

**MESA TOWN CENTER IMPROVEMENT DISTRICT NO. 228
 TWENTY - EIGHTH YEAR (2014)
 ESTIMATED COST OF EXPENSES**

March 19, 2014

<u>EXPENSES</u>	<u>ESTIMATED COST *</u>
Administrative Salaries/Retirement/Benefits	83000
Clean Sweep Ambassador Staffing Costs	13500
Rent	1
Utilities	1750
Telephones	400
Building, Liability, D&O Insurance	1500
Repairs & Maintenance	2750
Equipment	200
Printing/Publishing	250
Postage	200
Supplies	1100
Vehicle Costs	900
Conferences/Seminars	1500
Dues/Subscriptions	300
Taxes/Licenses	87
Promotions/Marketing/Advertising	10000
Weed Control & Graffiti Abatement	800
Business Development	4500
Pressure Washing	1000
Events	7754
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TOTAL BUDGET	131492

Note: *Estimated cost of contract as part of overall Downtown Mesa Association budget. **Figures relate only to the SID Assessment not reflecting overall assessments, expenses related to the DMA subsidized abatement assessment and other City contract related expense allocations. DMA will supplement up to \$131,492 out of reserves to fund the 50% related portion of expenses.**