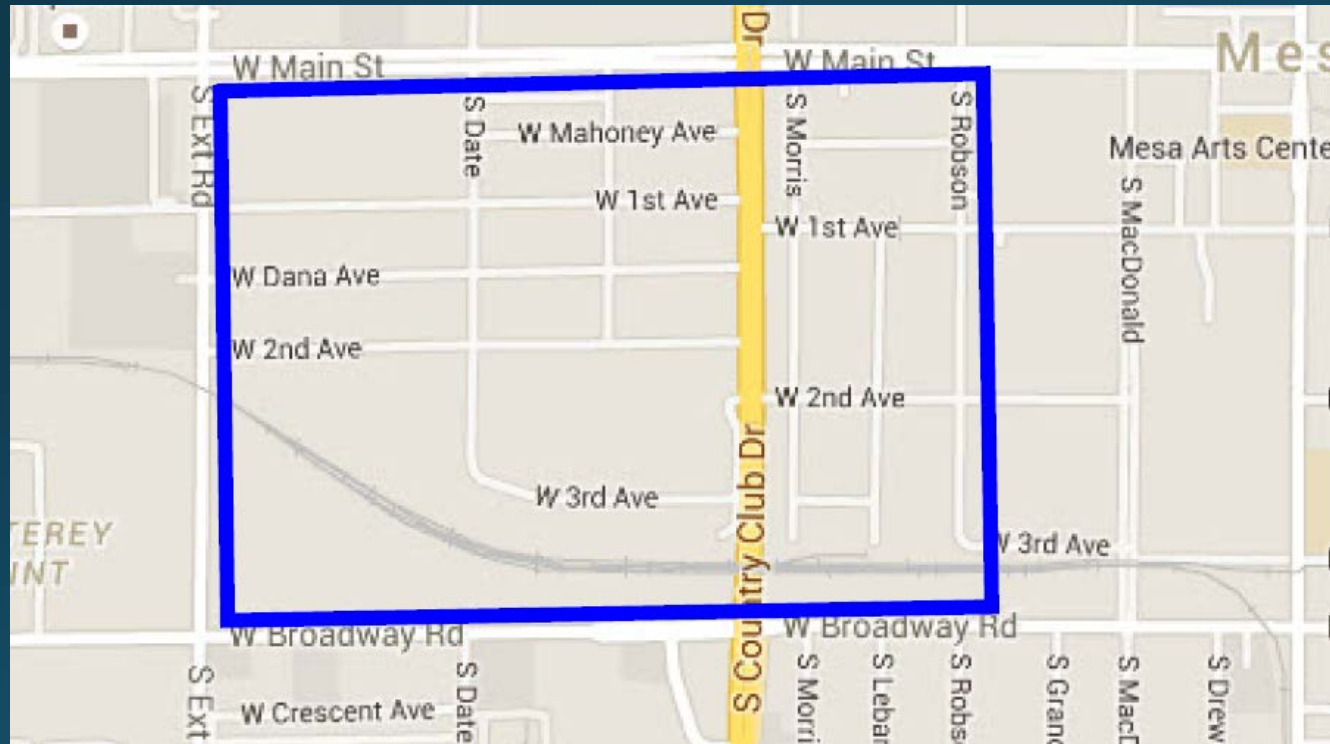


Map by Dee McKenzie,
ITD

Blight Index:
Overlay of
code violations, crime
rates, graffiti,
and vacant properties
(commercial
and residential)

Neighborhoods Identified

Recommended Option #1:
Main Street to Broadway, Extension to Robson



Neighborhoods Identified

Recommended Option #1: Main Street to Broadway,
Extension to Robson

Key identifiers (demographic information based on 2015 data)

- 283 housing units
- \$29,766 Median Household Income
- \$85,417 Median Home Value
- Good mix of single family, multifamily and businesses in area
- Proximity to downtown and light rail
- Visible signs of blight include: graffiti, broken windows, dilapidated homes, overgrown yards, parking on unimproved surfaces in yards, etc.

Recommended Option #1:

Main Street to Broadway, Extension to Robson



Recommended Option #1:

Main Street to Broadway, Extension to Robson



Recommend Option #1:

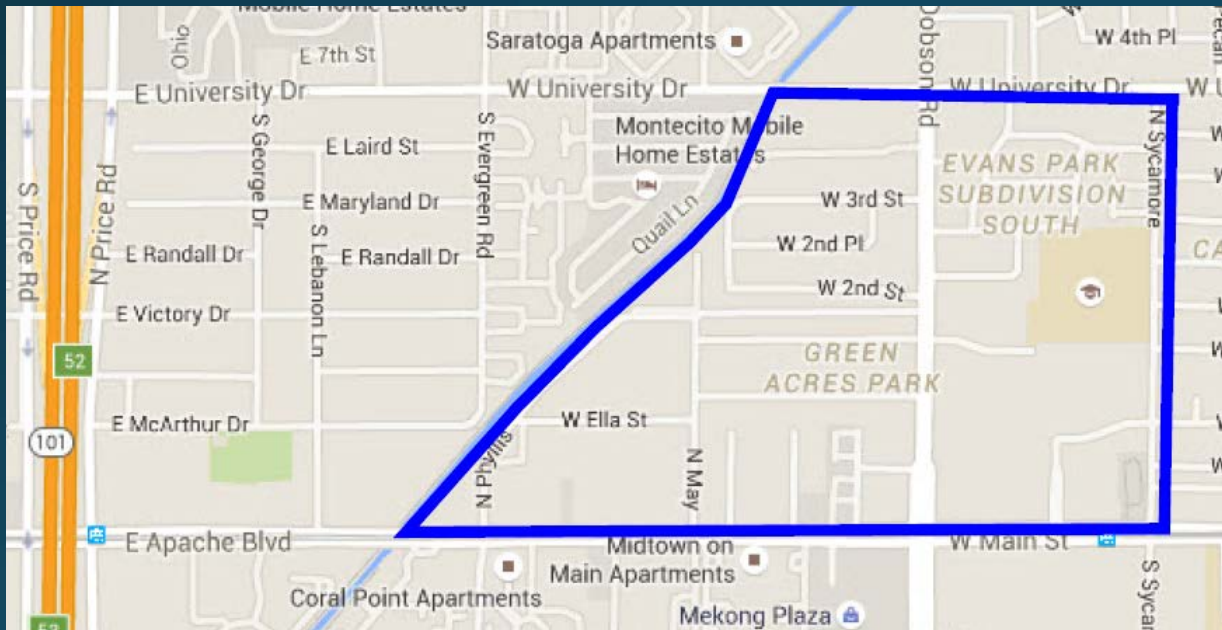
Main Street to Broadway, Extension to Robson



Neighborhoods Identified

Option #2:

Main to University, Dobson to Tempe Canal



Neighborhoods Identified

Option #2: Main to University, Dobson to Tempe Canal

Key identifiers (demographic information based on 2015 data)

- 123 housing units
- \$37,451 Median Household Income
- \$122,917 Median Home Value
- Visible signs of blight include: overgrown yards, faded/peeling/chipping paint, dilapidated multifamily housing, illegal dumping, etc.

Option #2: Main to University, Dobson to Tempe Canal



Option #2: Main to University, Dobson to Tempe Canal



Option #2: Main to University, Dobson to Tempe Canal



Request for Proposal Criteria for Agency Partner/Team

Experienced Agency/Team

- Federal grant programs
- Rehabilitation of residential housing
- Conducting educational classes

Capacity and Ability

- Leverage funds, resources, and/or materials
- Collaboration with Mesa agencies

Request for Proposal Criteria for Agency Partner/ Team *(continued)*

- **Proposed Dates**

- July 2016- Publish RFP
- August 2016- Selection of Proposer
- September 2016- Contract execution & Implementation

- **Evaluation**

- Experience- 40%
- Program Delivery Model- 30%
- Collaboration-20%
- Cost- 10%

Note: Scope of Work will have specific metrics.

Program Timelines

June-August

- Neighborhood Assessment and Surveying
- RFP Release and Selection

September

- Program Kickoff

January

- Mid-point Evaluation and Report to Council

May

- Update on Love Your Neighborhood

Direction Needed Today

1. Confirm target neighborhood.
2. Confirm Request for Proposal criteria, approach.
3. Other questions, discussion, direction by the Committee?



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QuestionsDiscussion