

Convenience Store Ordinance Update



Mesa Police Department
April 3, 2014



Timeline



- ∞ July 14, 2011 ~ Ordinance Approved and Adopted
- ∞ September 12, 2011 ~ Ordinance goes into effect
- ∞ September 14, 2011 ~ 42 stores notified of requirements
- ∞ November 11, 2011 ~ All Convenience Stores required to be in compliance with the ordinance.

Store Facts



- ❧ There were a total of 156 confirmed Convenience Stores in 2011
- ❧ Of those stores, 42 were required to meet all security requirements of the Ordinance
- ❧ In 2013 the total number of stores was 159
- ❧ 10 of those stores have closed leaving a 2014 total of 149
- ❧ With closures and new openings, we now have 40 stores that are required to meet all of the security requirements
- ❧ 5 of the original 42 stores are now below the benchmark
- ❧ 3 additional stores are now over the benchmark

Positive Outcomes



- ∞ A majority of the stores are in compliance
- ∞ Calls for Service have declined slightly
- ∞ Better communication and working relationship with stores and Police
- ∞ Registration information directs Police to work with actual decision makers

Additional Positives



- œ Store Staff expresses safer working environment
- œ Cameras have impacted Arrests:
 - œ Cameras are located both inside and outside
 - œ Shooting Arrest on W. University
 - œ Better images from the cameras
 - œ Getting images and video in a more timely manner
 - œ Robbery Arrest on E. Broadway

Calls For Service (CFS) Comparison

2010* (No Ordinance)

- CFS = 2,869
- CFS 2-6 a.m. = 242
- Arrests = 504
- Citywide CFS = 4,237
- Convenience Stores Only

2011** (Transitional)

- CFS = 2,596
- CFS 2-6 a.m. = 105
- Arrests = 659
- Citywide CFS = 3,902
- Convenience Stores Only

2012*** (1st Full Year in Effect)

- CFS = 2,444
- CFS 2-6 a.m. = 131
- Arrests = 594
- Citywide CFS = 3,828
- Convenience Stores Only

2013**** (2nd Full Year in Effect)

- CFS = 2,041
- CFS 2-6 a.m. = 42
- Arrests = 635
- Citywide CFS = 3,221
- Convenience Stores Only

Percentage of Change 2010 - 2013

- CFS = 29% Decrease
- CFS 2-6 a.m. = 83% Decrease
- Arrests = 26% Increase
- Citywide CFS = 24% Decrease
- Convenience Stores Only

*Year is from September 12, 2009 - September 11, 2010

** Year is from September 12, 2010 - September 11, 2011

*** Year is from September 12, 2011 - September 11, 2012

**** Year is from September 12, 2012 - September 11, 2013

Working with Stores



- ❧ Crime Prevention Officers listen to store owner concerns and ideas
- ❧ Crime Prevention Officers have added an on-line registration form for updates and renewals
- ❧ Crime Prevention Officers continue to visit stores
- ❧ Crime Prevention Officers alert owners/managers of incidents that are of concern

Issues



- ❧ Only 2 of the original 42 stores have been cited
 - ❧ Were given multiple warnings
 - ❧ First store has been fined and is now working toward compliance
 - ❧ 14 Violations ~ \$2,100 in Fines paid
 - ❧ Only a few minor items to correct now
 - ❧ Second store has corrected all but one violation and has been fined.
- ❧ Crime Prevention Officers are working closely with stores to bring them into compliance
- ❧ Current Ordinance does not allow the addition of stores whose four year average Calls For Service (CFS) have spiked
- ❧ Future reassessment of stores
- ❧ Recommended clarification and changes to the ordinance

Recommended Clarification & Changes

- ❧ Wording change of the ordinance:
 - ❧ For Clarification/Simplification
 - ❧ To Provide Consistency/Reduce Chance of Misinterpretation
 - ❧ Ordinance needs to be subdivided for proper notice of violation
 - ❧ Needs amendment to be consistent with other city code chapters
- ❧ Examples:
 - ❧ Signage
 - ❧ Definition of “Remodel”
 - ❧ Violations; Penalties

Stakeholder Meetings



- ❧ Mesa Police representatives met with Convenience Store Stakeholders on June 20, 2013
 - ❧ MPD gave proposed changes to Stakeholders prior to meeting to review
 - ❧ Discussed proposed changes to Ordinance #5056
 - ❧ No additional changes were requested
- ❧ Mesa Police and Convenience Store Stakeholders are in agreement with the proposed changes to update Mesa City Ordinance #5056
- ❧ On-Line Reporting concerns were addressed in an additional meeting with Stakeholder representatives on December 11, 2013
- ❧ On-Line Reporting protocols were forwarded to Retailer's Association representatives on February 7, 2014
- ❧ Additional meeting with Retailer's Assoc. representatives on February 24, 2014 to discuss final presentation

QUESTIONS?