



5-2-14 event

Licensing Office
55 North Center Street
PO Box 1466
Mesa, Arizona 85211-1466
480-644-2316 Telephone
480-644-3999 Fax
www.cityofmesa.org

SPECIAL EVENT AND EXTENSION OF PREMISES INFORMATION SHEET

114732

If you are having alcohol sales you will need to obtain a Special Event Liquor License or an Extension of Premises from City of Mesa Licensing Office. This must be submitted at least 60 days prior to the event. A license is required with special provision outlined. Plan a minimum of 60 days to complete this process.

Check all that apply:

- | | |
|--|--|
| <input type="checkbox"/> Free/Host Alcohol | <input type="checkbox"/> Beer |
| <input type="checkbox"/> Alcohol Sales | <input type="checkbox"/> Beer and Wine |
| <input type="checkbox"/> Host and Sale Alcohol | <input checked="" type="checkbox"/> Beer, Wine and Distilled Spirits |

Do you plan to secure a:

☒ **Special Event Liquor License** - The Special Event Liquor License fee is \$25 and must be approved by the City Council. After city approval, your application must be submitted to and approved by the State of Arizona. There are fees involved at the State. A non-profit association must obtain this license. (Complete attached State of Arizona Special Event Liquor Application and site plan.)

OR

☐ **Extension of Premises License** - There is no fee involved with the Extension of Premises. This is allowed when a liquor license is already in affect and you want to extend the area where liquor is sold. (Complete attached State of Arizona Extension of Premises Application and site plan.)

Please describe your security plan to ensure the safe sale or distribution of alcohol at your event Patrons will be ID'd at point of sale and given wristbands. Security/volunteers will be at point of sales roaming

If applying for a Special Event Liquor License the following must be provided:

Ultimate Imaginations	74-2532863
Charity's or Organization's Name	501(C)(3)#
David Short	Executive Director
Name of Contact at Charity/Organization	Title with Organization
	Phone Number

On-Site Agent Responsible for Liquor

How will attendees over the age of 21 be identified? By ID and wristband

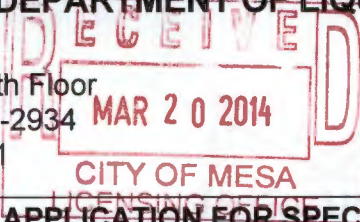
What controls will be used to keep attendees under the age of 21 from obtaining alcohol at the event? will not receive wristbands, roaming security/volunteers

Will food be served? ☒ Yes ☐ No If yes, what type of food will be served 8 restaurants

Seating capacity of designated area: # 1000

ARIZONA DEPARTMENT OF LIQUOR LICENSES & CONTROL

800 W Washington 5th Floor
Phoenix AZ 85007-2934
(602) 542-5141



400 W Congress #521
Tucson AZ 85701-1352
(520) 628-6595
116732

#4

APPLICATION FOR SPECIAL EVENT LICENSE

Fee = \$25.00 per day for 1-10 day events only

A service fee of \$25.00 will be charged for all dishonored checks (A.R.S. § 44-6852)

NOTE: THIS DOCUMENT MUST BE FULLY COMPLETED OR IT WILL BE RETURNED.
PLEASE ALLOW 10 BUSINESS DAYS FOR PROCESSING.

****Application must be approved by local government before submission to Department of Liquor Licenses and Control. (Section #20)**

DLLC USE ONLY

LICENSE #

1. Name of Organization: Ultimate Imaginations

2. Non-Profit/I.R.S. Tax Exempt Number: 74-2532863

3. The organization is a: (check one box only)

- ☒ Charitable ☐ Fraternal (must have regular membership and in existence for over 5 years)
☐ Civic ☐ Political Party, Ballot Measure, or Campaign Committee
☐ Religious

4. What is the purpose of this event? To increase tourism in Downtown Mesa.

5. Location of the event: Macdonald St. from Main to Pepper Mesa Maricopa 85201
Address of physical location (Not P.O. Box) City County Zip

Applicant must be a member of the qualifying organization and authorized by an Officer, Director or Chairperson of the Organization named in Question #1. (Signature required in section #18)

6. Applicant: Short David Warren REDACTED
Last First Middle Date of Birth

7. Applicant's Mailing Address: 100 N Center Street Mesa AZ 85201
Street City State Zip

8. Phone Numbers: (480) 890-2613 (480) 890-2613 () REDACTED
Site Owner # Applicant's Business # Applicant's Home #

9. Date(s) & Hours of Event: (Remember: you cannot sell alcohol before 10:00 a.m. on Sunday)

	Date	Day of Week	Hours from A.M./P.M.	To A.M./P.M.
Day 1:	May 2, 2014	Friday	5PM	11PM
Day 2:				
Day 3:				
Day 4:				
Day 5:				
Day 6:				
Day 7:				
Day 8:				
Day 9:				
Day 10:				

10. Has the applicant been convicted of a felony in the past five years, or had a liquor license revoked?

☐ YES ☒ NO (attach explanation if yes)

11. This organization has been issued a special event license for 5 days this year, including this event
(not to exceed 10 days per year).

12. Is the organization using the services of a promoter or other person to manage the event? ☐ YES ☒ NO
If yes, attach a copy of the agreement.

13. List all people and organizations who will receive the proceeds. Account for 100% of the proceeds.
**THE ORGANIZATION APPLYING MUST RECEIVE 25% OF THE GROSS REVENUES OF THE SPECIAL
EVENT LIQUOR SALES.**

Name Ultimate Imaginations 100%
Percentage

Address 100 N. Center Street, Mesa, AZ 85201

Name _____ Percentage

Address _____
(Attach additional sheet if necessary)

14. Knowledge of Arizona State Liquor Laws Title 4 is important to prevent liquor law violations. If you have
any questions regarding the law or this application, please contact the Arizona State Department of Liquor
Licenses and Control for assistance.

NOTE: ALL ALCOHOLIC BEVERAGE SALES MUST BE FOR CONSUMPTION AT THE EVENT SITE ONLY.
"NO ALCOHOLIC BEVERAGES SHALL LEAVE SPECIAL EVENT PREMISES."

15. What security and control measures will you take to prevent violations of state liquor laws at this event?
(List type and number of security/police personnel and type of fencing or control barriers if applicable)

2 # Police ☒ Fencing
_____ # Security personnel ☐ Barriers

Attendees will be able to roam area blocked in red. Security personnel will be at the beer point of sale providing security and alcohol control
as well as roaming the area in red. Personnel will check ID at the beer point of sale. Off-Duty PD will be on site roaming
the area and providing crowd control. "No Alcohol Beyond this Point" Signs will be posted at entry/exit locations

16. Is there an existing liquor license at the location where the special event is being held? ☐ YES ☒ NO
If yes, does the existing business agree to suspend their liquor license during the time
period, and in the area in which the special event license will be in use? ☐ YES ☐ NO

(ATTACH COPY OF AGREEMENT)

Name of Business ()
Phone Number

17. Your licensed premises is that area in which you are authorized to sell, dispense, or serve spirituous liquors
under the provisions of your license. The following page is to be used to prepare a diagram of your special
event licensed premises. Please show dimensions, serving areas, fencing, barricades or other control
measures and security positions.

THIS SECTION TO BE COMPLETED ONLY BY AN OFFICER, DIRECTOR OR CHAIRPERSON OF THE ORGANIZATION NAMED IN QUESTION #1

18. I, DAVID SHORT declare that I am an Officer/Director/Chairperson appointing the
(Print full name)
applicant listed in Question 6, to apply on behalf of the foregoing organization for a Special Event Liquor License.

X [Signature] (Title/Position) (Date) (Phone #)



Arizona County of Maricopa

The foregoing instrument was acknowledged before me this

17 3 2014
Day Month Year

My Commission expires on: Nov 16 2017 Michele L Shackelford
(Date) (Signature of NOTARY PUBLIC)

THIS SECTION TO BE COMPLETED ONLY BY THE APPLICANT NAMED IN QUESTION #6

19. I, DAVID SHORT declare that I am the APPLICANT filing this application as
(Print full name)
listed in Question 6. I have read the application and the contents and all statements are true, correct and complete.

X [Signature] State of Arizona County of Maricopa
The foregoing instrument was acknowledged before me this



17 3 2014
Day Month Year

My commission expires on: Nov 16, 2017 Michele L Shackelford
(Date) (Signature of NOTARY PUBLIC)

You must obtain local government approval. City or County MUST recommend event and complete item #20. The local governing body may require additional applications to be completed and submitted 60 days in advance of the event. Additional licensing fees may also be required before approval may be granted.

LOCAL GOVERNING BODY APPROVAL SECTION

20. I, _____ hereby recommend this special event application
(Government Official) (Title)
on behalf of _____
(City, Town or County) (Signature of OFFICIAL) (Date)

FOR DLLC DEPARTMENT USE ONLY

Department Comment Section:

(Employee) (Date)

☐ APPROVED ☐ DISAPPROVED BY: _____
(Title) (Date)

Pepper St.

Macdonald St.

Main St.

Sponsors

Beer POS

Stage

Sponsor

Victory

Chester's

S11

S10

S12

T17

T16

T15

T14

T13

T12

T11

T10

T9

150'

42.40'

157.50'

136.35-012

185'

137.50'

42.40'

66'

66'

66'

66'

03/27/2014

Arizona Corporation Commission
State of Arizona Public Access System

9:11 AM

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Corporate Inquiry

File Number: -0212218-8

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Corp. Name: ULTIMATE IMAGINATIONS, INC.

Domestic Address

100 N CENTER ST

MESA, AZ 85201-7308

Statutory Agent Information

Agent Name: W RALPH PEW

Agent Mailing/Physical Address:

1744 S VAL VISTA DR #217

MESA, AZ 85204

Agent Status: APPOINTED 02/16/1989

Agent Last Updated: 01/07/2011

Additional Corporate Information

Corporation Type: NON-PROFIT

Business Type: CIVIC

Incorporation Date: 02/16/1989

Corporate Life Period: PERPETUAL

Domicile: ARIZONA

County: MARICOPA

Approval Date: 02/23/1989

Original Publish Date: 04/06/1989

Officer Information

VINCE DIBELLA

CHAIRMAN

SAEMISCH DIBELLA ARCHITECTS

48 W MAIN ST

MESA, AZ 85201

Date of Taking Office: 07/01/2007

FREDDY CURRY

OTHER OFFICER

CURRY INSURANCE AGENCY

101 E 1ST AVE #205

MESA, AZ 85201

Date of Taking Office: 07/01/2011