



City Council Report

Date: July 8, 2015
To: City Council
Through: Alex Deshuk, Manager of Technology and Innovation
From: Edward Quedens, MPA, C.P.M., CPPO, Business Services Director
Matt Bauer, MBA, CPPO, CPPB, CPSM, Procurement Administrator
Subject: One-Year Renewal of the Term Contract for Library Media Materials for the Library Services Department **(Citywide)**

Purpose and Recommendation

Council is requested to approve the Renewal of the Term Contract for Library Media Materials as recommended. A committee representing Library Services and Purchasing evaluated responses.

The Library Services Department and Purchasing recommend authorizing a one-year renewal with Midwest Tape (Primary); and Recorded Books, LLC (Secondary); cumulatively not to exceed \$250,000.00.

Background / Discussion

The Library consists of a Main library that includes a central technical services operation for the system and four library branches. The Library has approximately 305,000 titles and 520,200 volumes in all formats. The Library and 11 other libraries in Maricopa County participate in a reciprocal borrowing agreement.

This contract allows for the purchase of library materials to build and maintain Mesa Public Library's resource collection to include, audio-visual materials, and related services for the City's Library system. It facilitates the entire Selection/Ordering/Receiving/Invoicing process. Contracted materials include: Spoken word (compact disc/MP3), Playaway (preloaded dedicated media player), Spoken word (digital format), DVD/BluRay, Downloadable digital media (including but not limited to streaming audio/video/music, electronic books or magazines), and materials in Spanish language.

This contract is a percent discount off of the list price and the vendors were willing to hold their discount rates. The City has been satisfied with each vendor's performance. This contract continues to be advantageous to the City and it is in the City's best interest to renew the contract.

This is the first, one-year renewal with a one-year renewal remaining. Renewal will be subject to Council consideration.

Alternatives

Council may choose not to authorize the purchase and new bids will be obtained.

Fiscal Impact

The annual contract amount is funded by the Library Services Department operating budget.

Coordinated With

Library Services and Purchasing

PURCHASING INFORMATION

Action: Renewal

Procurement Type: Request for Proposals

Solicitation Number: 2013138

Responses Received: 5 (1 No Bid response)

Initial Contract Term: Two years

Renewal Term: One Year

Renewal Terms Remaining: One-year renewal subject to future Council consideration

Proposals Received July 22, 2013

Baker & Taylor, Inc. – Charlotte, NC

Mackin Book Company dba Mackin Educational Resources – Burnsville, MN

Midwest Tape – Holland, OH

Recorded Books, LLC – Prince Frederick, MD

No Bid Response Received From:

Perma-Bound – Jacksonville, IL

Proposal Scoring Results

Elements / Maximum Points Possible	Midwest Tape Holland, OH Tucson, AZ	Recorded Books, LLC Prince Frederick, MD	Baker & Taylor, Inc. Charlotte, NC	Mackin Educational Resources Burnsville, MN
Ability to meet Essential Services / 480 points	460	415	435	275
Ability to meet Required Services / 220 points	210	195	143	163
Ability to meet Preferred Services / 55 points	50	55	50	40
Fulfillment Rate and Related Factors / 80 points	75	70	70	25
Presentation/Format / 15 points	15	5	15	15
Proposal Pricing / 150 Points	140	135	150	145
Total Points / 850 points	<u>950</u>	875	863	663

RENEWAL RECOMMENDATION

Primary Award

Midwest Tape

Holland, OH

Secondary Award

Recorded Books, LLC

Prince Frederick, MD

Description
<p>Library Media Materials per Terms and Conditions, Specifications and Pricing as offered</p> <p>Annual Contract Amount: <u>\$250,000.00</u> (cumulatively not to exceed)</p>