American Metals Company 824 West Broadway Road Mesa, Arizona Project Narrative Revised March 5, 2014

Project Summary & Request

Pew & Lake, PLC, on behalf of American Metals, hereby submits this project narrative and supporting documents in support of a request for Site Plan Review and a Council Use Permit (CUP) for a Large Collection Facility in the Light Industrial (LI) zoning district. This request is being made to accommodate the development of a Contractor's Yard for the storage of building materials, wholesaling, indoor warehousing and storage with accessory outdoor storage, including the storage of recycling materials. The site is approximately 2.16 acres and is located at 824 West Broadway Road. The outdoor storage will consist primarily of new steel and construction site roll-off containers that would typically be found in a contractor's yard. The Owner owns and operates the recycling facility immediately to the east of the site, which is located on the northeast corner of Extension and Broadway Roads. There will be no processing of recycled materials on this site. New steel inventory will be located on this site and materials stored in the construction roll-off containers awaiting processing at the property on the east side of Extension will be temporarily stored on site.

Site Description

The site sits at the northwest corner of Broadway and Extension Roads. Frontage on Broadway is nearly 450 feet and frontage on Extension is 214 feet. Traffic to the site will circulate on the rectangular lot by means of an L-shaped drive aisle which will run between the two driveways; one on the east and the other on the south side of the property. The existing driveway on the south side of the property will be relocated to the west by approximately 75 feet so that it aligns with the parking lot on the western edge of the proposed future building. The front of the lot will accommodate the 15,000 square foot building which the owner eventually proposes to build on this site. At this time and for the purposes of this application, the owner intends to entirely enclose this site with the same 13' boxcar door fence material that has been used on the fence constructed on the property at the northeast corner of Extension and Broadway. To avoid merely repeating what is taking place on the opposite corner, the fence for this site is proposed to be constructed by alternating the boxcar doors horizontally and vertically. The boxcar door material will also be complemented with horizontal elements of metal siding. This combination of materials and their placement will create a visually unique addition to this corner.

As suggested by staff in the pre-application meeting, the fence has been pulled away from the corner. This creative wall placement and design will contribute to the aesthetic uniqueness of the Extension and Broadway intersection, creating an appropriate visual barrier to the interior of the site, without encroaching on the intersection

or disrupting visibility triangles. When the building is eventually constructed, it will be situated behind the existing fence and will be constructed using materials which will complement the fence. The elevations provided with this narrative show the site both with and without the proposed building.

Adjacent General Plan Designations, Zoning Districts and Existing Uses

As indicated in the chart below, the proposed use on the site will be compatible with existing surrounding structures and use.

Direction	Zoning	General Plan	Current Use
Subject Property	raf elefti e	GI	Vacant
North	GI	GI	Office/ Warehouse
South	Broadway Rd. & LI	CC	Warehouse
East	Extension Rd. & GI	GI	Recycling
West	LI	GI	Storage

Council Use Permit Criteria

The proposed project conforms to the four Council Use Permit (CUP) criteria as outlined in the City of Mesa Zoning Ordinance:

 Approval of the proposed project will advance the goals and objectives of and is consistent with the policies of the General Plan and any other applicable City plan and/or policies.

The proposed use of the site for outdoor storage of building materials and the collection of recycling items is permitted in the General Industrial (GI) land use designation and Light Industrial (LI) zoning district. This land use definition expressly permits indoor and outdoor storage of materials and defines appropriate locations for such activities as those locations which are on arterial roads with access to required infrastructure.

2) The location, size, design, and operating characteristics of the proposed project are consistent with the purposes of the district where it is located and conform with the General Plan and with any other applicable City plan or policies.

As noted above, the proposed use of the site conforms to the General Plan, and also to the Light Industrial (LI) zoning category outlined in the City of Mesa Zoning Ordinance. By seeking a CUP for this property, the property owner is making a commitment to the City to abide by the standards outlined in the Zoning ordinance.

3) The proposed project will not be injurious or detrimental to the adjacent or surrounding properties in the area of the proposed project or improvements in the neighborhood or to the general welfare of the City.

The proposed project will not be injurious to adjacent or surrounding property owners. Conversely, this project being proposed with the intent to screen adjacent properties from outdoor storage activities which may be perceived as unsightly to adjacent property owners.

4) Adequate public services, public facilities and public infrastructure are available to serve the proposed project.

Storage is an inherently passive use of a property, therefore this application will not place a burden on existing public services, utilities or infrastructure. The proposed development will provide necessary on-site water retention at the westernmost portion of the lot.

Parking

The project meets the Mesa Zoning Ordinance requirements for parking for the proposed use of the future building. According to the City of Mesa Zoning Ordinance, 19 parking spaces are required on this site. As shown on the site plan, 19 spaces are provided on the site, including 1 accessible space.

Summary

This request proposes a well-conceived plan for the property owner to provide for outdoor storage of building materials on the property, while providing screening of those materials from outside view. The applicant, on behalf of the owner, respectfully requests approval of this Conditional Use Permit.

American Metals NWC- Broadway & Extension Citizen Participation Report January 30, 2014

Purpose:

The purpose of the Citlzen Participation Report is to provide the City of Mesa staff with information regarding the efforts that have been undertaken by the applicant and property owner to provide citizens in the vicinity of the proposed development with information regarding the following request made to the City of Mesa:

 Rezone of the property from Light Industrial (LI) to General Industrial (GI) to allow for the development of a 15,000 square foot warehouse and office building with outdoor storage.

By providing opportunities for citizen participation, the applicant strives to ensure that those affected by this application will have adequate opportunity to learn about and comment on the proposed plan.

Contact Information:

Those coordinating the citizen participation activities are:

W. Ralph Pew
Pew & Lake, PLC.
1744 S. Val Vista Drive, Suite 217
Mesa, AZ 85204
(480)461-4670 (office)
(480)461-4676 (fax)
ralph.pew@pewandlake.com

Vanessa MacDonald
Pew & Lake, PLC.
1744 S. Val Vista Drive, Suite 217
Mesa, AZ 85204
(480)461-4670 (office)
(480)461-4676 (fax)
vanessa.macdonaid@pewandlake.com

Actions:

In order to provide effective citizen participation in conjunction with this application, the following actions have been taken to provide opportunities for feedback from surrounding property owners:

- 1. A neighborhood meeting was held on January 29, 2014. The applicant and property owner were prepared to review the site pian, building elevations and landscape plan. No neighbors or other interested parties were in attendance. The notification list for the meeting included all property owners within 500' of the subject property, registered neighborhood contacts within 1-mile of the property and HOA's within a half-mile of the project (the registered neighborhood contact list was provided by the City of Mesa Neighborhood Outreach Division). A total of 35 notification letters were sent. A draft of the neighborhood meeting notification letter is included with this report.
- 2. While no neighbors attended the neighborhood meeting, the applicant and property owner remain committed to providing information about the proposed development to any individuals who inquire about the project either by phone or email. The applicant will work with City of Mesa staff to address any inquiries made to the City of Mesa regarding this project. As such, any

additional telephone conferences, meetings and/or presentations will be made to citizens or other interested parties as necessary.

Attached Exhibits:

- A) List of property owners within 500' of the subject property and registered neighborhood contacts within one mile of the property and HOA's within one-half mile of the project.
- B) 500' notification map of surrounding property owners.
- C) Neighborhood meeting notification letter.

Schedule:

Pre-Application submittal- October 28, 2013

Pre-submittal conference-November 18, 2013

Formal Application- January 7, 2014

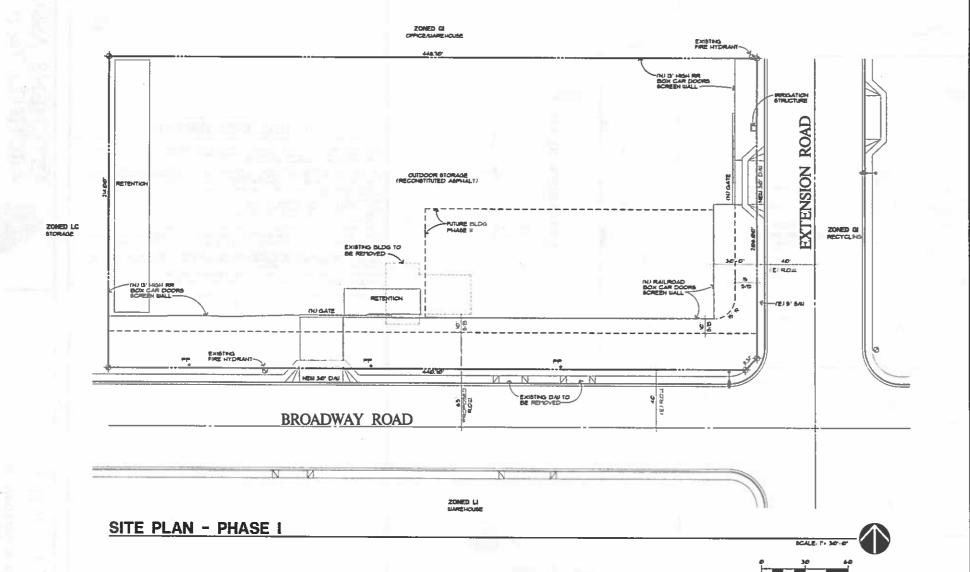
Neighborhood Meeting-January 29, 2014

Follow up submittal deadline- February 18, 2014

Planning and Zoning Board Hearing-March 26, 2014

City Council Introduction-TBA

City Council Final Action- TBA



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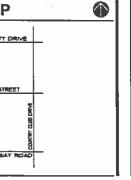
AMERICAN METALS COMPANY ROAD 824 W. BROADWAY F MESA, ARIZONA

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SITE PLAN



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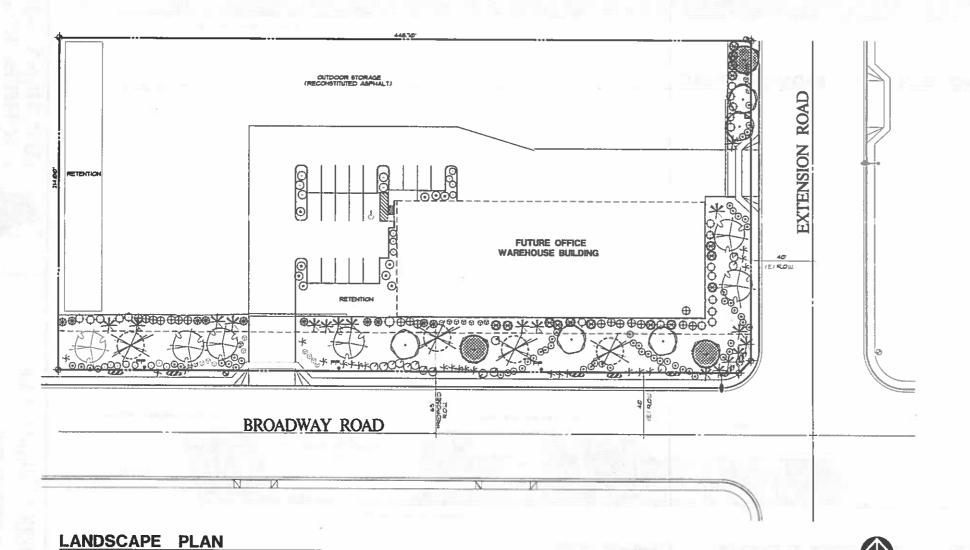
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AMERICAN METALS COMPANY 824 W. BROADWAY ROAD

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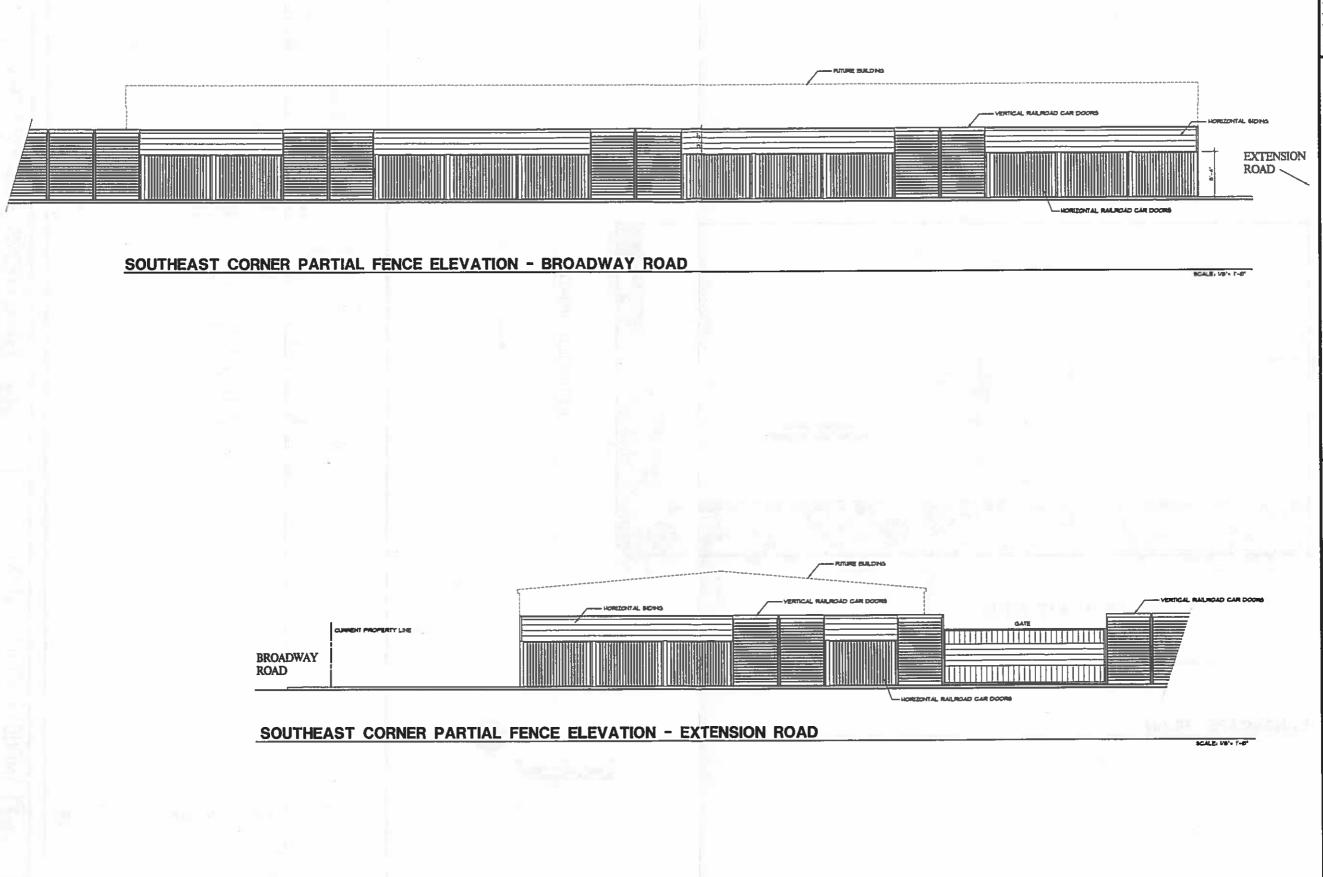
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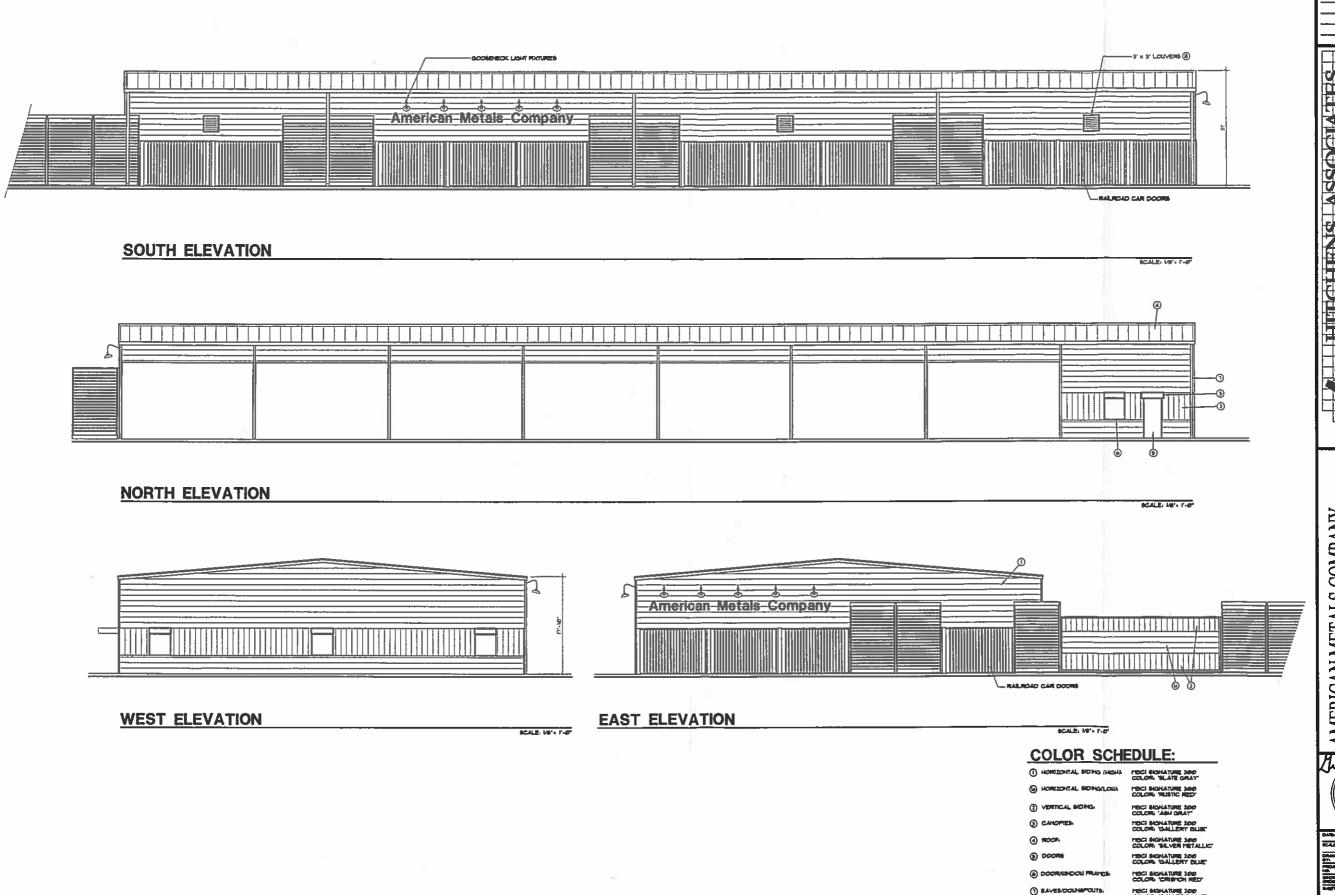
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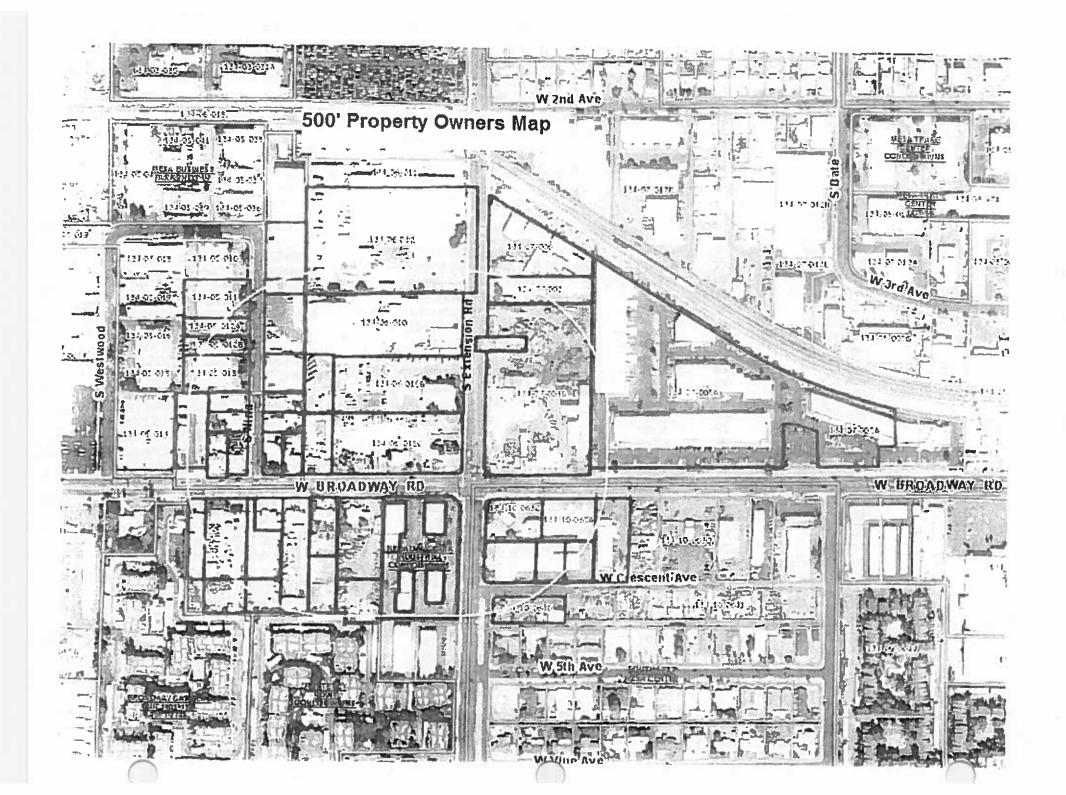


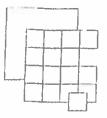
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MESA, ARIZONA
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ELEVATIONS

AMERICAN METALS COMPANY
824 W. BROADWAY ROAD
MESA, ARIZONA
NEW STEEL BLDG ELEVATION





Pew & Lake, PLC

Real Estate and Land Use Attorneys

W. Raiph Pew Gented Real Estate Spreak! Sean B. Lake Reese L. Anderson

January 7, 2014

NOTICE OF NEIGHBORHOOD MEETING

Dear Neighbor:

Together with our client, American Metals, we are pleased to invite you to a neighborhood meeting to receive your comments on our proposal to the City of Mesa for a rezoning of the property at 824 West Broadway Road in Mesa to allow for the development of a warehouse and office building.

This property is located on the northwest corner of Broadway and Extension Roads. For your reference, the Maricopa County Assessor parcel number is 134-06-015C.

We are proposing a zoning change from Light Industrial (LI) to General Industrial (GI) to allow for outdoor storage along with the office building and warehouse. The subject site is 2.2 acres.

This neighborhood meeting has been scheduled to give properly owners in this area an opportunity to meet with the applicant, American Metals, and learn more about the proposed project. If you are aware of any other parties interested in this project, please let them know about it. At the meeting, we will have site plans and other exhibits available for your review and comment. The details of this meeting are as follows:

Date: January 29, 2014

Time: 6:00 p.m.

Place: American Metals

740 West Broadway Road

Mesa, AZ 85210 Conference Room

(Entrance is on Extension)

If you have any questions regarding this matter prior to the neighborhood meeting, please contact me or Vanessa MacDonald at our office at (480) 461-4670. As we proceed through the rezoning process, there will be public hearings at the City's Planning and Zoning Board and Mesa City Council. You will be notified about these meetings as well. I look forward to seeing you on the 29th.

W. Ralph Pew

Sincerely

PEW & LAKE, PLC