

Strategic Priority

Transforming Neighborhoods

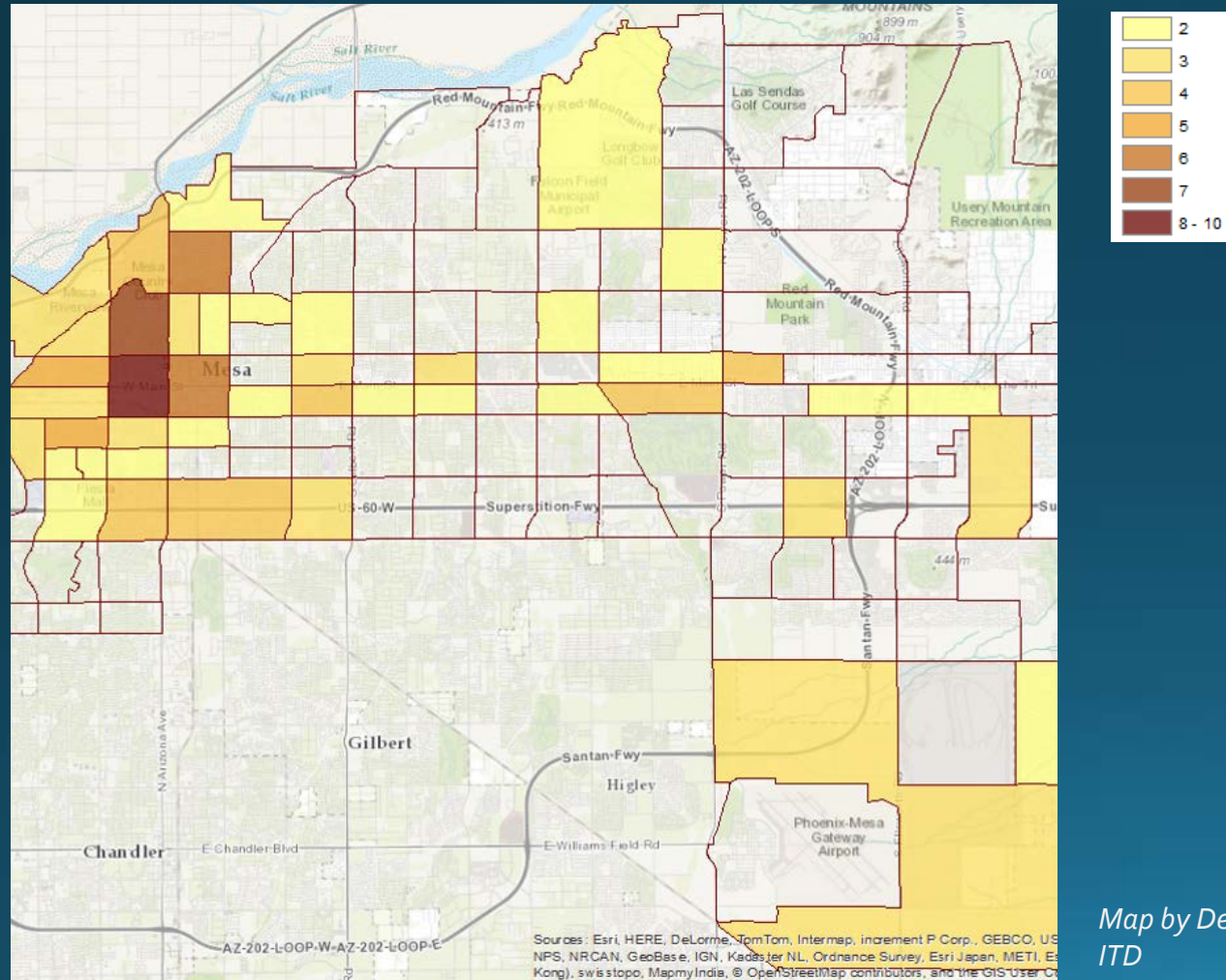
Primary Contributing Departments:

- Development Services
- Diversity and Community Services

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Mesa's neighborhoods are clean, safe, diverse, and economically vibrant places. Residents and businesses are engaged, informed and take pride in their properties and their community.

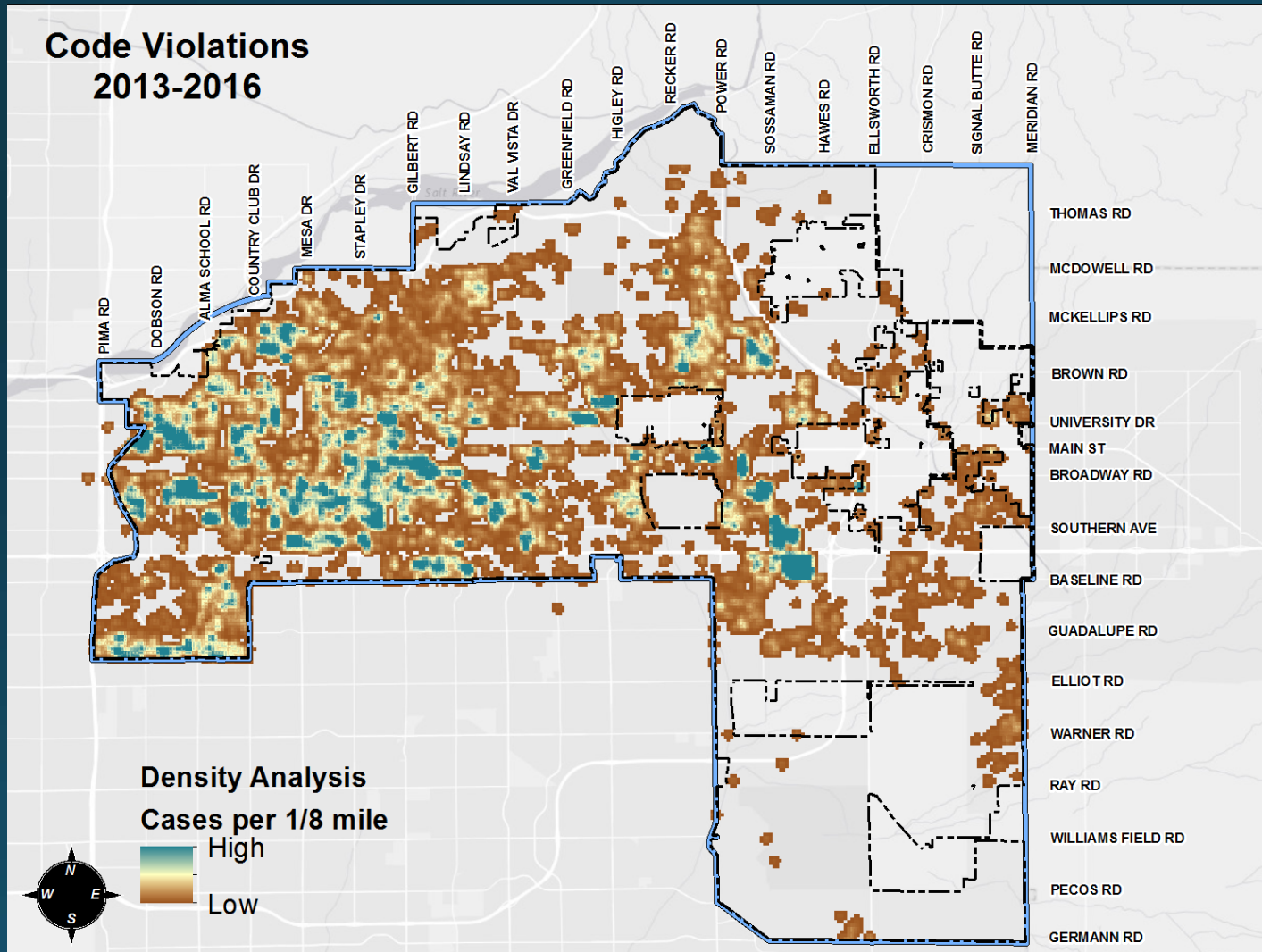
Strategic Priority: Transforming Neighborhoods



Blight Index:

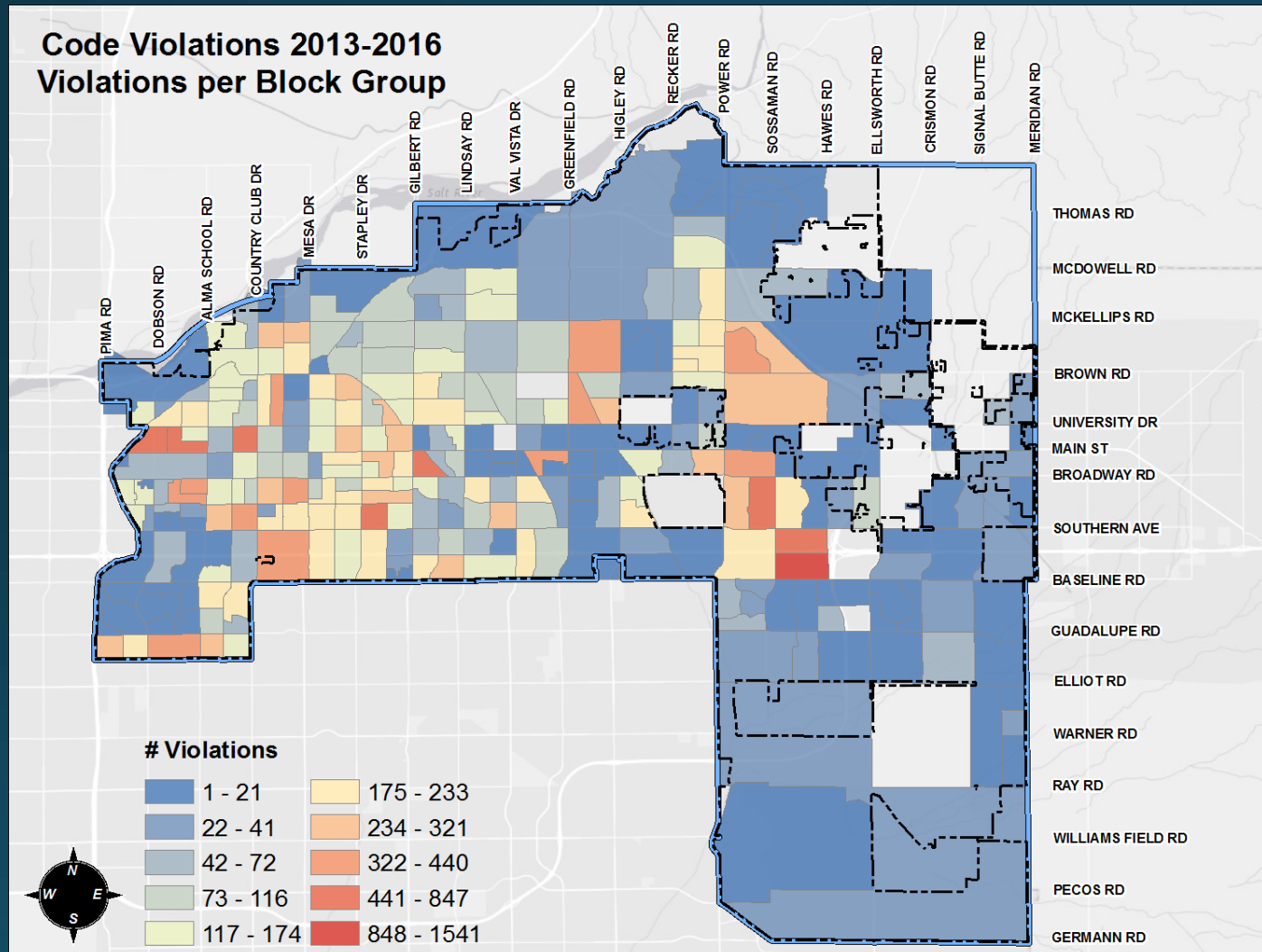
Overlay of
code violations,
crime rates,
graffiti,
and vacant
properties
(commercial
and residential)

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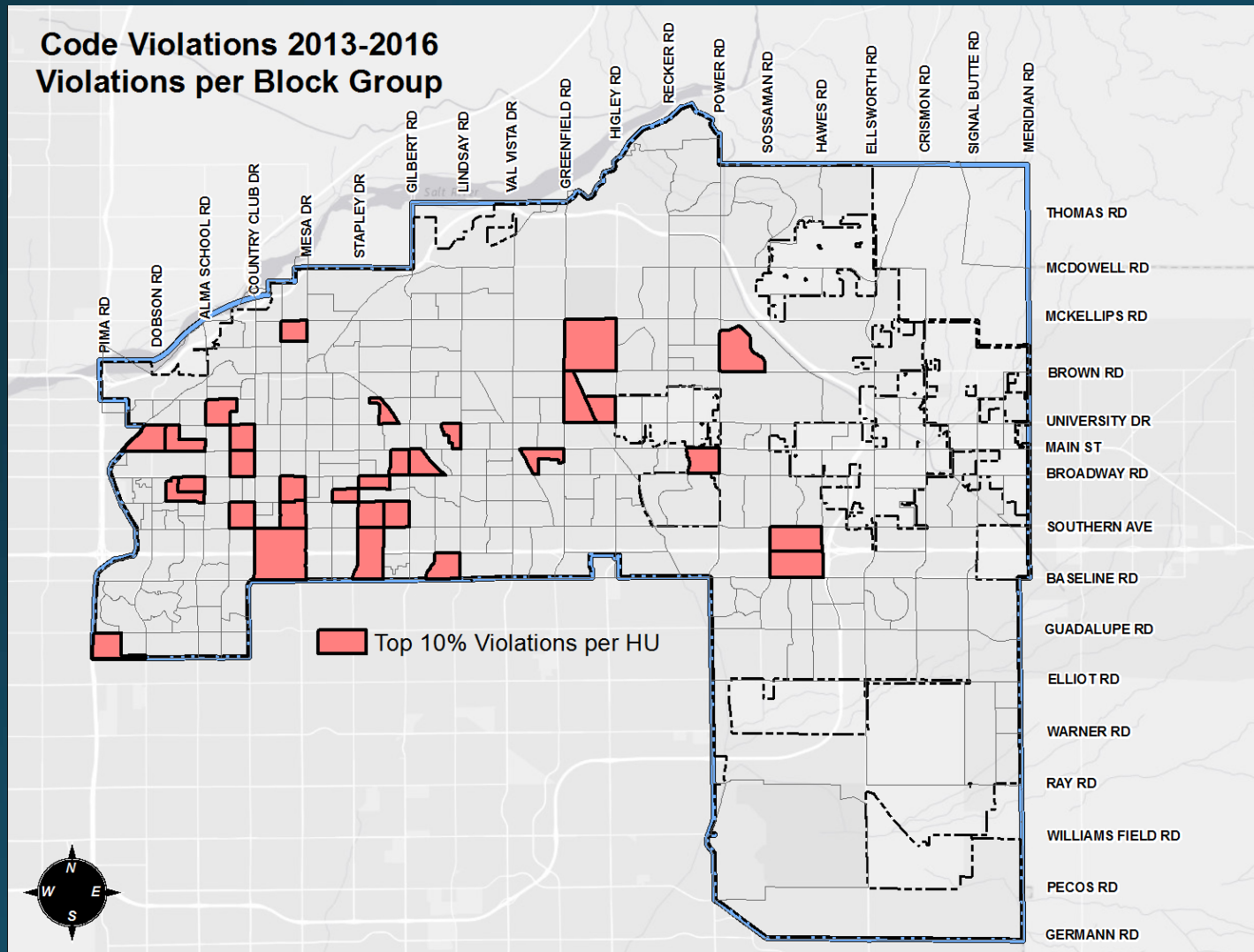
Data includes
code complaints
from 1/13 – 1/16.
(34,904 cases)

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Mesa contains 314 census block groups.

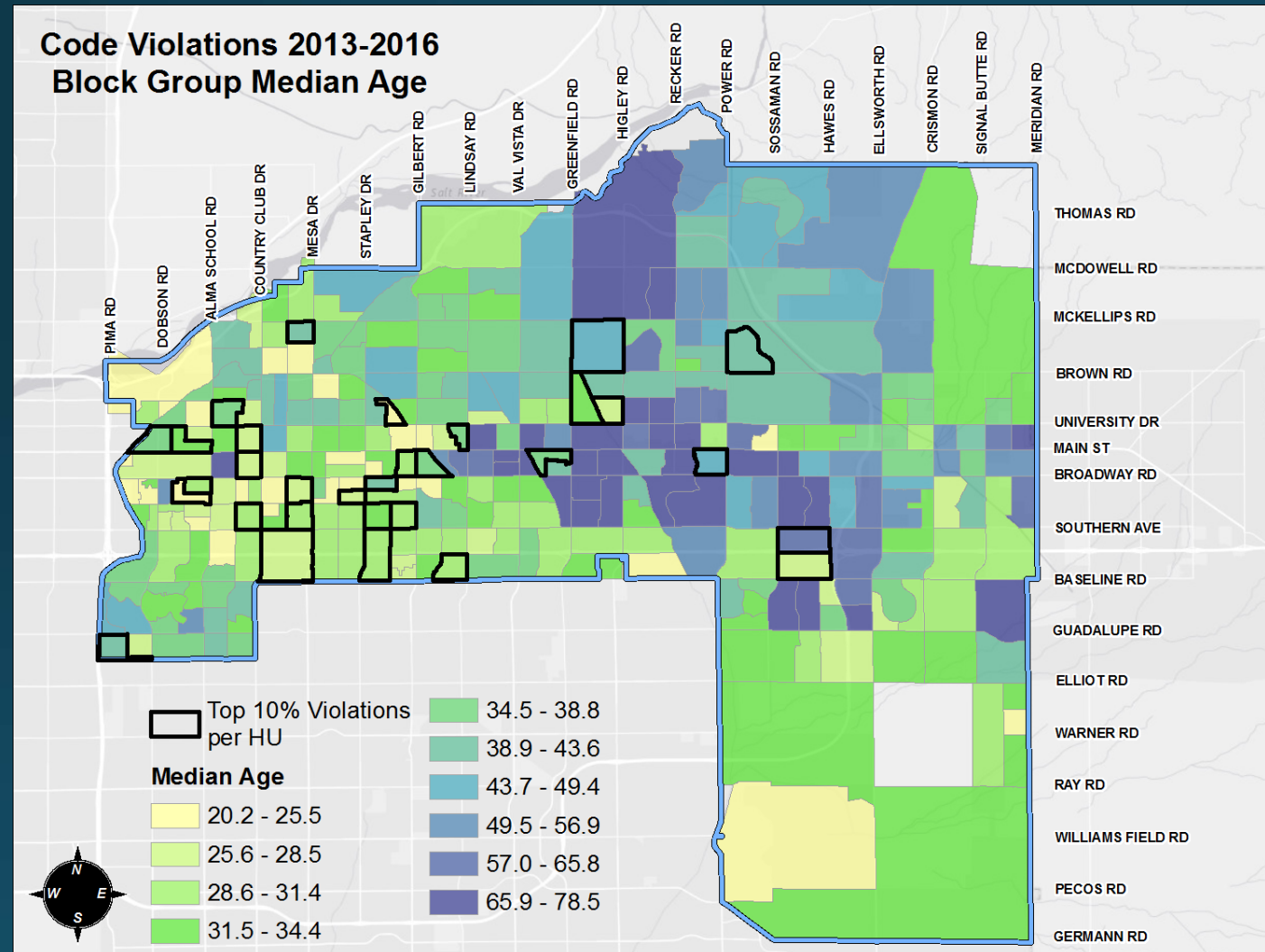
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First examined the block groups within the Top 10% of code complaints per housing unit. (top 31 block groups)

One-third (33.9%) of all code complaints occur within these “Top 10%” block groups. (11,839 violations)

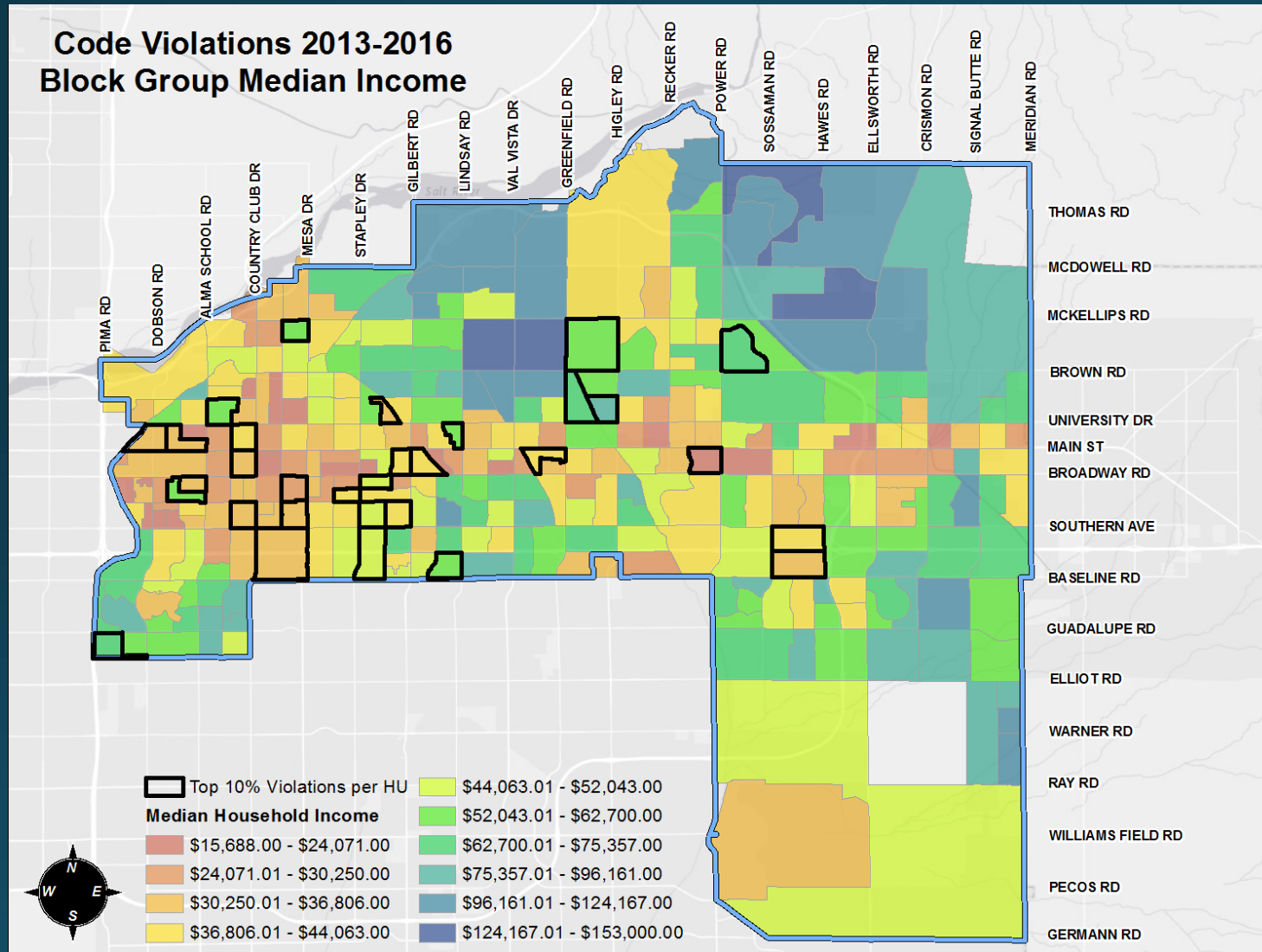
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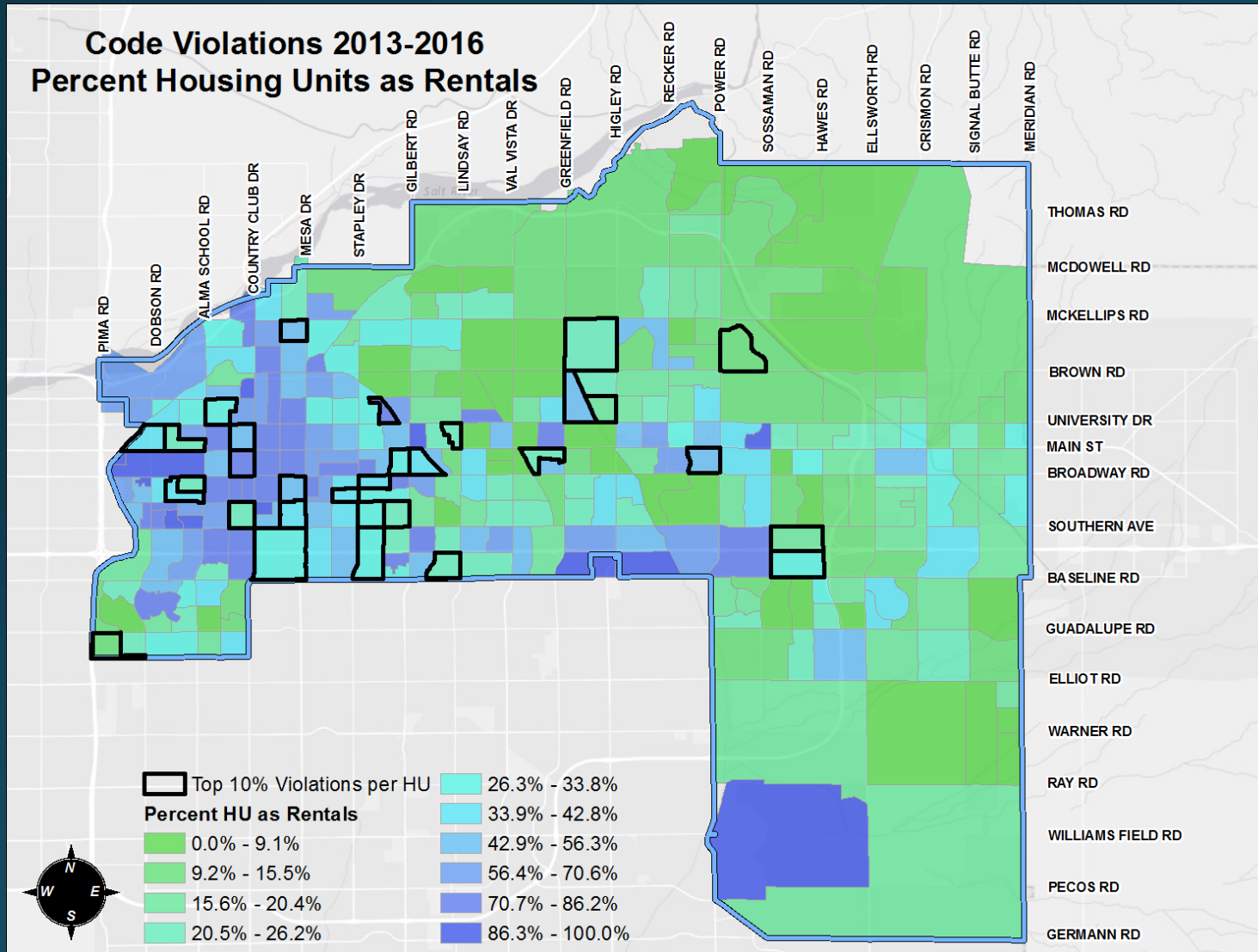
Generally, median age between 25-35 years old.

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Generally, median income is between \$30,000 and 44,000



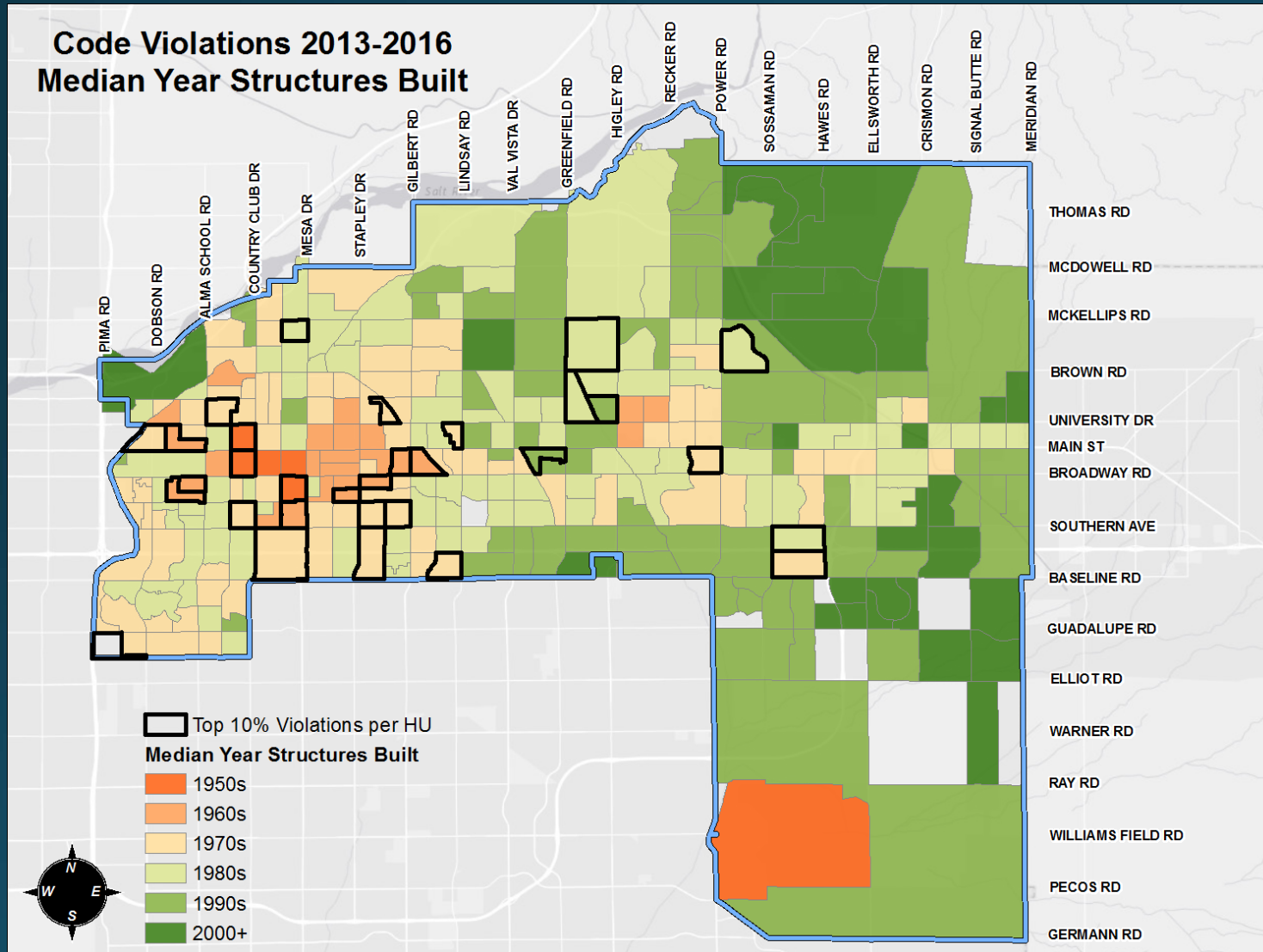
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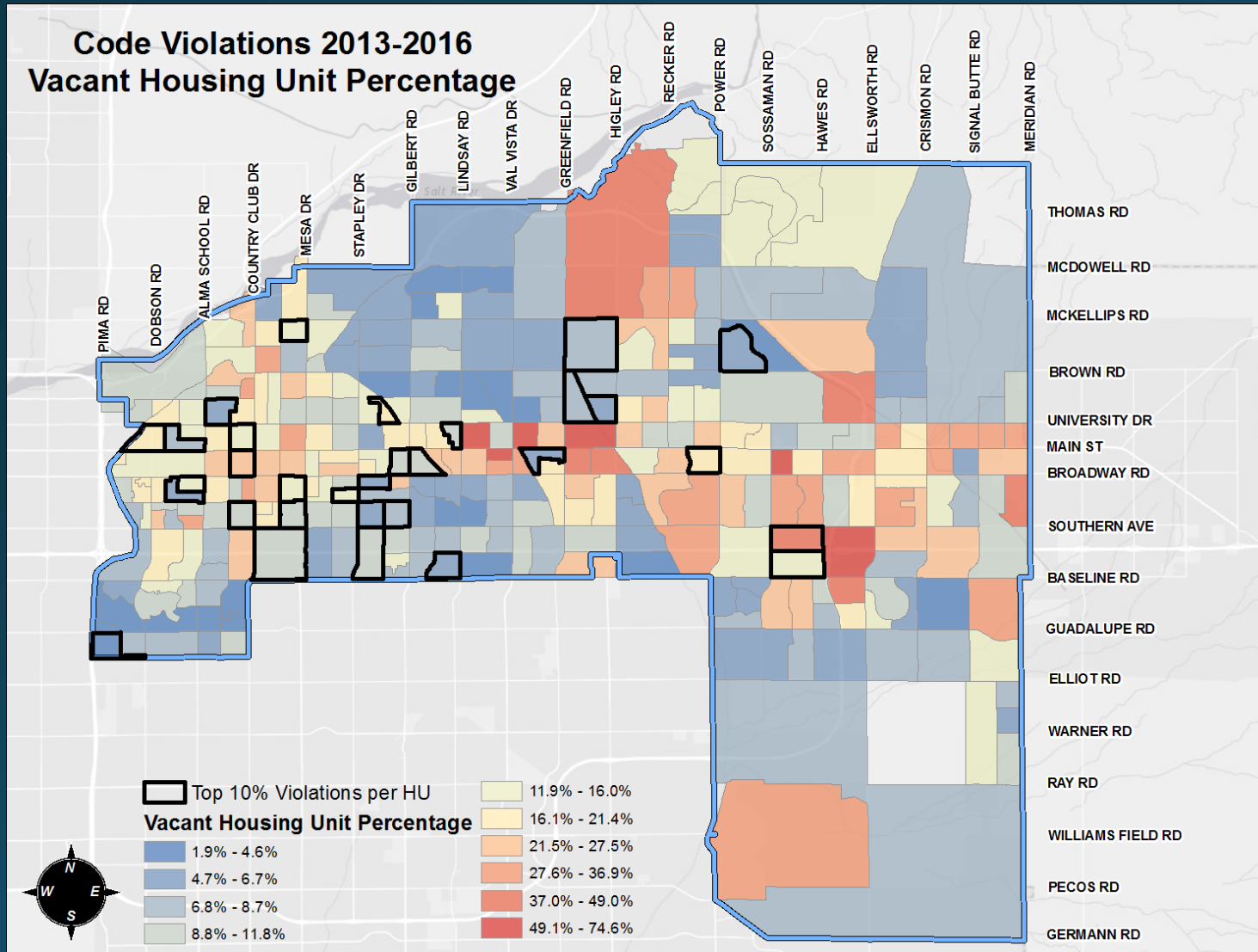
Rental percentage is generally between 15%-35%

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Structures generally built between 1960s-1970s



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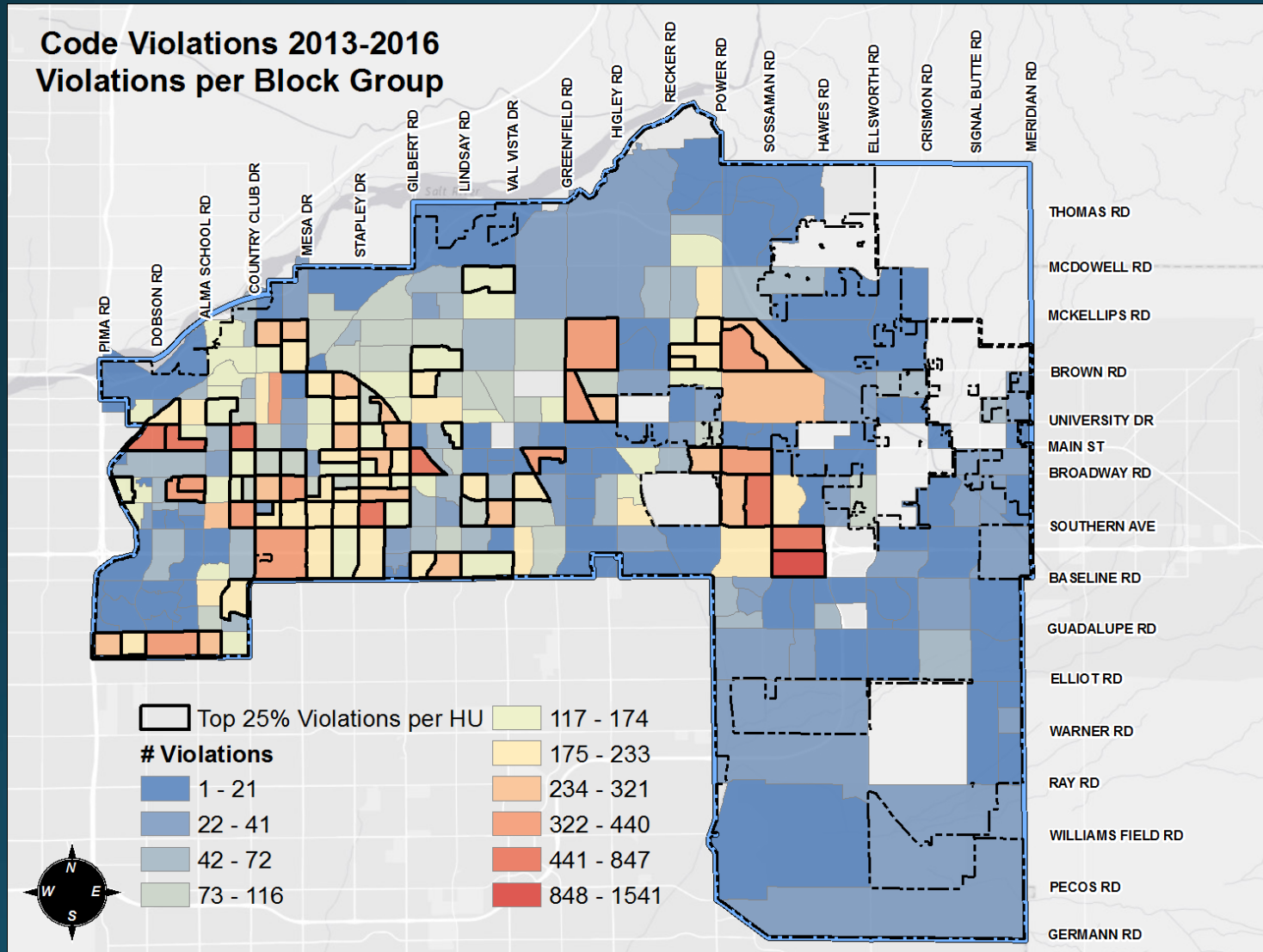


Vacancy percentage is generally between 5%-10%.

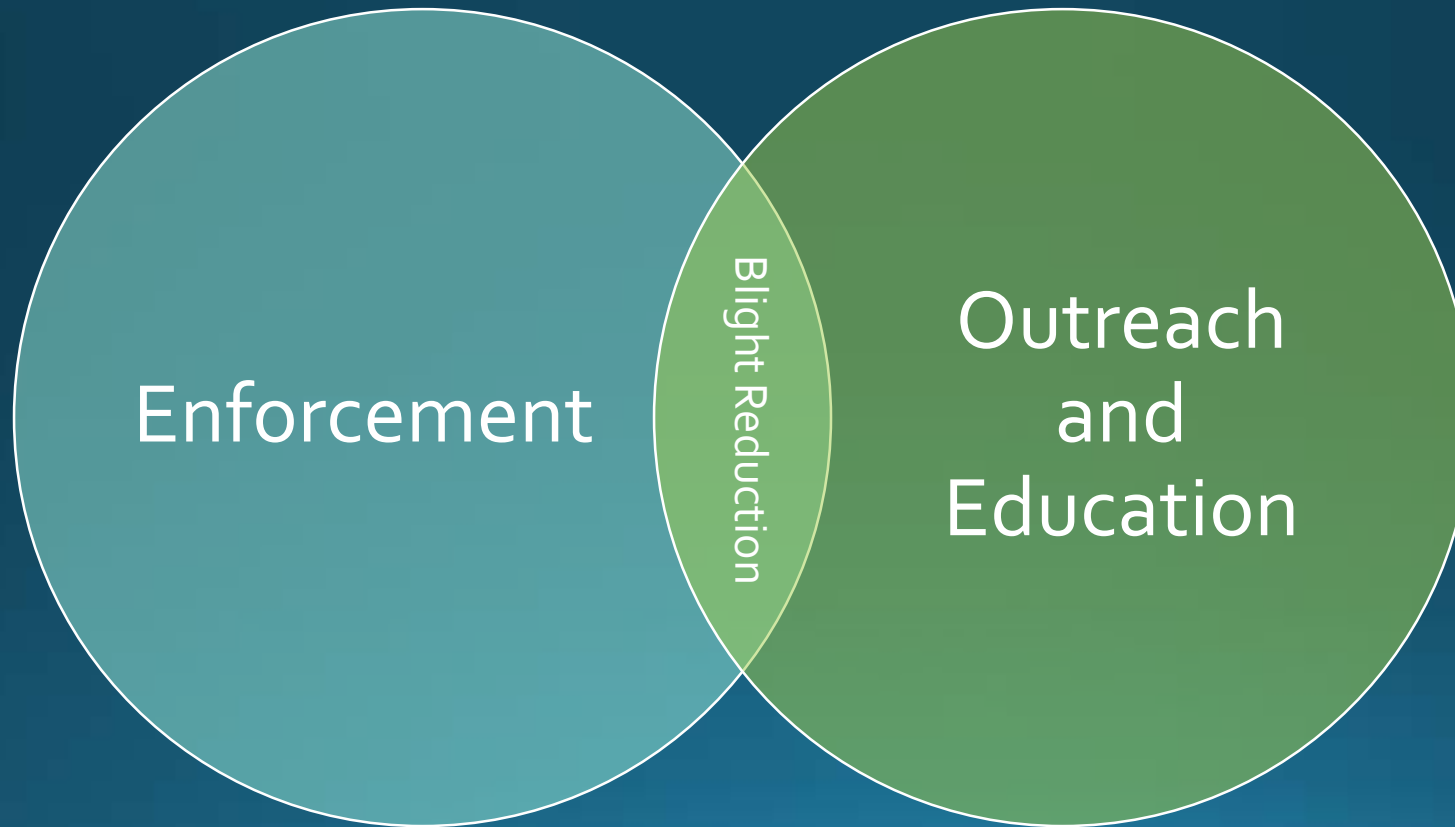
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Expanded to Top 25% of block groups with the most complaints per housing unit.
(78 block groups)

63% of all code complaints happen within this Top 25% group. (22,002 cases between 1/13-1/16)

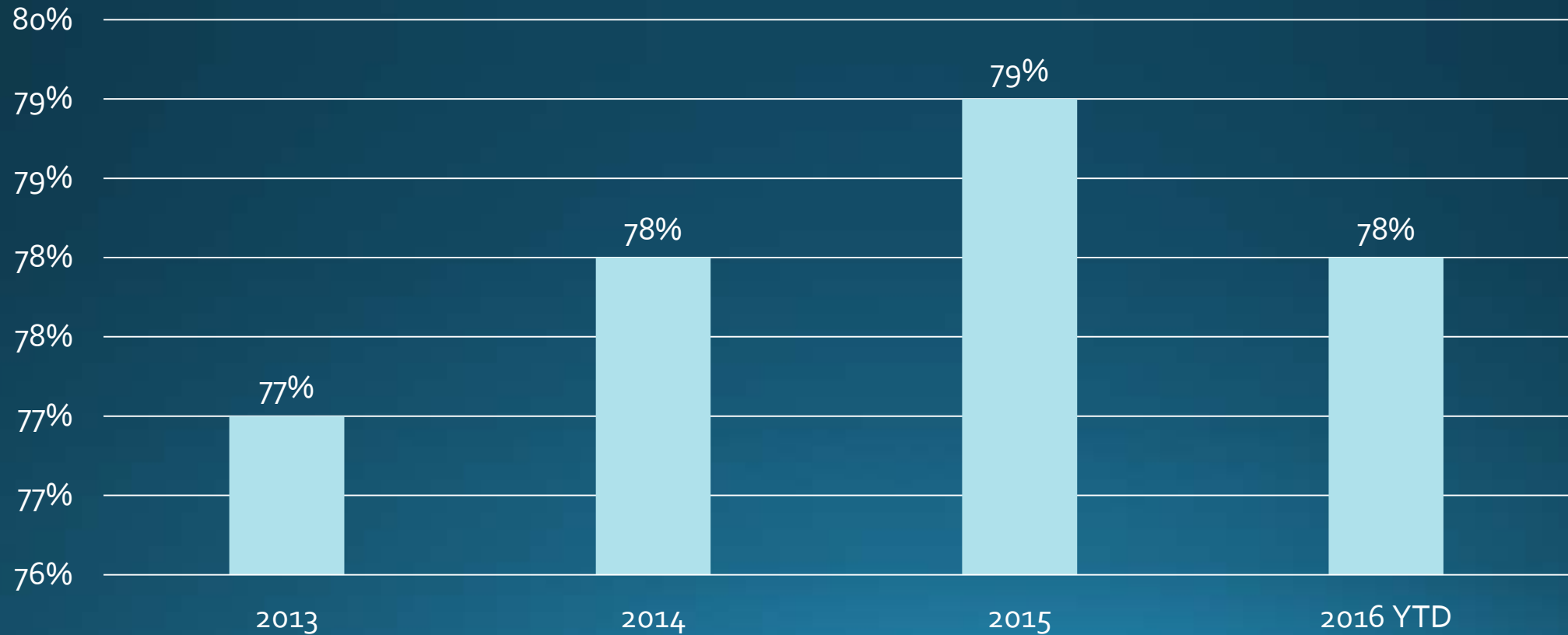


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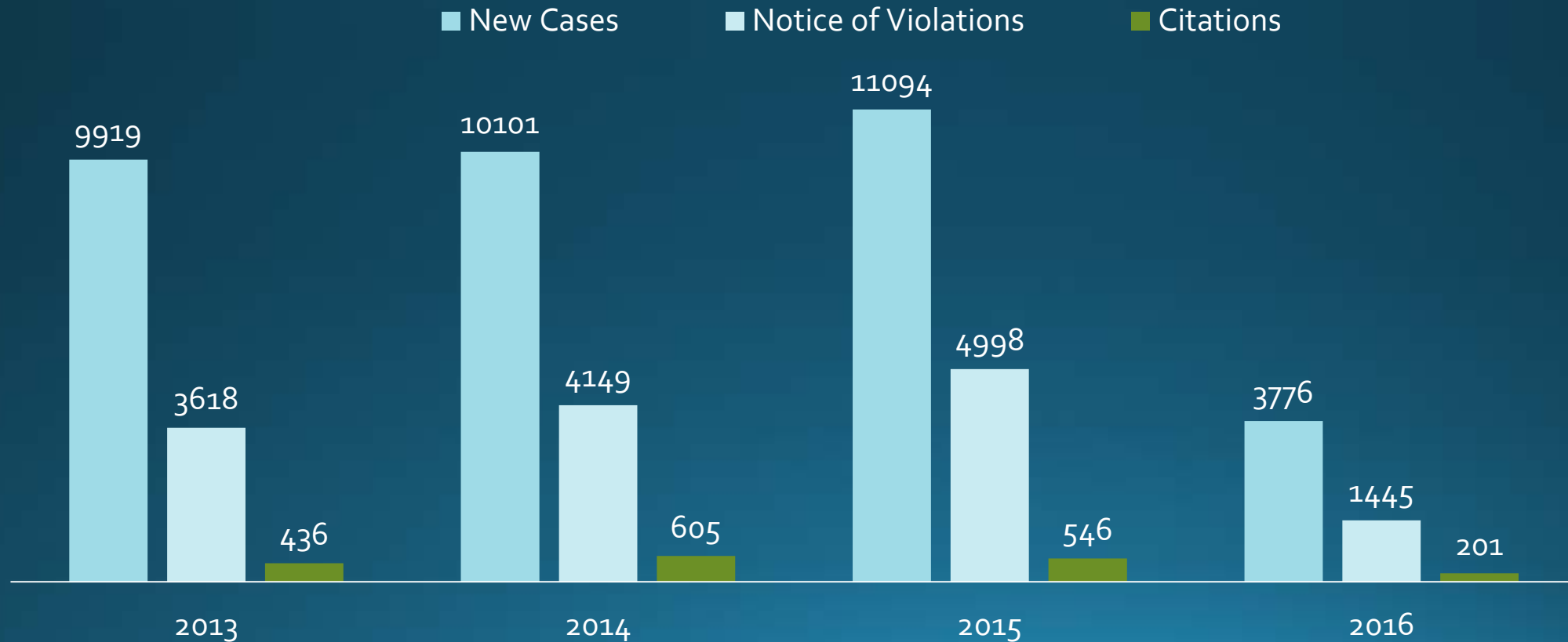
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Voluntary Compliance Metrics



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Code Violation Metrics



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Process Efficiencies

Current Process (Prior to Citation):

- Best case scenario: 35 days*
- Worst case scenario: 4 months

New Process:

- Eliminates redundancy in notices and inspection
- Best case scenario: 25 days*
- Worst case scenario: 2 months
- Improve consistency in applying code process (with exceptions for special circumstances by supervisor)

*Note: Case does not involve a repeat or habitual offender.

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Outreach and Education Key Strategies



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Educate and Beautify Neighborhoods

(Competitive Process) Community Partner will provide:

- Minor Exterior Rehab
- Education
 - Standards of Exterior Property Maintenance
 - Home Maintenance
 - Energy Conservation
 - City Resources
- Estimate serving: up to 50 homes
- Business Assistance
 - Estimate serving: 1-2 Businesses

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Love Your Block Small Project Assistance

- Neighborhoods can apply for assistance in the form of supplies, materials, key resources, volunteer recruitment and planning
- Small scale neighborhood service projects may include: cleanups, painting, fence repairs, etc. in target areas
- Transform and improve neighborhood appearance

Estimate Serving: 4-8 Neighborhoods

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Criteria for selection target areas

- CDBG targeted area
- Aligns with focus area and demographics identified by data and statistics
 - Code Compliance
 - Crime Statistics
 - Vacancy Rates
 - Graffiti Data
- Potential for visible improvement and revitalization
- Primarily single-family residential
- Area has not previously received extensive program assistance

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Code Enforcement Funding

- **ACTUAL FY 15/16 (total 10 FTEs)**
 - 7 officers (General Fund)
 - Total Budget \$764,851
 - 2 officers and 1 temp (CDBG) \$217,000

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Code Enforcement Funding

- **PROPOSED FY 16/17 (total 12 FTEs)**
 - 9 officers (General Fund)
 - Total Budget \$956,858
 - 2 officers and 1 temp (CDBG) \$217,000
 - Outreach and Education Pilot (CDBG) \$200,000

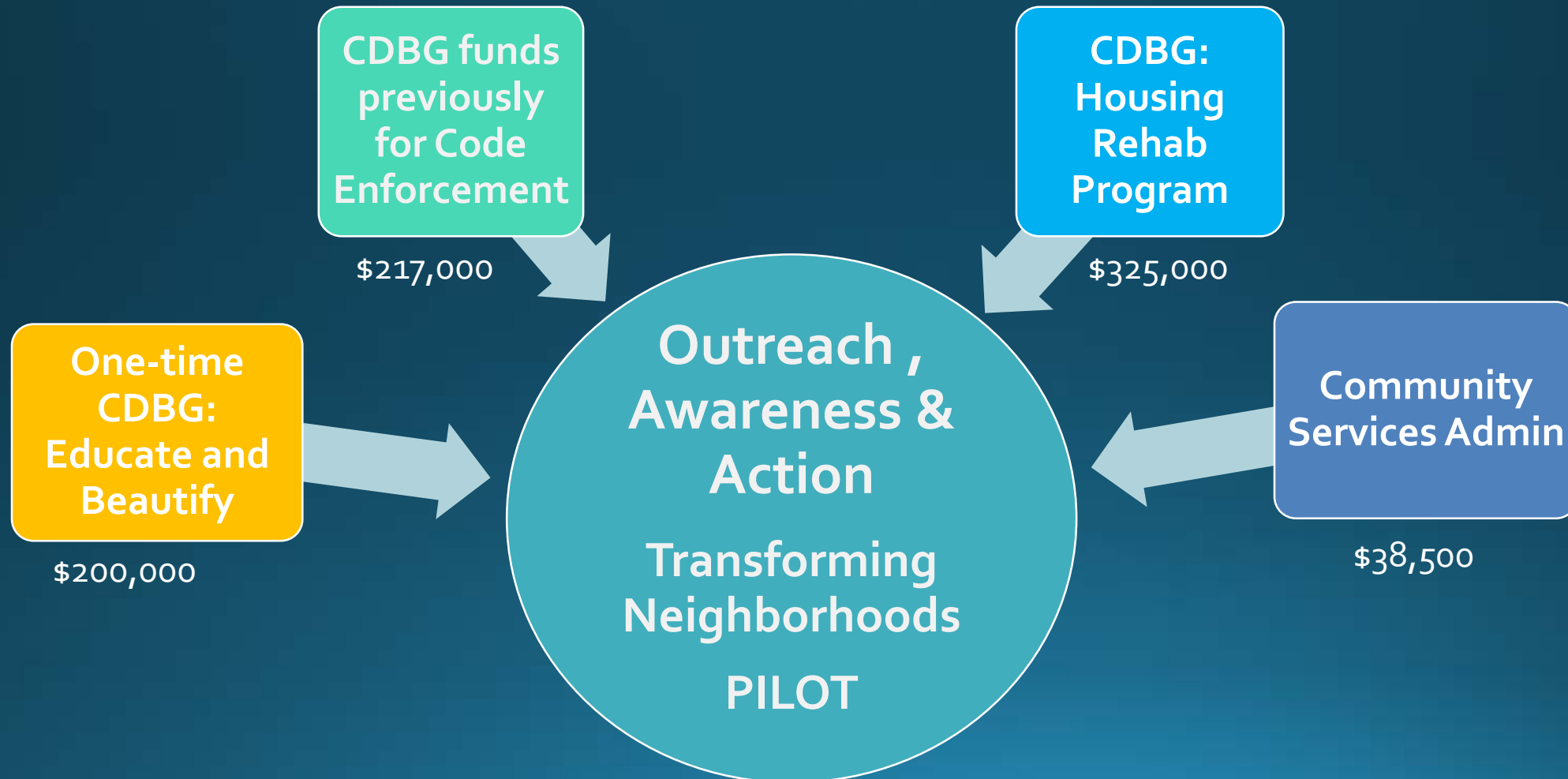
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Code Enforcement Funding

- **COUNCIL REVISED FY 16/17 (total 10 FTEs)**
 - 9 officers and 1 temp (General Fund only)
 - Total Budget \$787,317
 - Outreach and Education Pilot (CDBG) \$417,000

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Outreach and Education One-Year Program Funding Sources



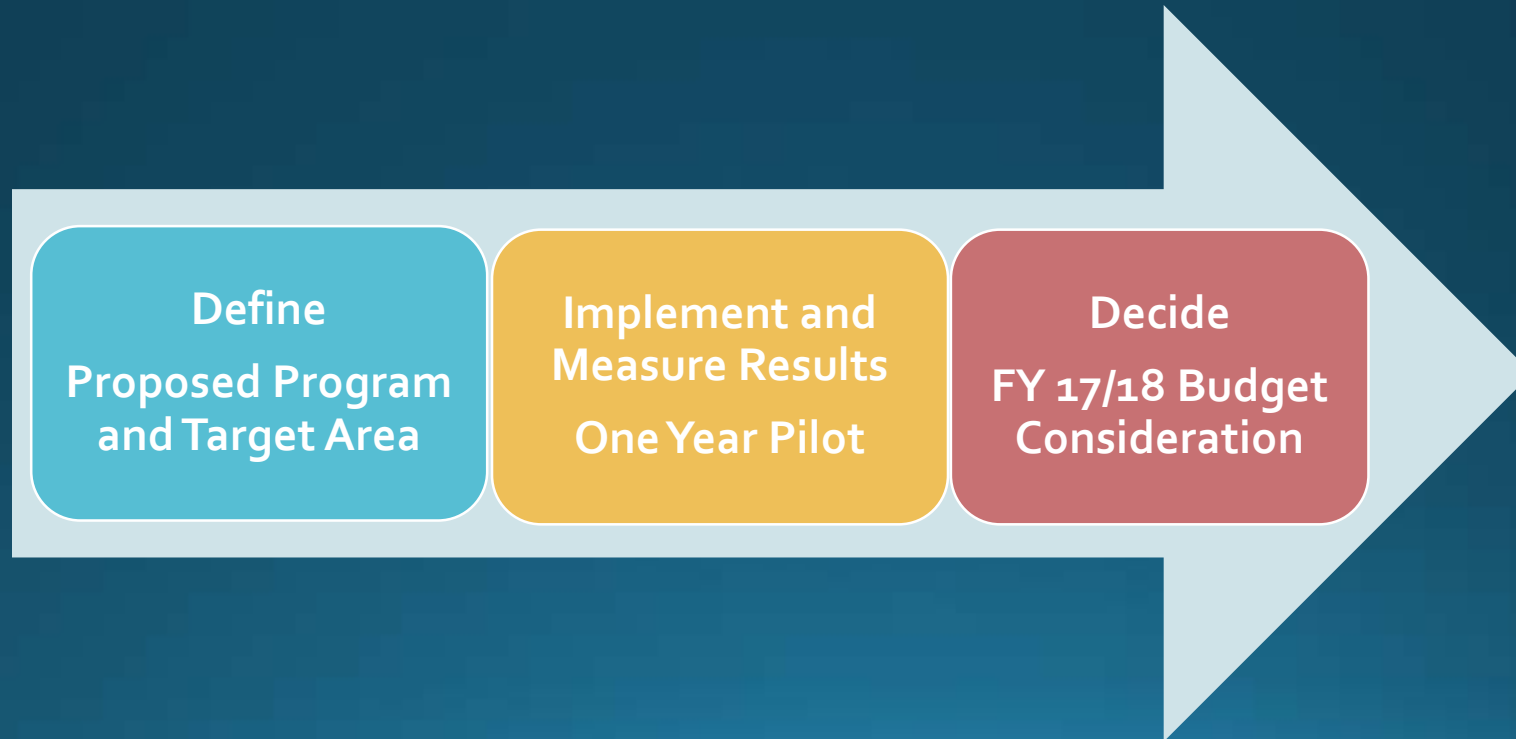
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Additional Resources Provided to Target Area

- Funding from Existing Owner Rehab Program
 - Significant Rehab for Interior & Exterior
 - Low/Moderate Income Homeowners in Target Area
 - Up to \$325,000
- Focused code enforcement
- Graffiti removal
- Clean Sweep/Green Sweep
- Renters education workshops
- Collaborative department approach

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Outreach and Education Program Overview



Existing Programs

Community Services

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Existing Activities Transforming Neighborhoods *Building Strong Neighborhoods Initiative Results*

January 2006-January 2016

- 58 Building Strong Neighborhoods completed
- 19,369 households engaged
- 30% completed survey response (typical response rate)
- 3179 tonnage collected through Clean Sweep/Green Sweep Program
- 1615 Code cases opened; 80% closed during BSN



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Existing Activities Transforming Neighborhoods

- Neighborhood Stabilization Programs 1&3
 - Designated Target Areas based on Foreclosures
 - Major Rehab (Interior & Exterior) of Single Family Homes and Rental Housing with 2-4 units
 - Public Facilities – Eagles Park
- Since 2010, 60 Homes Sold, 40 Units of Rental Housing
- Housing Rehabilitation
 - Major Rehab (Interior & Exterior) of 3 to 4 Single Family Homes a year
- HOME Homebuyer Program
 - Major Rehab (Interior & Exterior) of 5 Single Family Homes a year



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Existing Activities Transforming Neighborhoods *Love Your Block-Utilizing Service to Achieve Impact*

- 14-15 Impact for Love Your Block (grant funded period)
 - 3,248 volunteers
 - \$12,915 hours served
 - Value of \$297,960 to Mesa
 - 356.64 tons of refuse removed
 - 74,935 sq. ft. of residential and community spaces painted
 - 13,484 sq. ft. of graffiti reported and abated



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Community Services FY 16/17 Budget - \$32,602,197

- Housing and Community Development
 - General Fund \$738,794
 - Human Services \$1,051,536
 - Community Development \$16,058,519
 - Housing Choice Voucher \$13,569,791
- Neighborhood Outreach and Animal Control
 - General Fund
 - Neighborhood Outreach \$657,266
 - Animal Control \$526,291

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Primary Contributing Departments:

- Development Services
- Diversity and Community Services