City Center Design Competition

WHAT'S NEXT?!?!

CITY COUNCIL STUDY SESSION
NOVEMBER 13, 2014

City Center Background – Selection Process

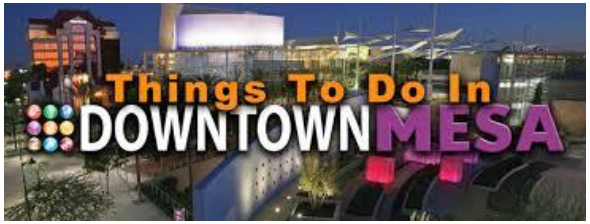
Otak – Mayer-Reed
Living Room Plaza

Woods Bagot – Surface Design
Mesa Central

Colwell Shelor + West 8 + Weddle Gilmore
Mesa City Center

City Center Background – Key Design Criteria

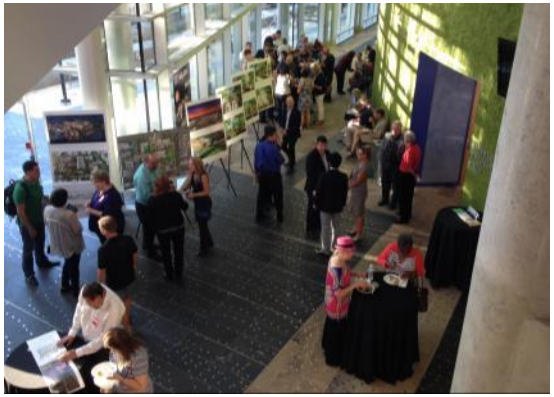
- Creation of a signature public plaza/park.
- Catalyst for redevelopment and/or repurposing building area in the future.
- Relationship and connections (physical and visual) to broader downtown area.
- Provision of sufficient parking.
- Sensitivity to Arizona's climate, in creation year-round activity.
- A phasing strategy.
- Overall development costs not to exceed $50 million.
- Consistent with the Central Main Plan and Form-Based Zoning Code.



mesa central main plan

Public Participation

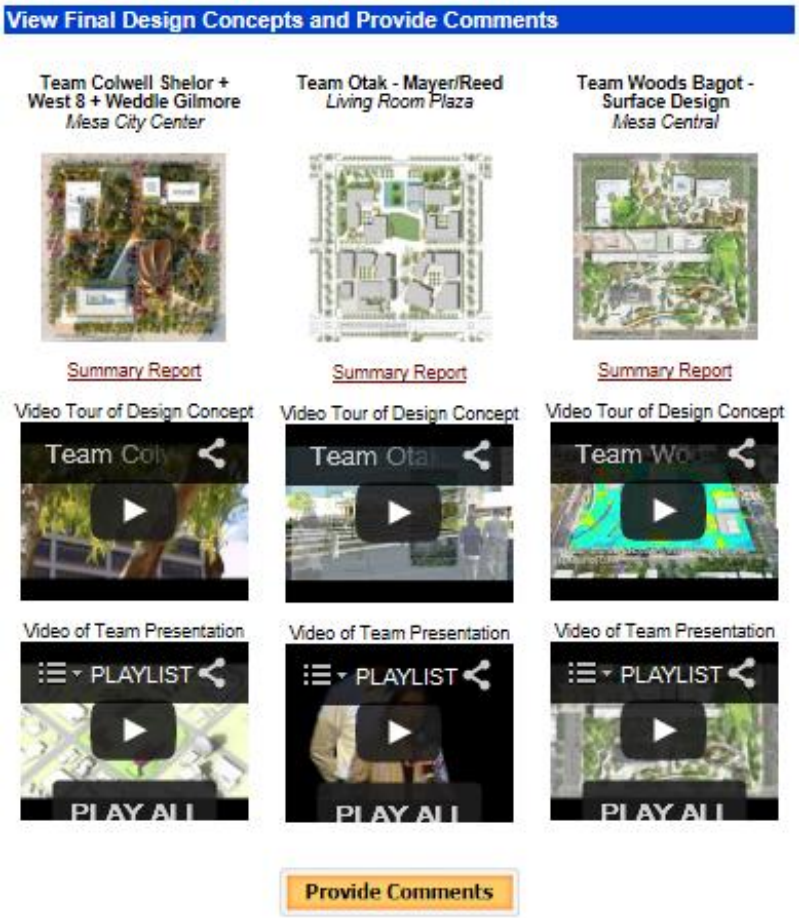
Design Workshops



Design Reveal

Public Participation

Project Website



http://mesaaz.gov/BetterMesa/CityCenter/default.aspx

The Designs:
Otak + Mayer Reed

THE LIVING ROOM PLAZA

Otak + Mayer Reed
The Living Room Plaza

Otak + Mayer Reed
The Living Room Plaza

The Designs:
Woods Bagot + Surface Design

MESA CENTRAL

Woods Bagot + Surface Design
Mesa Central

Woods Bagot + Surface Design
Mesa Central

Children cool down from the Arizona heat in 'The Wash' Water Play.

The green space of The Foothills promote active outdoor play.

Flexible sports field in artificial turf mode for an AYSO League game.

The Designs:
Colwell Shelor + West 8 + Weddle Gilmore

MESA CITY CENTER – THE WIND DANCER

Colwell Shelor + West 8 + Weddle Gilmore
Mesa City Center – The Wind Dancer

Colwell Shelor + West 8 + Weddle Gilmore
Mesa City Center – The Wind Dancer

Next Steps

- **SELECT DESIGN TEAM**

Colwell Shelor + West 8 + Weddle Gilmore

Mesa City Center – The Wind Dancer

Next Steps

- **NEGOTIATE PROFESSIONAL SERVICES CONTRACT**
  - Contract will include additional design work, as well as promotional/marketing requirements to build on momentum realized during public design workshops
  - Contract will require very open/public process
  - Current design concept will provide framework for additional design, but anticipate design will change through the process

Questions?