

EXECUTIVE SUMMARY OF CHANGES
MESSAGE ESTABLISHMENT OPERATIONS, CHAPTER 12

1. Operating hours (Scottsdale and Polaris Project)
 - a. From 0600-2400 to 0600-2200 5-12-8.P
2. Licensing requirements related to criminal activity of owners and controlling persons changed from 5 to 10 years (Some Scottsdale requirements) 5-12-8.A
3. Facility requirements (Polaris Project) SEE 5-12-8.E.13 a-e
 - a. Business sign required 5-12-8.E.1
 - b. Prohibits entrance or exit providing direct access to sleeping or living quarters 5-12-8.E.12
 - c. Visible public entrance or window 5-12-8.E.13
 - d. Provides exemption for sole therapist and one room facility or through use of approved locking mechanisms.
4. Eliminates requirement to have a manager (only necessary to have designated agent) 5-12-9S
5. Licenses must be conspicuously displayed and a current photo and ID must be available for LE inspections. (Phoenix and Polaris Project) 5-12-10.A
6. Requires client's personal affects to stay in room within eyesight, or at their request be locked with the client having the key. 5-12-8.D
7. Reduces from 2 to 1 occasions the conditions for suspending a license. 5-12-18 (C)(5)
8. Makes it unlawful to:
 - a. Refuse an inspection (Scottsdale) 5-12-16.A.2
 - b. Conduct massage therapy behind a locked door. Allows a combination/key pad lock if info provided to Licensing. (Scottsdale and Polaris Project) 5-12-16.A3a
 - i. Exemption: Provides exemption for sole therapist and one room facility
 - c. Administer massage therapy to anyone who genitals/anus are not covered (Phoenix, Scottsdale, and Polaris Project) 5-12-16.A.4
 - d. Practice massage without a massage license 5-12-16.9
 - e. Practice without a massage establishment license. 5-12-16.12
 - f. Fail to disclose all controlling persons on an application (Scottsdale) 5-12-16.10
 - g. Knowingly use establishment as living/sleeping quarters 5-12-16.11
 - h. Offer massage techniques in a room or space not specifically identified for such services 5-12-16-16
 - i. Provide massage therapy after 2200 hours 5-12-16.17
 - j. To photograph a client without express written consent 5-12-16.18
 - k. Operate under a name not specified on license. 5-12-16.19
9. Creates civil violations: 5-12-17
 - a. Current version of code makes all violations criminal, update creates civil, criminal and administrative violations.
 - b. Facility requirements
 - c. Administrative Items
10. Provides fines for civil violations 5-12-17.B

- a. \$250 for first violation in 18 mos
 - b. \$500 for second in 18 mos
 - c. \$750 for third and subsequent violations in 18 mos.
11. Stronger criteria for denial, suspensions, revocations, or nonrenewal of license. 5-12-18.C.5.d.iii