



# City Council Report

**Date:** February 8, 2016  
**To:** City Council  
**Through:** Alex Deshuk, Chief Innovation Officer  
**From:** Edward Quedens, MPA, C.P.M., CPPO, Business Services Director  
Matt Bauer, MBA, CPPO, CPPB, CPSM, Procurement Administrator  
**Subject:** Three-Year Term Contract for Electronic Driver Feedback Signs for the Transportation Department **(Citywide)**

## **Purpose and Recommendation**

Council is requested to approve the Term Contract for Electronic Driver Feedback Signs as recommended.

The Transportation Department and Purchasing recommend awarding the contract to the lowest, responsive and responsible bidder, Consolidated Electrical Distributors, Inc. dba Arizona Electric Supply (a Mesa business) at \$41,000.00 annually, based on estimated requirements.

## **Background / Discussion**

Driver feedback signs (radar speed display units) are electronic signs that measure vehicle speed and display it back to the driver in a digital format. They are typically deployed along roadways where speeding vehicles have been identified as a problem.

This contract will provide TRAFFICALM M75-15DFB-0004 radar speed display units with 15" characters, DC-plug and cords. Technical specifications require the units to have a yellow front face color, high output LEDs with automatic dimming control, blue tooth wireless communication, programmable speed thresholds, and external beacon outputs.

## **Alternatives**

Council may choose not to authorize the purchase and new responses will be solicited.

## **Fiscal Impact**

The annual contract amount is available in the Transportation Department operating budget through the Local Street Sales Tax Fund.

## **Coordinated With**

Transportation Department and Purchasing

## **PURCHASING INFORMATION**

Action: Initial Award

Procurement Type: Request for Bids

Solicitation Number: 2016119

Vendors Registered: ProcureAZ (255) and Vendor Self Service (57)

Advertising: Arizona Republic, Bid Net, ProcureAZ and Purchasing Website

Downloads: 41

Responses: 9 Vendors (10 Bids)

Local Consideration: A Mesa bidder was already the lowest, responsive and responsible bidder. Calculating pricing by using Management Policy #214, removing 1.75% (Mesa TPT) for the purpose of bid evaluation was not necessary.

Protests Received: None

Initial Contract Term: Three years

Possible Renewals: Two, one-year renewals subject to future Council consideration

Prices: Future price increases are capped by the Producer Price Index

Pricing Available to Other Cooperative Agencies: Yes

## **December 22, 2015 Responses**

Consolidated Electrical Distributors, Inc. dba Arizona Electric Supply Mesa, AZ	\$37,800.00 (Recommended)
RU2 Systems, Inc. Mesa, AZ	\$40,950.00 – Bid A
Linda Diversified Technologies Mesa, AZ	\$42,750.00
Centerline Supply West, Inc. Phoenix, AZ	\$45,090.00
Clark Electric Sales, Inc. dba Clark Transportation Solutions Scottsdale, AZ	\$45,414.00
Road-Tech Safety Services, Inc. Shingle Springs, CA	\$50,205.60
Traffic and Parking Control Co., Inc. dba TAPCO Brown Deer, WI	\$50,382.00
RU2 Systems, Inc. Mesa, AZ	\$51,750.00 – Bid B
K & K Systems, Inc. Tupelo, MS	\$52,557.66
Monitor Systems Dallas, TX	\$57,600.00

**AWARD RECOMMENDATION**

***Consolidated Electrical Distributors, Inc. dba Arizona Electric Supply  
Mesa, AZ***

Description
<p>Radar Speed Display Units (TRAFFICALM M75-15DFB-0004) per Contract No. 2016119 Terms and Conditions, Specifications and Pricing as offered, plus 8.05% Sales Tax</p> <p><b>Annual Contract Amount: <u>\$41,000.00</u></b></p>