

mesa arts & culture

Inspiring Creativity & Discovery



Largest Dia de Los Muertos Festival

Attendance: 16,000

Great partnerships:

- MAHC-Latino Town Hall
- Mexican Consulate



FreeFall Fridays (9/19-11/21): A Strong Pilot



ArtPlace Update:

Next Iteration of Shade Sculpture Coming Soon



Daily Tous Les Jours—Community Informing Concept



Collaborative Rail Wrap!





**MESA ARTS CENTER'S
COMMUNITY &
SCHOOL OUTREACH
PROGRAMS DEPEND
UPON MAC
FOUNDATION
SUPPORT**



MAC Foundation Awarded Good Governance Grant From Piper Charitable Trust

Provides \$15,000
for Board Self-
Assessment,
Development

Board & Staff
Leadership
Committed to
Engaging
Members to Build
Advocacy &
Fundraising
Capacity



Literacy through the Arts

Special Fundraiser



BURNING IN THE NIGHT
FEBRUARY 6, 2015
AN ORIGINAL PLAY BY RICHARD WARREN ABOUT PLAYWRIGHT DALE WASSERMAN

GALA: A HEARTY ARTY AFFAIR

SATURDAY, FEBRUARY 14, 2015



**Featuring
Molly Ringwald
in performance**

**Buffet supper
Mystery Boxes
Live Auction
Dessert Reception**

Zuill Bailey/Classical Music Inside Out

\$18K underwriting support from Bill Passey and Maria Silva



Creative Catalysts

\$100K awarded by Flinn Foundation; Additional proposals pending

Core Team of Under 40s (U40s) will seek to understand:
What will enhance Mesa as a Creative Community?

Help generate
programs to
respond to
community desires

Create & package
programs to
engage U40s



Arizona Museum of Natural History

**Grant from Gila
River Indian
Community**

\$89,050 for Mesa
Grande Cultural Park

- Title I Education Programs
- Promotion
- Physical & Human Infrastructure

**Exhibition Opened in Main Museum:
Cultures of the Ancient Americas**



MUSEUM AND CULTURAL ADVISORY BOARD

Requesting increase in Creative Economy Fund for 2015-16

In-kind Rental Assistance

Total Awards Available: \$25,000

Requesting Increase to: \$35,000

2011 12 applications requesting \$36,686

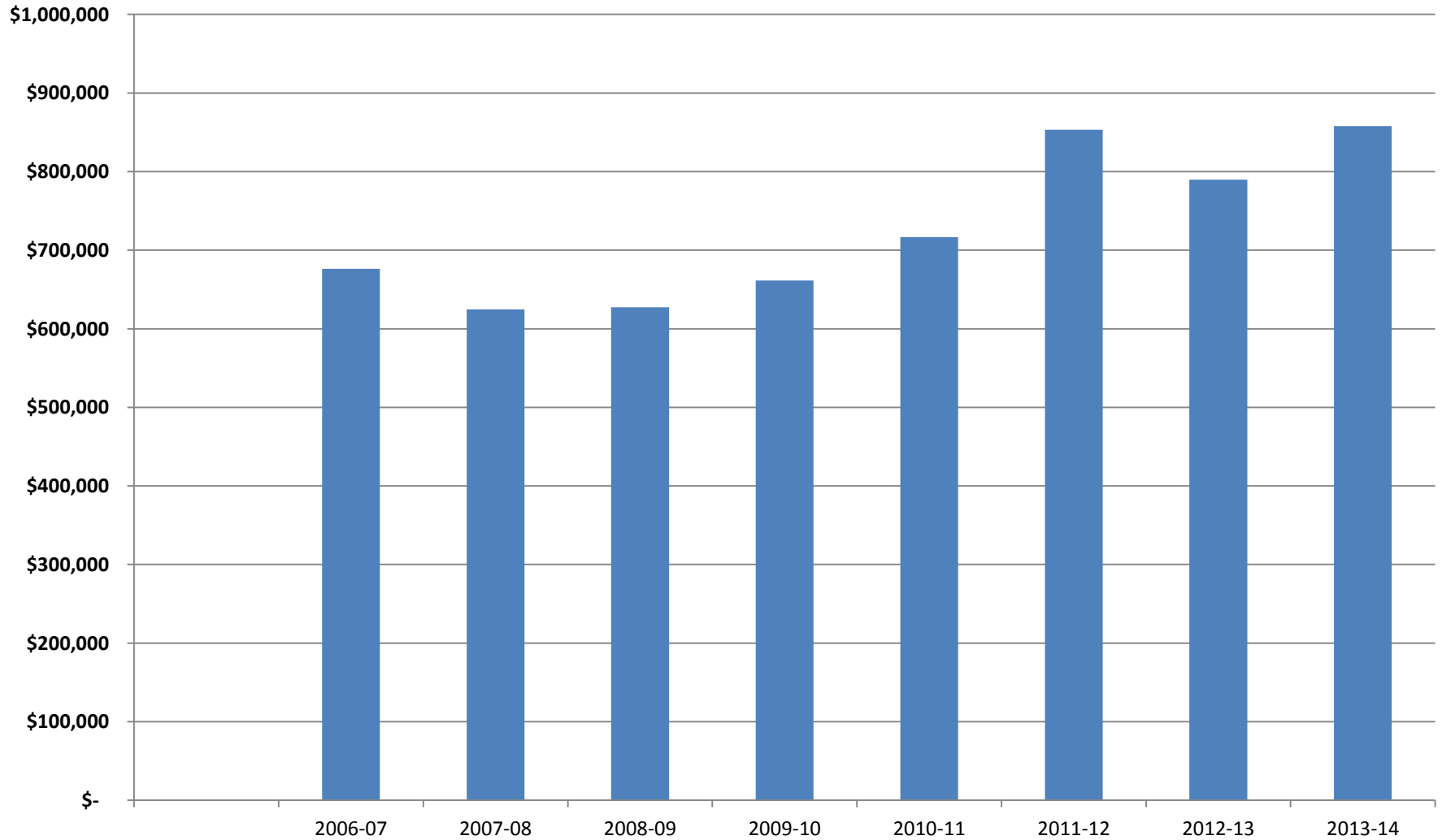
2012 13 applications requesting \$32,770

2013 16 applications requesting \$43,993

2014 18 applications requesting \$67,994

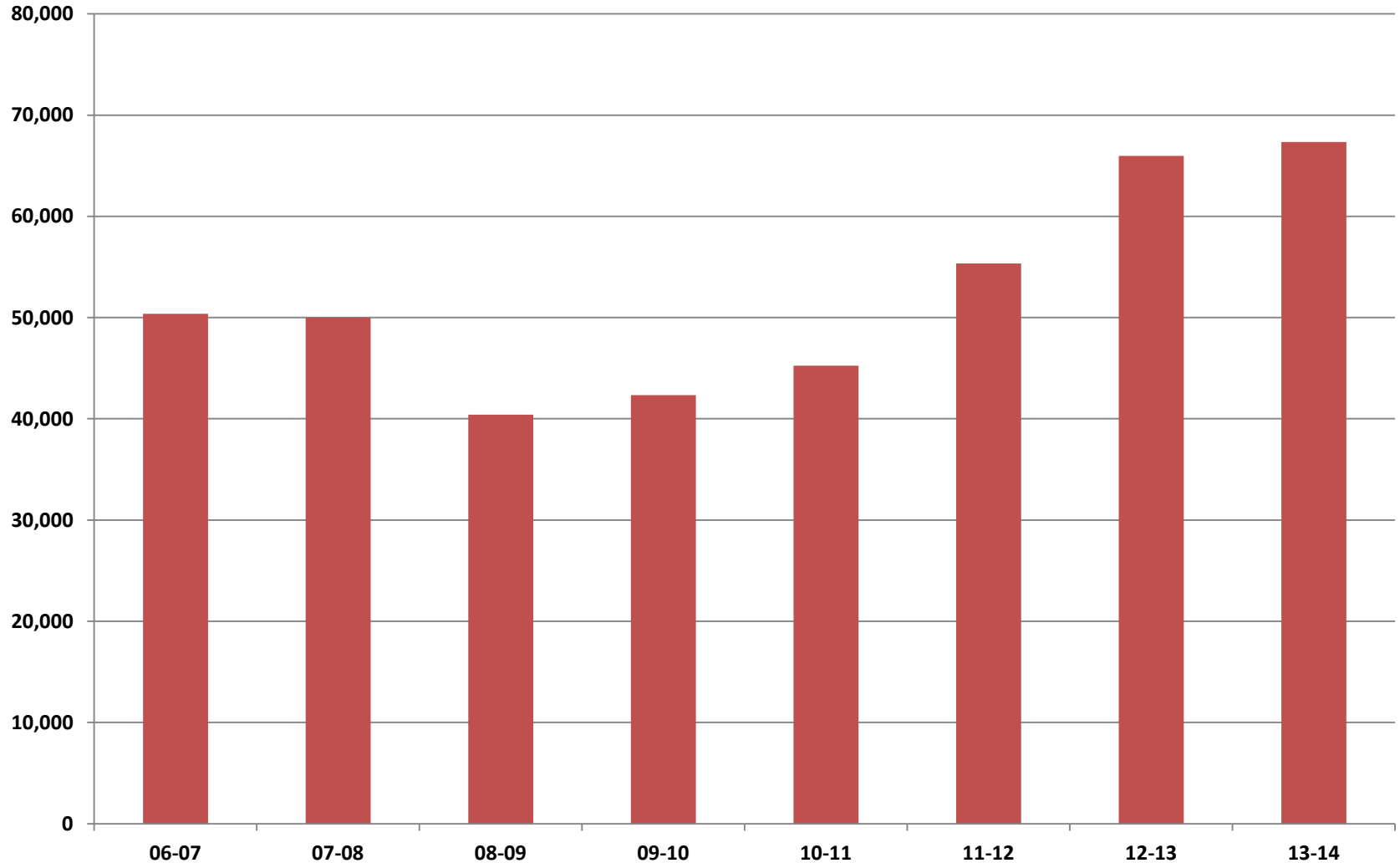
RENTAL REVENUES

Rental Fee Revenue



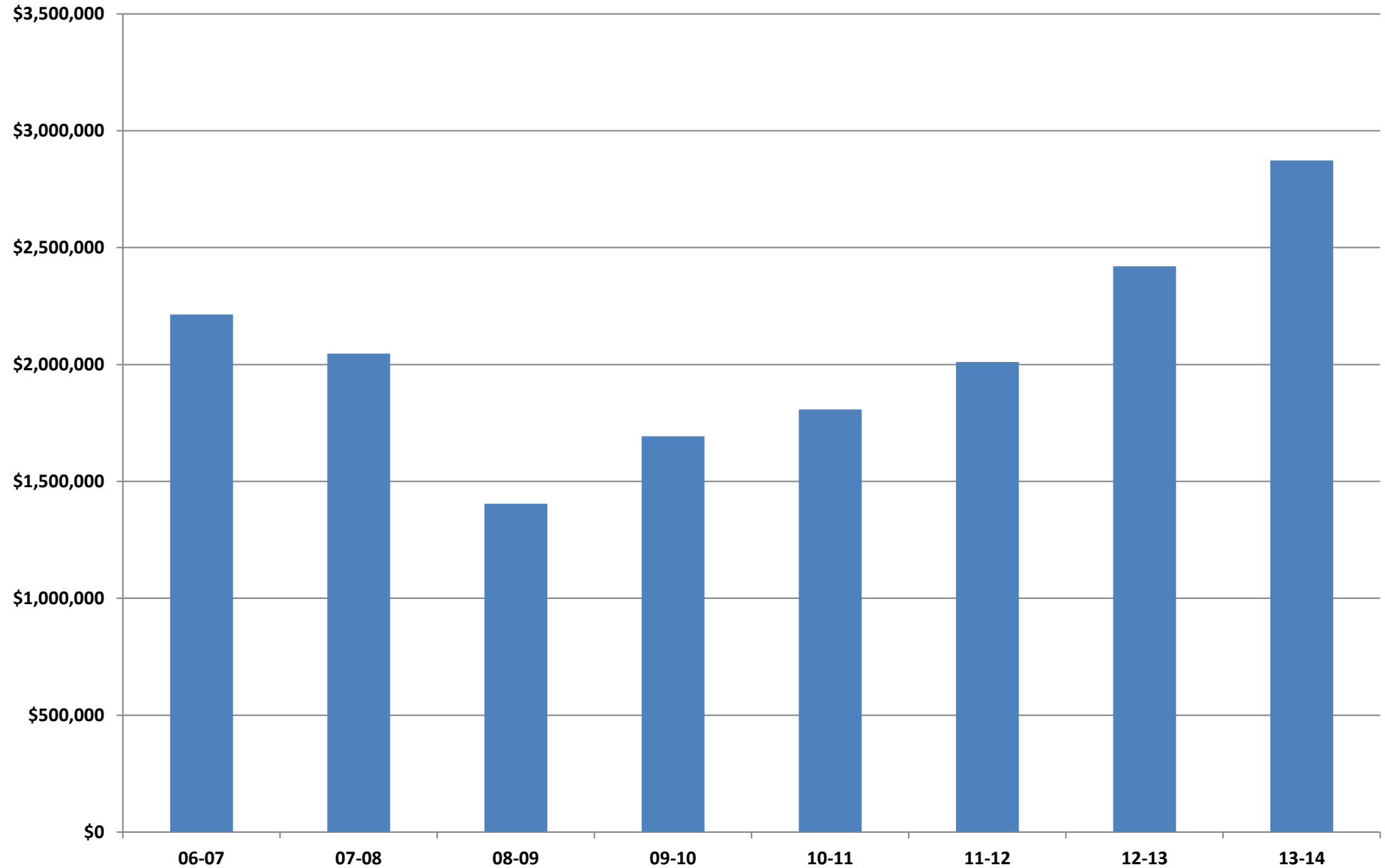
PERFORMING LIVE PARTICIPATION 06-07 to 13-14

Participation



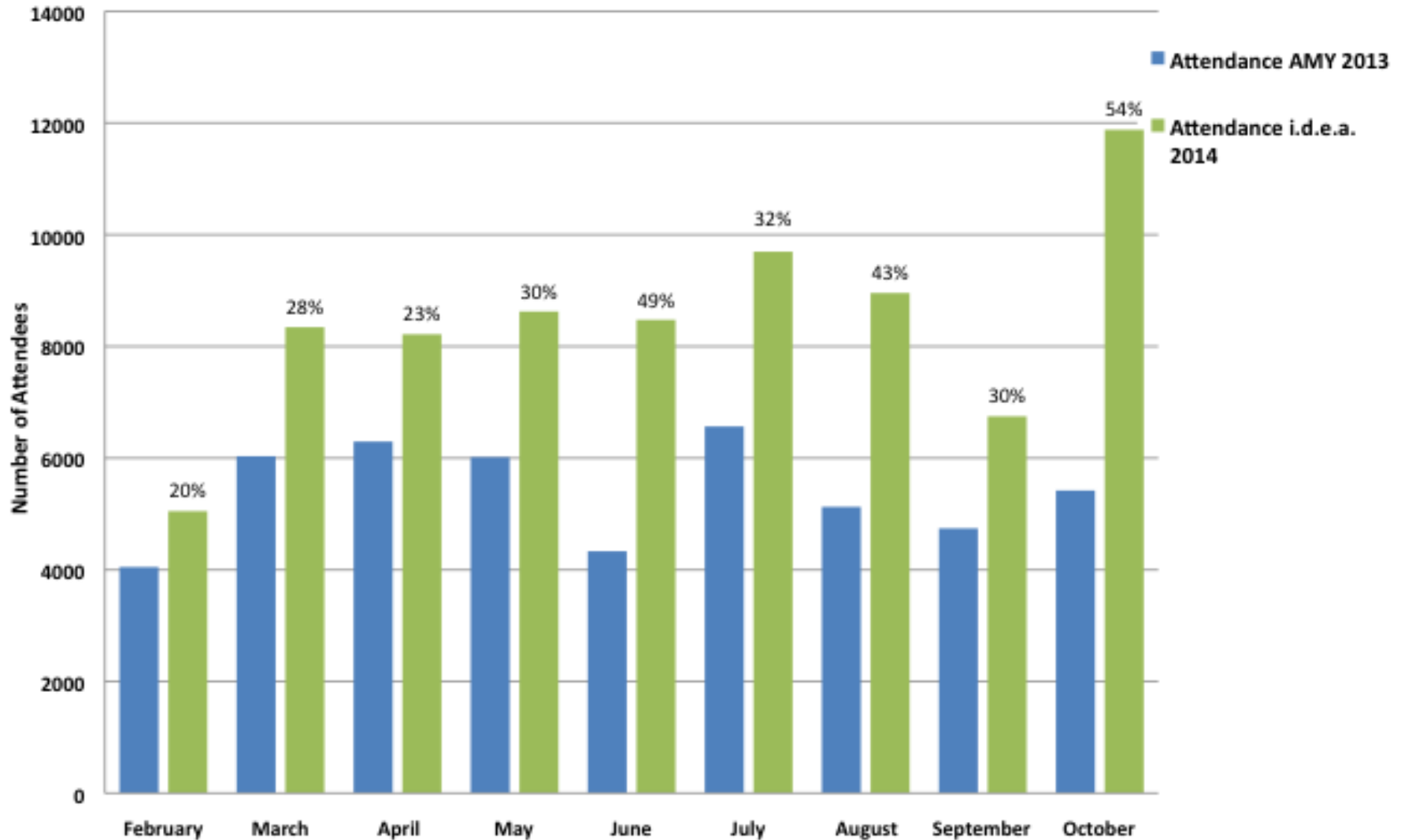
PERFORMING LIVE REVENUE 06-07 to 13-14

Revenue



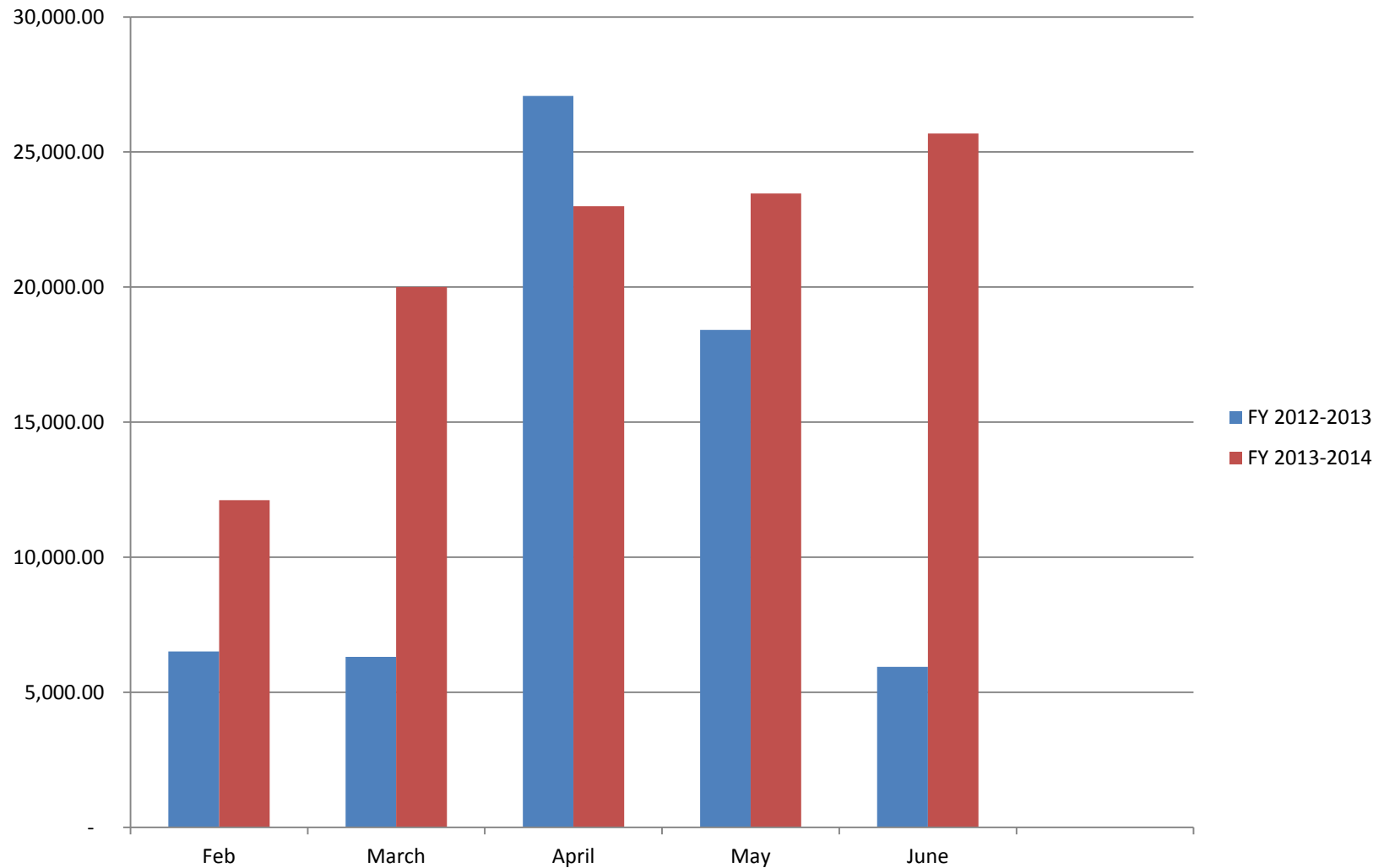
i.d.e.a. Museum Participation vs. Prior Year

Attendees comparison for AMY vs i.d.e.a.

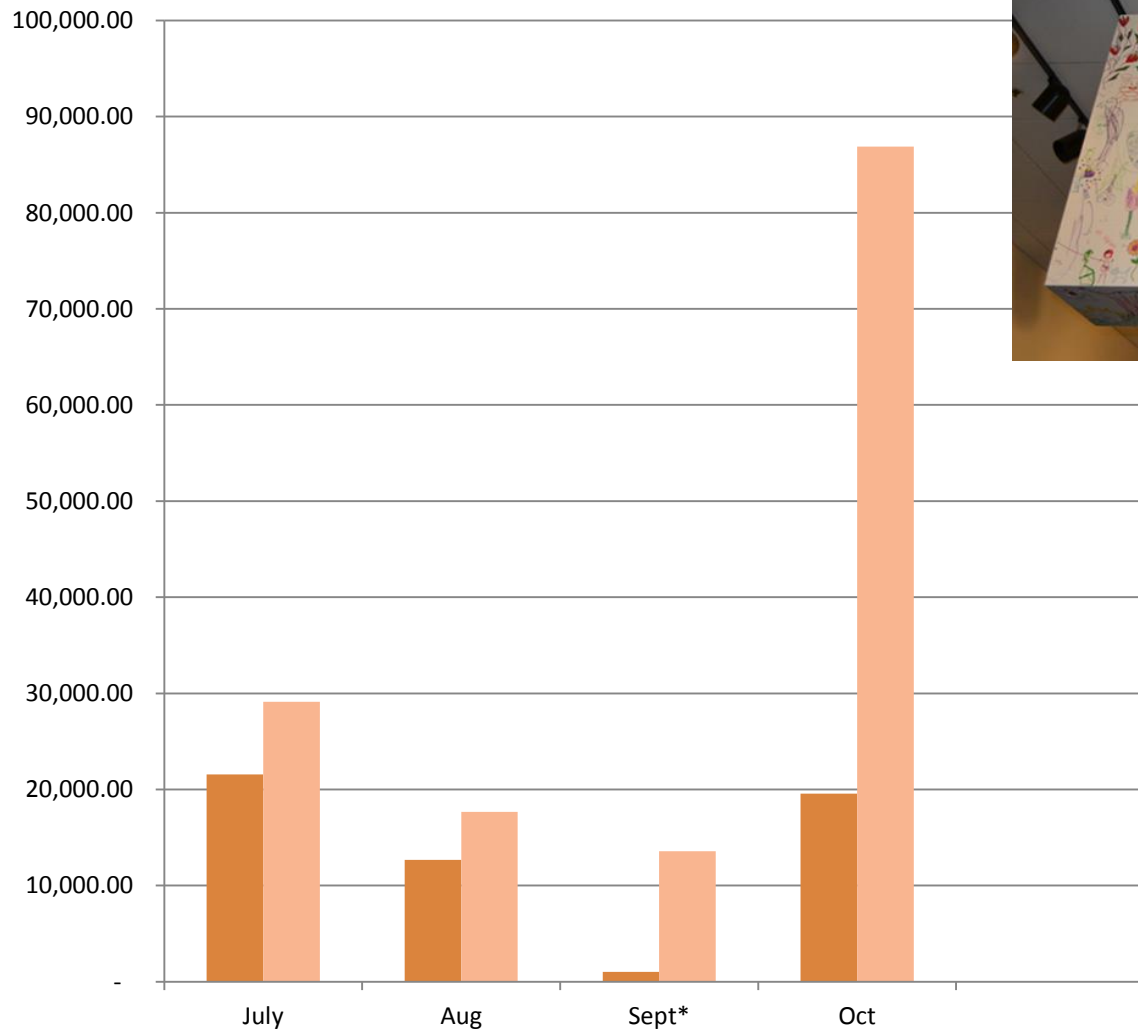


i.d.e.a. Museum Revenues vs. Prior Year

February-June 2014



i.d.e.a. Museum Revenues vs. Prior Year July-October 2014



■ FY 2013-2014
■ FY 2014-2015

LOOKING AHEAD

MAC Strategic Planning—
involve all key stakeholders:

- MACF, MCAB, Council
- Input from members/public

MAC 10th Anniversary

Fall 2015 Celebration

- Multiple activities/events—artist residencies, community projects
- Collaborations with many partners, including ASU, Jazz at Lincoln Center, LCPA

Opportunity to unveil new Strategic Plan

