

**BRACES R US**

**1010 S. Crismon Rd.**

**Mesa, AZ 85201**

**Comprehensive Sign Plan**

**Justification/Compatibility Statement**

BRACES R US is a new building, currently having two suites, with the potential for three suites.

Code only allows for two signs of 32 square feet, but the building is designed for three tenants with three entrances.

The requested building signage is state-of-the-art LED illuminated reverse pan channel letters, to be compatible with current industry standards, and appropriate for the location. All signage is compatible with signage allowed in Mesa.

There is no visibility of the North facing signs by Northbound Crismon traffic, and limited visibility by Southbound traffic, so we are requesting a sign on the East elevation.

The monument sign is designed with architectural components, in character and color scheme, to be harmonious with the building.

We feel that the look of the signage will enhance not only the building, but the surrounding neighborhood, as well.