

COUNCIL MINUTES

February 26, 2015

The City Council of the City of Mesa met in a Study Session in the lower level meeting room of the Council Chambers, 57 East 1st Street, on February 26, 2015 at 7:51 a.m.

COUNCIL PRESENT

John Giles
Christopher Glover
Dennis Kavanaugh
Dave Richins

COUNCIL ABSENT

Alex Finter
David Luna
Kevin Thompson

OFFICERS PRESENT

Christopher Brady
Debbie Spinner
Dee Ann Mickelsen

Mayor Giles excused Councilmembers Finter, Luna and Thompson from the entire meeting.

1. Review items on the agenda for the March 2, 2015 Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: None

Items deleted from the consent agenda: 3-c

2-a. Hear a presentation, discuss and provide direction on the CDBG/ESG/HOME non-rental and Human Services Funding and 2015/16 Annual Action Plan.

Environmental and Sustainability Deputy Director Scott Bouchie and Housing and Community Development Director Tammy Albright addressed the Council relative to this agenda item.

Mr. Bouchie displayed a PowerPoint presentation (**See Attachment 1**) that outlined the funding recommendations for the Community Development Block Grant (CDBG) Program, the HOME Investment Partnerships (HOME) Program – Non-rental projects, the Emergency Solutions Grant (ESG) Program and the Human Services projects for FY 2015/16. He explained that staff initially anticipated a reduction in federal funding from the U.S. Department of Housing and Urban Development (HUD), but noted that there was a slight increase with the CDBG and ESG Programs, a minor decrease with the HOME Program and level funding for A Better Community (ABC)/Human Services. (See Page 2 of Attachment 1)

Mr. Bouchie provided a short synopsis of the CDBG FY 2015/16 applications for funding. (See Pages 3 through 8 of Attachment 1) He pointed out that the applications were presented to the

Housing and Community Development Advisory Board (HCDAB) and the Community and Cultural Development (CCD) Committee, who offered their input and feedback in this regard.

Vice Mayor Kavanaugh commented that when the Community and Cultural Development Committee reviewed the funding applications, they discussed with staff that the City is in the midst of increasing Human Services funding over the next five to six years. He stated that as part of the budget discussions, one of the issues that will be on the table for the Council to consider is whether to continue increasing such funds. He noted that last year, the Council increased the ABC/Human Services funding by \$100,000 and added that he recommended a similar increase over the next five years in order to bring it back to the pre-2008 level. He reiterated that the additional \$100,000 will be an item for the Council to consider as part of the budget discussions.

City Manager Christopher Brady confirmed that Vice Mayor Kavanaugh's funding recommendation would be an option for the Council to consider during their upcoming budget discussions.

Mr. Bouchie continued with the presentation and reported that the ESG funding applications contain a HUD cap of 60% for shelters and outreach. (See Pages 9 and 10 of Attachment 1)

Mr. Bouchie also displayed the HOME applications (See Page 11 of Attachment 1) and pointed out that the CCD suggested that it would be appropriate to create some competition between the Community Housing Development Organization (CHDO) applicants, including Newtown and Chicanos Por La Causa.

Responding to a question from Mayor Giles, Ms. Albright clarified that back in September of last year when staff outlined the amount of HOME funds that were available, the Council determined that approximately \$1.2 million would be earmarked for rental and \$380,000 toward home ownership programs. She stated that since only two of the four Low Income Housing Tax Credit (LIHTC) projects were approved, extra funds became available to the City. She indicated that the CCD suggested that a portion of those monies be allocated to homeownership, which would increase that amount to an estimated \$760,000.

Mr. Bouchie briefly discussed the Human Services/ABC applications for funding. (See Pages 12 through 16 of Attachment 1) He said that such funding was derived from General Fund dollars and ABC contributions.

Vice Mayor Kavanaugh stated that depending upon the actual amount of ABC funds that are collected between now and the end of the fiscal year, it was his understanding that if that amount exceeds staff's projection, those monies would fund the next projects in line. He pointed out that although many projects received good ratings, there were insufficient dollars to fund all of them.

Mr. Bouchie concurred with Vice Mayor Kavanaugh's statement. He said that staff would go through the ranking system and fund as many projects as they could until the additional monies were depleted.

Vice Mayor Kavanaugh pointed out that one of the key discussions that the Council had during last year's budget cycle was attempting to partner with the private sector to determine how best to rebrand, update and market the ABC Program. He suggested that at the next CCD meeting, perhaps staff could provide a status report concerning their efforts thus far. He added that such

a report might create greater public awareness to help raise funds until the end of this fiscal year.

In response to a question from Mayor Giles, Mr. Brady pointed out that a small group of staff from his office are working with various community leaders and agencies in an attempt to rebrand and promote the ABC Program. He stated that staff would be happy to update the Council on this matter at a future Study Session.

Councilmember Richins commented that part of the above-referenced discussion related to the City turning to the non-profit agencies to assist in marketing the ABC Program.

Mayor Giles noted that this was not the first time the Council has had an opportunity to vet the funding applications. He indicated that he was very comfortable with the recommendations and thanked staff for the thorough manner in which they completed this process.

Ms. Albright remarked that the next step in the process is a 30-day public comment period as it relates to the funding recommendations. She stated that at the April 20, 2015 Regular Council meeting, staff will present a resolution for Council adoption, after which time the documents will be submitted to HUD.

Ms. Albright, in addition, provided a brief overview of agenda item 5-a (Approving and authorizing the City Manager to prepare, sign and submit a Second Substantial Amendment to the FY 2014/15 Annual Action Plan to the U.S. Department of Housing and Urban Development to award \$705,000 in available funds from cancelled projects, program income and prior year administration to La Mesita Phase II, Family Homeless Shelter), which is included on the March 2, 2015 Regular Council Meeting agenda.

Ms. Albright explained that the proposed Second Substantial Amendment to the FY 2014/15 Annual Action Plan involves the following: determine the funding awards for \$70,000 received in program income; determine the funding awards of \$635,000 for cancelled projects from prior years; and staff's recommendation to reallocate \$705,000 to La Mesita Homeless Shelter. She stated that in addition to helping La Mesita, the reallocation would assist the City in complying with the HUD 1.5 ratio requirement that must be met by May 2015.

Mayor Giles pointed out that when an entity is dealing with HUD monies, there is a complicated process involved, including multiple hearings and soliciting public comment. He once again thanked staff for their efforts and hard work in this regard.

2-b. Hear a presentation, discuss and provide direction on the 5-Year Consolidated Plan and Analysis of Impediments.

Deputy Director of Environmental and Sustainability Scott Bouchie and Housing and Community Development Director Tammy Albright addressed the Council relative to this item.

Mr. Bouchie displayed a PowerPoint presentation (**See Attachment 2**) and discussed the FY 2015-2019 Consolidated Plan and the City of Mesa's FY 2015-2019 Analysis of Impediments to Fair Housing Choice (AI). He explained that on March 16, 2015, the documents will be released for public comment. He also stated that staff has received input concerning the Consolidated Plan and the IA from the Housing and Community Development Advisory Board (HCDAB) as well as the Community and Cultural Development (CCD) Committee.

Mr. Bouchie noted that the City worked with WFN Consulting to develop the documents and indicated that data was collected from a variety of sources, such as surveys of residents and stakeholders. He added that staff was also in the process of completing the 2015 Annual Action Plan.

Mr. Bouchie remarked that the AI is a review of the barriers that affect fair housing choices in the community. He highlighted the three impediments identified by the consultants as follows:

- **Lack of Fair Housing Education.** This item relates to Mesa residents who either were not knowledgeable about fair housing rights or did not know where to file a complaint. (See Page 6 of Attachment 2) He offered a short synopsis of the recommendations to address the impediment, such as reserve and allocate Community Development Block Grant (CDBG) funds for fair housing education; and mandated fair housing training for City staff, sub-recipients and other entities under contract through the CDBG Program.
- **Uneven Distribution of Community Resources.** This issue focused on transportation, parks, schools and code compliance. (See Page 8 of Attachment 2) He discussed the recommendations that include the following: review and monitor local and regional planning efforts; and implement an evaluation tool when assessing new projects (i.e., factors such as proximity to public transportation, schools and public parks).
- **Limited Supply of Decent Affordable Housing.** He reported that one of the key components was the need for greater code enforcement. (See Page 10 of Attachment 2) He also recognized the accomplishments of the City with respect to the Neighborhood Stabilization Program (NSP), as well as staff's efforts to rehab the existing housing stock and ensure that it meets the "decent affordable housing" standards. He further reviewed the recommendations for this item, such as: prioritize HOME Investment Partnerships Program (HOME) and CDBG funds in programs that produce new affordable housing or improve existing units; support Low Income Housing Tax Credit (LIHTC) projects; and additional CDBG-funded code enforcement activities.

Mayor Giles commented that Mesa has a preexisting, organic supply of older housing that is affordable and stated that just because the properties are old, he would still like them to be decent. He inquired if there was a way in which the older housing could, in fact, be decent housing.

Ms. Albright clarified that "decent affordable housing" is a term used by HUD. She explained that when the City assists a person with housing, the dwelling must meet minimum housing quality standards, which are outlined by HUD. She noted that City staff inspects the rental properties to ensure that they meet the required standards. She said that such standards are what HUD would define as decent affordable housing.

Ms. Albright, in addition, remarked that the City has several grant programs that are designed to assist homeowners who might not be able to afford to maintain their properties in a decent and safe standard. She further commented that with respect to the NSP Program, the City purchases foreclosed homes, which are then rehabbed and sold to qualified homeowners.

Mayor Giles acknowledged that he was aware of the City's Annual Action Plan and the various resources that are available in order for staff to rehab homes in the community. He inquired whether such a plan would help the City to avoid the impediment of a limited supply of decent affordable housing in the future.

Ms. Albright pointed out that concerning the impediments outlined by the consultants, staff endeavors to target funding in an effort to address such impediments. She cited, for example, that Legacy on Main Street was a project in which an older apartment complex is being rehabbed into affordable housing through the LIHTC process.

Mayor Giles restated that in order for the City to avoid having a limited supply of decent affordable housing as it moves forward, older properties can be modernized and staff can engage in additional code enforcement activities. He suggested that perhaps such activity would prompt a consultant in the future to note that Mesa “has made progress” in this area and that such an impediment would no longer be justified.

Ms. Albright responded that although a consultant might indicate that progress has been made, as time goes on, Mesa’s housing stock will continue to age. She indicated that perhaps the limited supply of decent affordable housing may be an impediment for quite some time. She pointed out, however, that as long as the City allocates resources to address the impediment, it would be in compliance with HUD in attempting to “make the situation better.”

City Manager Christopher Brady clarified that the term “impediment” could also be considered as a means by which to identify the City’s housing needs or priorities for the next five years. He said that Ms. Albright is merely suggesting that the limited supply of decent affordable housing may be an ongoing issue for the Council to address as Mesa continues to age.

Mayor Giles restated that “impediment” is a term of art used by HUD, which means that a community is aging and may have ongoing challenges as a result of its older housing stock. He noted that the term is not a finding of fault or anything that would prevent Mesa from qualifying for federal funding.

Mr. Brady responded that the “fair housing” term has the aspiration or goal that those who are low income or perhaps even minority populations have access to decent housing. He noted that the AI is a tool by which the City can begin to address those issues.

Mr. Bouchie continued with his presentation and provided a brief summary of the FY 2015-2019 Consolidated Plan, which outlines the priorities by which the City will invest in the CDBG, HOME and Emergency Solutions Grant (ESG) Programs over the next five years. He explained that seven priorities were identified and stated that the City maintained the current preferences for the elderly, disabled, homeless and professionals (i.e., teachers, artists and police officers).

Mr. Bouchie commented that when staff presented this item to the CCD, a discussion ensued relative to various options for a new CDBG target area map. (See Pages 14 and 15 of Attachment 2) He explained that it was the preference of the Committee that the target area run between University and Broadway Roads and extend the entire length of the City. (Option 2) He added that this would enable the City to expand the area in which the federal funds could be utilized.

Councilmember Glover expressed support for Option 2 which, in his opinion, would give the City the opportunity to invest along the entire light rail corridor. He commended the members of the CCD for proposing such an alternative.

In response to a question from Mayor Giles, Mr. Bouchie clarified that Options 1 and 2 will be released for public comment along with the AI and the Consolidated Plan. He stated that

subsequent to that time, staff will review the public input and seek Council approval of the final documents that will be submitted to HUD.

Councilmember Richins commented that with respect to Option 2, the City should not limit the target area to the center of the streets on University and Broadway, but also consider properties on the north side of University and the south side of Broadway. He pointed out that the intent of Option 2 was not “to cut a line down the middle of the street and if you’re on the south side, you’re out of luck and if you’re on the north side, you’re in luck.” He reiterated that it was important to consider the corridor on both sides of those streets.

Ms. Albright responded that staff will be happy to modify the map for Option 2 before it is released for public comment. She also noted that having a target area does not mean that the CDBG funds must be spent there, but simply provides a focus area for the next five years. She explained that the City could spend its CDBG dollars in any of the Low to Moderate Income (LMI) Census Tracts. She cited, for example, Mesa’s rehab dollars could be spent anywhere in the community and added that it does not necessarily have to be in a LMI Census Tract as long as the applicant qualifies for such funding.

Vice Mayor Kavanaugh concurred with Councilmember Richins’ comments with respect to the University and Broadway area. He explained that one of the underlying precepts that the CCD considered was the entire corridor serving as a high capacity transit line. He acknowledged that it was somewhat of an assumption that would, in fact, be the case. He also stated that there were many opportunities along this area in which the uses, such as under developed or undeveloped, will change.

Vice Mayor Kavanaugh further commented that the CCD discussed the aging Baby Boomers and future senior housing needs along the corridor. He said that such a scenario could create a priority for a developer to be creative and repurpose properties along a high capacity corridor that could accommodate those individuals. He added that such efforts might also encourage agencies, which provide services to aging populations, to locate along that corridor.

Mr. Bouchie continued with the presentation and briefly discussed the seven priorities of the Consolidated Plan. (See Pages 16 through 23 of Attachment 2)

Mayor Giles thanked staff for the presentation and stated that he looked forward to seeing the public comments on the two documents.

3. Hear reports on meetings and/or conferences attended.

Councilmember Richins: Walton Family Foundation event

4. Scheduling of meetings and general information.

City Manager Christopher Brady stated that the schedule of meetings is as follows:

Friday, February 27, 2015, 8:00 a.m. – Mesa Police Department’s Metro Traffic Rededication Ceremony

Monday, March 2, 2015, 3:45 p.m. – Public Safety Committee Meeting

Monday, March 2, 2015, 5:45 p.m. – Regular Council Meeting

Tuesday, March 3, 2015, 12:00 p.m. – Opening Day for Oakland A's Spring Training Games

Thursday, March 5, 2015, 12:00 p.m. – Opening Day for Chicago Cubs' Spring Training Games

5. Adjournment.

Without objection, the Study Session adjourned at 8:32 a.m.

JOHN GILES, MAYOR

ATTEST:

DEE ANN MICKELSEN, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 26th day of February, 2015. I further certify that the meeting was duly called and held and that a quorum was present.

DEE ANN MICKELSEN, CITY CLERK

pag
(attachments – 2)

Community Development Block Grant (CDBG) Program

HOME Investment

Partnership (HOME) Program – Non-Rental Projects

Emergency Solutions Grant (ESG) Program

Human Services Funding



**Presentation to City Council
February 26, 2015**

Mesa Funding Cycles

Program	2013/14	2014/15	2015/16
CDBG	3.1 million	3.1 million	\$ 3,199,268
HOME	908 thousand	993 thousand	\$ 932,007
ESG	232 thousand	257 thousand	\$ 282,825
ABC/Human Services	620 thousand	720 thousand	\$ 720,000

Prior year CDBG funds available for reallocation to be used for
Pepper Place Apartments

CDBG FY 2015/16 Applications for Funding

Funding Source	Code Enforcement	2014/15 funding	Agency Request	CCD
CDBG	COM Development and Sustainability – Code Enforcement Program – Code Officers & volunteer compliance program	\$299,289	\$316,743	\$316,743
CDBG	<i>Code Enforcement Subtotal</i>	\$299,289	\$316,743	\$316,743

CDBG FY 2015/16 Applications for Funding

Funding Source	Economic Development Applications	2014/15 funding	Agency Request	CCD
CDBG	Neighborhood Economic Development Corporation (NEDCO) – Code Analysis Fire & Safety	-	\$35,000	\$35,000
CDBG	COM - Economic Development – Sprinkler Cost Assistance Program	-	\$100,000	\$40,000
CDBG	Neighborhood Economic Development Corporation (NEDCO) – Business Development & Technical Assistance	\$81,500	\$181,500	\$81,500
CDBG	West Mesa Community Development Corporation – Small Business Technical Assistance	\$90,000	\$90,000	\$90,000
CDBG	<i>Economic Development Subtotal</i>	\$171,500	\$406,500	\$246,500

CDBG FY 2015/16 Applications for Funding

Funding Source	Acquisition and/or Rehabilitation (Housing Needs) Applications	2014/15 funding	Agency Request	CCD
CDBG	COM Housing and Community Development – Homeowner Rehabilitation Program	\$650,000	\$650,000	\$650,000
CDBG	COM Housing and Community Development – Pepper Place Rehab	-	\$500,000	\$250,000
CDBG	Legacy Partners II (Tax Credit Project) – Apartment Rehab	-	\$225,000	\$225,000
CDBG	Arizona Bridge to Independent Living (ABIL) – Mesa Home Accessibility Program (MHAP)	\$70,400	\$74,292	\$74,292
CDBG	Community Bridges, Inc. – Permanent Supportive Housing Acquisition & Rehab	-	\$713,525	-
CDBG	COM-Development and Sustainability – Demolition & Abatement	\$100,000	\$100,000	\$50,000
CDBG	Acquisition and/or Rehabilitation Subtotal	\$820,400	\$2,262,817	\$1,249,292

CDBG FY 2015/16 Applications for Funding

Funding Source	Public Facility Applications	2014/15 funding	Agency Request	CCD
CDBG	East Valley Adult Resources, Inc. – Mesa Active Adult Center Renovation	-	\$594,700	\$250,000
CDBG	COM - Public Library – Main Library remodel	-	\$699,680	-
CDBG	<i>Public Facility Subtotal</i>	-	\$1,294,380	\$250,000

CDBG FY 2015/16 Applications for Funding

Funding Source	Public Service Applications – (15% Maximum Allowable Amount - \$475,940)	2014/15 funding	Agency Request	CCD
CDBG	Community Bridges – Mobile Outreach & Crisis Stabilization	\$65,000	\$65,000	\$65,000
CDBG	A New Leaf – Autumn House Domestic Violence Shelter operations	\$42,500	\$42,500	\$42,500
CDBG	A New Leaf – East Valley's Men Center (EVMC) operations	\$200,000	\$200,000	\$190,000
CDBG	Aid to Adoption of Special Kids (AASK) – Special Friends Mentoring Program	-	\$10,000	\$10,000
CDBG	Community Bridges - Center for Hope Housing Support Services	\$41,783	\$43,214	\$43,214
CDBG	A New Leaf – East Valley's Women's Center (EVWC) operations	-	\$25,000	\$25,000
CDBG	COM - Neighborhood Outreach – Alley Fencing for Blight Reduction	-	\$40,000	-

CDBG FY 2015/16 Applications for Funding

Funding Source	Public Service Applications – (15% Maximum Allowable Amount - \$475,940)	2014/15 funding	Agency Request	CCD
CDBG	Save the Family Foundation of Arizona – Homeless Families Intervention Project	\$34,157	\$60,000	\$30,000
CDBG	Chicanos Por La Causa (CPLC) – Housing Counseling - Mesa	\$50,000	\$50,000	\$50,000
CDBG	A New Leaf – Desert Leaf & La Mesita support services	\$42,500	\$50,000	-
CDBG	Free Arts for Abused Children of Arizona – Therapy for children	-	\$5,000	-
CDBG	Newtown Community Development Corp. – Homeownership Education and Counseling	-	\$17,975	\$20,000
	Public Service Subtotal (15% Maximum Allowable Amount - \$475,940)	\$475,940	\$608,689	\$475,714

ESG FY 2015/16 Applications for Funding

Funding Source	Non Profit Agency Applications	2014/15 funding	Agency Request	CCD
ESG - SO	Central Arizona Shelter Services, Inc. – Shelter & Case Mgmt. Services	\$41,051	\$80,000	\$41,000
ESG - SO	A New Leaf – La Mesia Family Homeless Shelter	\$42,500	\$42,500	\$42,500
ESG - SO	A New Leaf – East Valley Men's Center	\$25,000	\$25,000	\$25,000
ESG - RR	A New Leaf – Rapid Rehousing Program	\$33,131	\$60,000	\$39,793
ESG - RR	Save the Family – Rapid Rehousing Program	\$50,418	\$100,000	\$55,500
ESG - SO	Community Bridges Inc., – Street Navigator Services	\$45,693	\$45,693	\$34,000

ESG FY 2015/16 Applications for Funding

Funding Source	Non Profit Agency Applications	2014/15 funding	Agency Request	CCD
ESG - SO	Chrysalis Shelter for Victims of Domestic Violence, Inc	-	\$15,000	-
ESG - SO	Paz de Cristo Center – Rental assistance for homeless	-	\$25,000	-
ESG - SO	Sojourner Center – Community Outreach and Education	-	\$25,000	-
		\$237,793	\$418,193	\$237,793

HUD Cap for ESG Shelters and Outreach is 60% - \$142,675

HOME FY 2015/16 Applications for Funding

Funding Source	Non Profit Agency Applications	2014/15 funding	Agency Request	CCD
HOME	COM Housing and Revitalization Division – Security/Utility Deposit Program	\$100,000	\$70,000	\$70,000
HOME	COM Housing and Revitalization Division – Homebuyer assistance with CHDO activity	-	\$80,000	\$160,000
HOME / CHDO	Chicanos Por La Causa (CPLC) – Homebuyer Acquisition / Rehab / Resale	-	\$300,000	\$300,000
HOME / CHDO	Newtown Community Development Corp – Homebuyer Acquisition / Rehab / Resale	-	\$300,000	\$300,000
		\$100,000	\$750,000	\$830,000

- Council awarded \$380,000 to homeownership programs in Sept 2014
- Funds from rental reallocated to homeownership with this plan

Human Services / ABC FY 2015/16 Applications for Funding

Funding Source	Non Profit Agency Applications	2014/15 funding	Agency Request	CCD
HS/ABC	A New Leaf – MesaCAN Client Services	\$132,500	\$150,000	\$150,000
HS/ABC	East Valley Adult Resources (EVAR) – Meals on Wheels Program	\$20,000	\$25,000	\$25,000
HS/ABC	Marc Center – Center Based Employment Services	\$29,500	\$29,500	\$29,500
HS/ABC	Save the Family – Homeless Families Intervention	\$125,853	\$135,000	\$135,000
HS/ABC	A New Leaf – MesaCAN Family Support Services	\$24,737	\$25,000	\$25,000
HS/ABC	Community Legal Services – Removing Barriers to Justice	\$45,000	\$48,000	\$48,000
HS/ABC	East Valley Adult Resources (EVAR) - Assistance for Independent Living	\$24,000	\$30,000	\$30,000

Human Services / ABC FY 2015/16 Applications for Funding

Funding Source	Non Profit Agency Applications	2014/15 funding	Agency Request	CCD
HS/ABC	A New Leaf, Inc. – Autumn House Emergency Shelter	\$25,000	\$25,000	\$25,000
HS/ABC	Alzheimer's Association Desert Southwest Chapter - Alzheimer's Support Program	-	\$15,000	\$15,000
HS/ABC	Paz de Cristo Community Center – Hunger Relief Program	-	\$40,000	\$40,000
HS/ABC	Lutheran Social Services – IHelp Shelter Program for Homeless Women	\$27,000	\$27,000	\$27,000
HS/ABC	American Red Cross – Local Disaster Relief Program	\$10,000	\$10,000	\$10,000
HS/ABC	Child Crisis Center – Emergency Shelter for Children	\$11,500	\$11,500	\$11,500
HS/ABC	House of Refuge – Employment Services	-	\$20,000	\$20,000

Human Services / ABC FY 2015/16 Applications for Funding

Funding Source	Non Profit Agency Applications	2014/15 funding	Agency Request	CCD
HS/ABC	Oakwood Creative Care – Meals and Music Therapy	\$30,000	\$30,000	\$30,000
HS/ABC	Teen Lifeline – Teen Crisis/Suicide Prevention Hotline	\$15,000	\$20,000	\$20,000
HS/ABC	Community Legal Services – Mesa Tenants' Rights Helpline	\$4,124	\$41,500	\$41,500
HS/ABC	A New Leaf – La Mesita Shelter – Case Management	\$24,786	\$30,000	\$30,000
HS/ABC	A New Leaf – Domestic Violence Court Advocacy	-	\$15,000	0
HS/ABC	Labor's Community Service Agency – Foreclosure Intervention Program	\$30,000	\$48,500	\$7,500
HS/ABC	A New Leaf – Housing Stability Support Services	\$32,500	\$32,500	-

Human Services / ABC FY 2015/16 Applications for Funding

Funding Source	Non Profit Agency Applications	2014/15 funding	Agency Request	CCD
HS/ABC	Valley of the Sun - Mesa Family YMCA – First Offender's Program	-	\$15,000	-
HS/ABC	Southwest Human Development – Birth to Five Helpline / Fussy Baby Program	-	\$10,000	-
HS/ABC	Fencing for All Foundation – The Zorro Project	-	\$5,000	-
HS/ABC	Catholic Charities Community Services, Inc. – Counseling	-	\$30,000	-
HS/ABC	Big Brothers Big Sisters– Mentoring Service Program	\$12,000	\$20,000	-
HS/ABC	Boys and Girls Club of the East Valley – Academic Success / Mentoring	-	\$50,000	-
HS/ABC	New Pathways for Youth Inc. – Transformative Mentoring Program	-	\$7,500	-

Human Services / ABC FY 2015/16 Applications for Funding

Funding Source	Non Profit Agency Applications	2014/15 funding	Agency Request	CCD
HS/ABC	Back to School Clothing Drive – New Beginnings New Clothes	-	\$10,000	-
HS/ABC	Tumbleweed Center for Youth Development – START Transitional Housing in Mesa	-	\$50,000	-
HS/ABC	West Mesa CDC – Mesa Neighborhood Academy	-	\$9,900	-
HS/ABC	Sojourner Center – Supportive Services	\$60,500	\$75,500	-
HS/ABC	United Food Bank – Food Link Program	\$18,000	\$20,000	-
		\$720,000	\$1,111,400	\$720,000

Questions and Discussion

COM Housing & Community Development 2015-2019 Analysis of Impediments & Consolidated Plan



City Council
February 26, 2015

Analysis of Impediments & Consolidated Plan

- WFN Consulting
 - Analysis if Impediments
 - Data collected by various means including, surveys, personal interviews, and community meetings
 - Consolidated Plan
 - Based on Needs Assessment and Market Analysis
 - 2015 Annual Action Plan

Board and Committee Presentations and Input

- Housing and Community Development
Advisory Board – February 5, 2015
- Community and Cultural Development –
February 19, 2015



Analysis of Impediments Summary



Analysis of Impediments

- Analysis of Impediments (AI) is a review of barriers that affect fair housing choices in the community
- 3 Impediments Identified

Impediment 1

Lack of Fair Housing Education

- Over 51% of Mesa residents were not knowledgeable of their fair housing rights
- Over 50% did not know where to file a complaint
- Data showed disparities in loan approvals & denials that followed racial and ethnic trends
- “Not In My Backyard” sentiments as being present among some Mesa residents

Impediment 1

Recommendations

- Reserve & allocate CDBG funds for Fair Housing education programs
- Mandated Fair Housing training
 - City of Mesa Staff
 - Sub-recipients
 - Other entities under contract through CDBG program

Impediment 2

Uneven Distribution of Community Resources

- Limited bus services in North & East Mesa
- Only 23.3% respondents believed available transit service corresponded with their work schedules
- Aging conditions of city parks in South & West Mesa
- Lower performing schools in lower income communities

Impediment 2

Recommendations

- Review and monitor local and regional planning efforts
- Implement evaluation tool when evaluating new projects
 - Considering factors
 - Proximity to public transportation, schools, & public parks

Impediment 3

Limited Supply of Decent Affordable Housing

- 53% of rental households are paying more than 30% of their income to housing expenses
- More than 1/3 of Mesa's housing stock was constructed prior to 1980
- Respondents indicated issues negatively affecting West Mesa
 - Sub Standard housing
 - Absentee landlords
 - Need for greater code enforcement

Impediment 3

Recommendations

- Prioritize HOME and CDBG funds in programs that produce new affordable housing or improve existing units
- Support Low Income Housing Tax Credit projects.
- Additional CDBG funded Code Enforcement activities



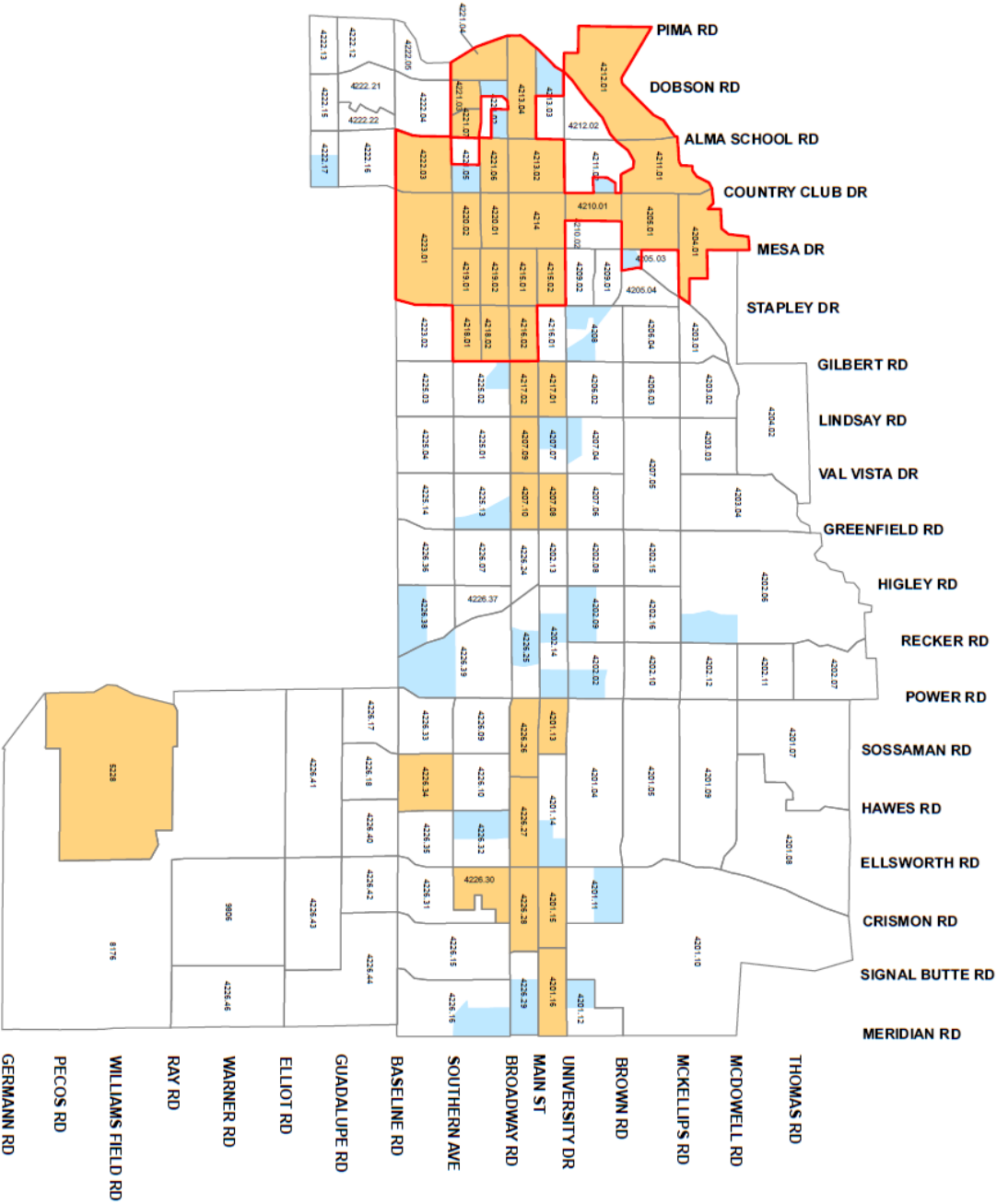
2015 – 2019 Consolidated Plan Summary



Consolidated Plan

- Consolidated Plan outlines the priorities by which the City will invest in the following programs over the next 5 years
 - Community Development Block Grant (CDBG)
 - HOME Investment Partnership(HOME)
 - Emergency Solutions Grant (ESG)
- 7 Priorities Identified
- Maintain current Preferences (Elderly, Disabled, Homeless and Professionals)
- Options for new CDBG target area map

Option 1

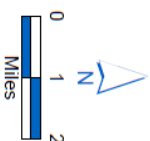


2010 Census Tracts

Census Tract and Block Groups with 51% or More Low-Moderate Income (LMI) Residents

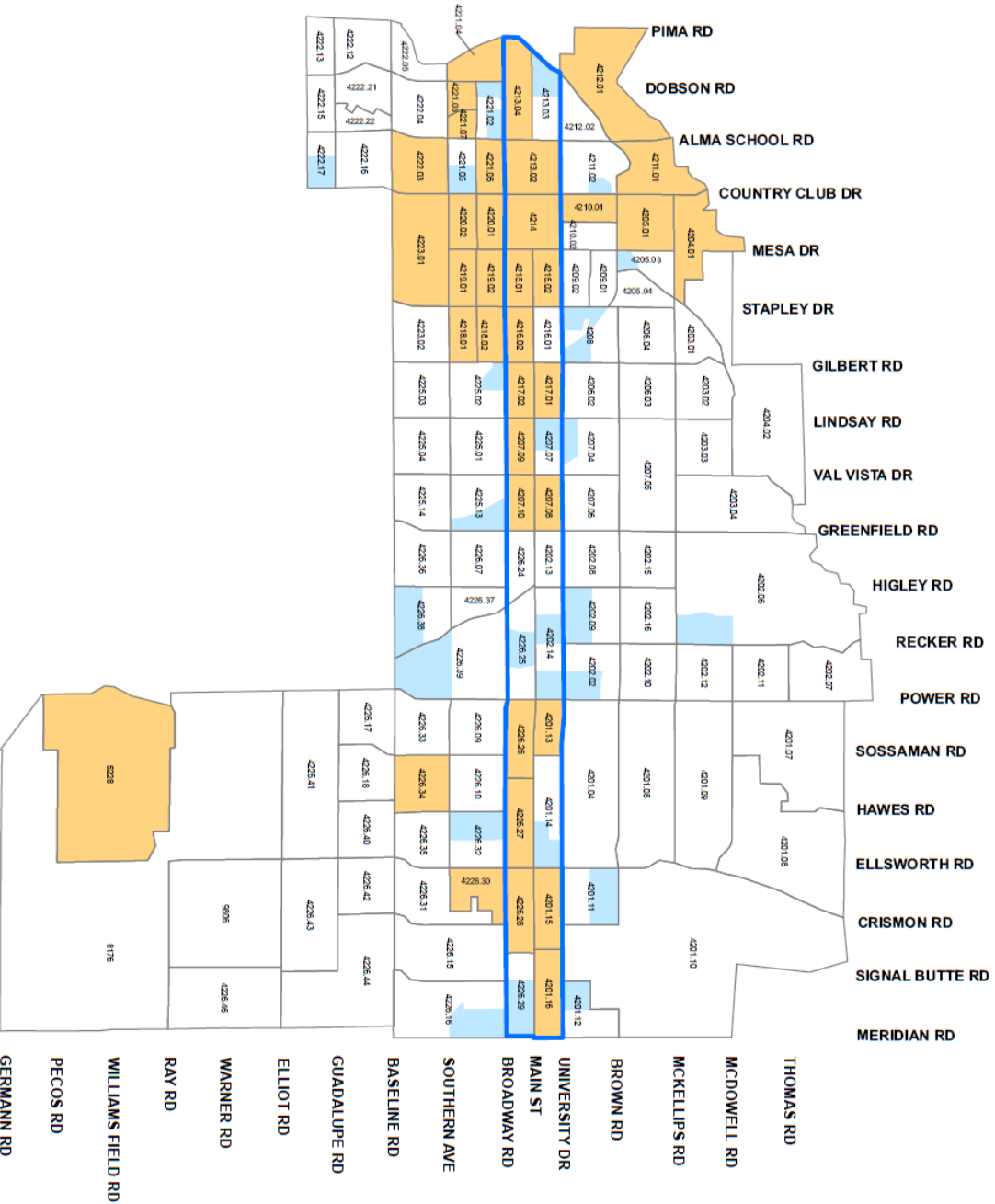
Legend

- CDBG Target Area 1
- 2010 Census Tracts
- LMI Census Tracts
- LMI Block Groups (Partial Tracts)



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Option 2

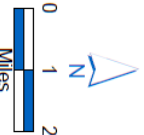


2010 Census Tracts

Census Tract and Block Groups with 51% or More Low-Moderate Income (LMI) Residents

Legend

- CDBG Target Area 2
- 2010 Census Tracts
- LMI Census Tracts
- LMI Block Groups (Partial Tracts)



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Priority 1 (High)

Invest in Economic Growth & Workforce Development

- Provide financial support training & technical assistance
- Financial resources to seed a revolving small business loan fund, targeted to business owners along light rail corridor
- Commercial revitalization in target areas
- Provide job skills training opportunities
- Prioritize funding for economic development projects based on proximity to transit

Priority 2 (High)

Increase & Maintain Affordable Housing Stock

- Provide funding for development of new and/or rehabilitated rental units – **Board recommended removal of reference to 3+ bedroom units**
- Fund construction of new affordable ownership units
- Maximize opportunities such as Housing Choice Vouchers and Tenant Based Rental Assistance
- Develop an incentive program that encourages private-sector developers to include affordable units in their projects
- Provide down payment assistance

Priority 3 (High)

Decrease Homelessness

- Provide funds to support homeless shelter facilities to develop additional beds for single females and single males as well as families
- Provide funds to support permanent housing for residents leaving transitional housing
- Support homelessness prevention activities
- Support efforts to integrate management of Emergency Shelter Grant funds with the regional Continuum of Care
- Strengthen the collaboration and capacity of homelessness service providers and advocacy organizations

Priority 4 (High)

Provide Other Non-Homeless Public Services

- Undertake public services projects and programs (example: capital to improve public facilities)
- Provide support for the special needs population through facilities, permanent housing, and support services
- Supplement code enforcement services in low- and moderate-income neighborhoods

Priority 5 (**High**) Implement Transit-Oriented Strategies for Community Development

- Undertake public infrastructure & facilities projects that complement the existing and planned public transportation network
- Provide funding for transit corridor enhancements
- Prioritize funding for other infrastructure and facility projects based on proximity to transit
- **Address** slum and blight removal projects along the light rail corridor

Priority 6 (Medium)

Increase Collaboration Between Service Providers

- Promote the development of a regional social service collaboration
- Seek collaboration between City departments and divisions to leverage greater services

Priority 7 (Medium)

Affirmatively Further Fair Housing

- Increase the supply of affordable units
- Increase the supply of housing units for people with disabilities
- Increase fair housing education and build capacity for testing and enforcement of fair housing law
- Support improved access to community resources

Questions and Discussion