

# Convenience Store Ordinance Update



Mesa Police Department  
March 23, 2015



# Timeline



- ∞ **July 14, 2011** ~ Ordinance Approved and Adopted
- ∞ **September 12, 2011** ~ Ordinance goes into effect
- ∞ **September 14, 2011** ~ 42 stores notified of requirements
- ∞ **November 11, 2011** ~ All Convenience Stores required to be in compliance with the ordinance.

# Store Facts



- ❧ There were a total of 156 confirmed Convenience Stores in 2011
- ❧ Of those stores, 42 were required to meet all security requirements of the Ordinance
- ❧ In 2013 the total number of stores was 159
- ❧ 10 of those stores have closed leaving a 2014 total of 149
- ❧ With closures and new openings, we now have 40 stores that are required to meet all of the security requirements
- ❧ 5 of the original 42 stores are now below the benchmark
- ❧ 3 additional stores are now over the benchmark

# Positive Outcomes



- œ A majority of the stores are in compliance
- œ Calls for Service have declined
- œ Better communication and working relationship with stores and Police
- œ Registration information directs Police to work with actual decision makers



# Additional Positives



- ❧ Store Staff expresses safer working environment
- ❧ Cameras have impacted Arrests:
  - ❧ Cameras are located both inside and outside
    - ❧ Shooting Arrest on W. University
  - ❧ Better images from the cameras
  - ❧ Getting images and video in a more timely manner
    - ❧ Robbery Arrest on E. Broadway

# Calls For Service (CFS) Comparison

---

## ☞ 2010\* (No Ordinance)

- ☞ CFS = 2,869
- ☞ CFS 2-6 a.m. = 242
- ☞ Arrests = 504
- ☞ Citywide CFS = 4,237
  - ☞ Convenience Stores Only

## ☞ 2014\*\* (3rd Full Year in Effect)

- ☞ CFS = 1,894
- ☞ CFS 2-6 a.m. = 23
- ☞ Arrests = 672
- ☞ Citywide CFS = 2,958
  - ☞ Convenience Stores Only

## ☞ % of Change 2010 - 2014

- ☞ CFS = 34% Decrease
- ☞ CFS 2-6 a.m. = 90% Decrease
- ☞ Arrests = 33% Increase
- ☞ Citywide CFS = 30% Decrease
  - ☞ Convenience Stores Only

\* Year is from September 12, 2009 - September 11, 2010

\*\* Year is from September 12, 2013 - September 11, 2014

# Stakeholder Meetings



- ❧ On-Line Reporting concerns were addressed in a meeting with Arizona Food Marketing Alliance
- ❧ On-Line Reporting protocols were forwarded to all Convenience Store Stakeholders and two trainings were held
- ❧ Additional meeting with Police, Mesa Prevention Alliance, Arizona Food Marketing Alliance (AFMA), and City Attorney Staff was held on April 16, 2014
  - ❧ Reassessing stores every two years was agreed upon
  - ❧ AFMA had two issues
    - ❧ They would like stores to be able to be removed from the list based on Calls for Service assessments
    - ❧ They would like the requirement for lighting at the dumpsters to be removed
- ❧ Mesa Police and Arizona Food Marketing Alliance and Mesa Prevention Alliance are in agreement with the proposed changes to update Mesa City Ordinance #5056

# Major Issues



- ❧ Current Ordinance does not allow the addition of stores whose four year average Calls For Service (CFS) have spiked
- ❧ Future reassessment of stores
- ❧ Recommended clarification and changes to the ordinance



# Recommended Clarification & Changes

---

- ❧ Wording change of the ordinance:
  - ❧ For Clarification/Simplification
  - ❧ To Provide Consistency/Reduce Chance of Misinterpretation
  - ❧ Ordinance needs to be subdivided for proper notice of violation
  - ❧ Needs amendment to be consistent with other city code chapters
- ❧ Examples:
  - ❧ Signage
  - ❧ Definition of “Remodel”
  - ❧ Violations; Penalties

# Continued: Recommended Clarification & Changes

---

- ❧ Wording change of the ordinance Lighting at Refuse Area:
  - ❧ The exterior refuse area must meet one (1) of the three (3) options
  
- ❧ Adding and removing stores from requirements:
  - ❧ Agreed to reassessing all stores every 2 years beginning in 2015
  - ❧ Stores with a 30 or more 4 year average CFS remain
  - ❧ Stores under a 30 CFS 4 year average drop off
    - ❧ Stores going back over 30 after they have dropped off will go back on permanently.

QUESTIONS?