



# City Council Report

**Date:** June 6, 2016  
**To:** City Council  
**Through:** Alex Deshuk, Chief Innovation Officer  
**From:** Edward Quedens, MPA, C.P.M., CPPO, Business Services Director  
Matt Bauer, MBA, CPPO, CPPB, CPSM, Procurement Administrator  
**Subject:** Three-Year Term Contract for Traffic Count Services for the Transportation Department (Single Bid) **(Citywide)**

## Purpose and Recommendation

Council is requested to approve the Term Contract for Traffic Count Services as recommended. A committee representing Transportation and Purchasing evaluated responses.

The evaluation committee recommends awarding the contract to the single, responsive and responsible proposal, Field Data Services of Arizona, Inc. dba Veracity Traffic Group at \$40,000.00 annually, based on estimated requirements.

## Background / Discussion

The City requires traffic volume and/or speed counts as part of an evaluation process of traffic engineering studies such as the need for traffic signals, speed studies, left-turn phasing and the City's speed hump program. The City also requires annual spring traffic volume counts on arterials and major collectors within City limits.

This contract will provide the City comprehensive traffic counting services to include, 200 counts of varying types (i.e. volume, speed, classification, turning movement, etc.) at various locations on an as-needed basis; 250 bi-directional traffic volume counts as part of the annual spring traffic count within a 4-week time frame between mid-March and mid-April of 2017, 2018, and 2019; 40 semi-annual bicycle and pedestrian traffic volume counts; and 40 turning movement counts at various locations to evaluate the use of existing and future bicycle and pedestrian facilities as part of the Mesa Bicycle Program.

A single vendor, Field Data Services (the current vendor) responded. There was ample time (3 ½ weeks) for vendors to submit a response. Only one vendor asked a question while the solicitation was on the street regarding how to format their response. This vendor did not submit a proposal and when Purchasing asked why, they said they felt they could not compete with their competitor. Other vendors' reasons for not submitting a response included: company does not provide such services; working on several other proposals; and that our requested services were out of their scope of work. The City believes that it is in its best interest to award the contract to Field Data Services of Arizona rather than re-solicit for these services.

## **Alternatives**

Council may choose not to authorize the purchase and new responses will be solicited.

## **Fiscal Impact**

The annual contract amount is available in the Transportation Department operating budget.

## **Coordinated With**

Transportation and Purchasing

## **PURCHASING INFORMATION**

Action: Initial Award

Procurement Type: Request for Proposals

Solicitation Number: 2016183

Vendors Registered: ProcureAZ (39) and Vendor Self Service (18)

Advertising: Arizona Republic, Bid Net, ProcureAZ and Purchasing Website

Downloads: 19

Responses: 1

Local Consideration: Not applicable as there was a Single response

Protests Received: None

Initial Contract Term: Three years

Possible Renewals: Two, one-year renewals subject to future Council consideration

Prices: Future price increases are capped by the Consumer Price Index

Pricing Available to Other Cooperative Agencies: Yes

## **Proposals received April 11, 2016**

Field Data Services of Arizona, Inc. dba Veracity Traffic Group  
Maricopa, AZ

## **AWARD RECOMMENDATION**

**Field Data Services of Arizona, Inc. dba Veracity Traffic Group  
Maricopa, AZ**

Description
<p data-bbox="272 1533 1380 1638">Traffic Count Services per Agreement No. 2016183; Exhibits – Mesa Standard Terms and Conditions, Scope of Work, and Other Exhibits; Solicitation including any addenda; and Contractor Response</p> <p data-bbox="576 1675 1140 1711"><b>Annual Contract Amount: <u>\$40,000.00</u></b></p>