City of Mesa Massage Establishment Operations April 3, 2014

Deanna Cantrell – Deputy Chief Caroline Montijo, Janet Pogue – Licensing



Overview

- The Ordinance was last updated in 2010.
- Since 2010, the number of establishments has increased from 103 to 111.
- Currently, the primary form of enforcement action is through inspections conducted by officers in the patrol districts.
- Prosecutor Patti Tracey has been assigned all massage establishment cases for City Court.



Status of Establishments

- 2008 124
- 2009 123
- 2010 103
- 2011 99
- 2012 97
- 2013 105
- Currently 111



Purpose

- Initial decrease after 2010 ordinance changes.
- Increase in establishments in last 2 years due in part to the industry adapting to new ordinance.
- Certain sections of the massage ordinance have proven difficult to enforce/prosecute as written.
- Requesting to work on adjustments to the ordinance based on best practices and lessons learned.



Recommendation

- Assign work group (Licensing, Police Department, Prosecutors Office and Community) to develop changes to ordinance.
- Review other agencies' policies and procedures in regard to massage establishment investigations.
- Review other cities' prosecutions of massage establishments.
- Return to Public Safety SubCommittee with proposed changes within 90 days.