

ARIZONA DEPARTMENT OF LIQUOR LICENSES & CONTROL

800 W Washington 5th Floor
Phoenix AZ 85007-2934
(602) 542-5141

400 W Congress #521
Tucson AZ 85701-1352
(520) 628-6595

APPLICATION FOR SPECIAL EVENT LICENSE

Fee = \$25.00 per day for 1-10 day events only

A service fee of \$25.00 will be charged for all dishonored checks (A.R.S. § 44-6852)

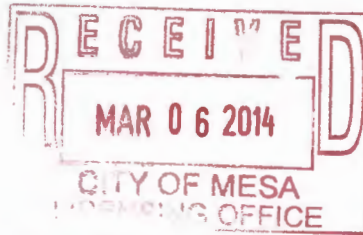
NOTE: THIS DOCUMENT MUST BE FULLY COMPLETED OR IT WILL BE RETURNED.
PLEASE ALLOW 10 BUSINESS DAYS FOR PROCESSING.

****Application must be approved by local government before submission to Department of Liquor Licenses and Control. (Section #20)**

DLIC USE ONLY
LICENSE #

1. Name of Organization: Ultimate Imaginations
2. Non-Profit/I.R.S. Tax Exempt Number: 74-2532863
3. The organization is a: (check one box only)
- ☒ Charitable ☐ Fraternal (must have regular membership and in existence for over 5 years)
- ☐ Civic ☐ Political Party, Ballot Measure, or Campaign Committee
- ☐ Religious
4. What is the purpose of this event? To increase tourism in Downtown Mesa.
5. Location of the event: Macdonald St. from Main to Pepper Mesa Maricopa 85201
Address of physical location (Not P.O. Box) City County Zip
- Applicant must be a member of the qualifying organization and authorized by an Officer, Director or Chairperson of the Organization named in Question #1. (Signature required in section #18)**
6. Applicant: Short David Warren REDACTED
Last First Middle Date of Birth
7. Applicant's Mailing Address: 100 N Center Street Mesa AZ 85201
Street City State Zip
8. Phone Numbers: (480) 890-2613 (480) 890-2613 REDACTED
Site Owner # Applicant's Business # Applicant's Home #
9. Date(s) & Hours of Event: (Remember: you cannot sell alcohol before 10:00 a.m. on Sunday)

	Date	Day of Week	Hours from A.M./P.M.	To A.M./P.M.
Day 1:	<u>April 18, 2014</u>	<u>Friday</u>	<u>5PM</u>	<u>11PM</u>
Day 2:	<u></u>	<u></u>	<u></u>	<u></u>
Day 3:	<u></u>	<u></u>	<u></u>	<u></u>
Day 4:	<u></u>	<u></u>	<u></u>	<u></u>
Day 5:	<u></u>	<u></u>	<u></u>	<u></u>
Day 6:	<u></u>	<u></u>	<u></u>	<u></u>
Day 7:	<u></u>	<u></u>	<u></u>	<u></u>
Day 8:	<u></u>	<u></u>	<u></u>	<u></u>
Day 9:	<u></u>	<u></u>	<u></u>	<u></u>
Day 10:	<u></u>	<u></u>	<u></u>	<u></u>



Licensing Office
55 North Center Street
PO Box 1466
Mesa, Arizona 85211-1466
480-644-2316 Telephone
480-644-3999 Fax
www.cityofmesa.org

SPECIAL EVENT AND EXTENSION OF PREMISES INFORMATION SHEET

If you are having alcohol sales you will need to obtain a Special Event Liquor License or an Extension of Premises from City of Mesa Licensing Office. This must be submitted at least 60 days prior to the event. A license is required with special provision outlined. Plan a minimum of 60 days to complete this process.

Check all that apply:

- ☐ Free/Host Alcohol
☒ Alcohol Sales
☐ Host and Sale Alcohol

- ☒ Beer
☐ Beer and Wine
☒ Beer, Wine and Distilled Spirits

Do you plan to secure a:

☒ **Special Event Liquor License** - The Special Event Liquor License fee is \$25 and must be approved by the City Council. After city approval, your application must be submitted to and approved by the State of Arizona. There are fees involved at the State. A non-profit association must obtain this license. (Complete attached State of Arizona Special Event Liquor Application and site plan.)

OR

☐ **Extension of Premises License** - There is no fee involved with the Extension of Premises. This is allowed when a liquor license is already in affect and you want to extend the area where liquor is sold. (Complete attached State of Arizona Extension of Premises Application and site plan.)

Please describe your security plan to ensure the safe sale or distribution of alcohol at your event Personnel will
be at each of the beer points of sale providing security and alcohol control.

Personnel will check ID at point of sale

If applying for a Special Event Liquor License the following must be provided:

Ultimate Imaginations 74 2532863

Charity's or Organization's Name 501 (C)(3)#
David Short Executive Director

Name of Contact at Charity/Organization Phone Number
Ultimate Imaginations REDACTED

On-Site Agent Responsible for Liquor

How will attendees over the age of 21 be identified? Beer garden patrons will have ID checked and given a wristband

What controls will be used to keep attendees under the age of 21 from obtaining alcohol at the event? I.D. Will be
checked and attendees over 21 will be given a wrist band or stamp. Staff will roam event area

Will food be served? ☒ Yes ☐ No If yes, what type of food will be served Restaurants open on Main Street

Seating capacity of designated area: # N/A - market Type Atmosphere

10. Has the applicant been convicted of a felony in the past five years, or had a liquor license revoked?
☐ YES ☒ NO (attach explanation if yes)

11. This organization has been issued a special event license for 6 days this year, including this event
(not to exceed 10 days per year).

12. Is the organization using the services of a promoter or other person to manage the event? ☐ YES ☒ NO
If yes, attach a copy of the agreement.

13. List all people and organizations who will receive the proceeds. Account for 100% of the proceeds.
**THE ORGANIZATION APPLYING MUST RECEIVE 25% OF THE GROSS REVENUES OF THE SPECIAL
EVENT LIQUOR SALES.**

Name Ultimate Imaginations 100%
Percentage

Address 100 N. Center Street, Mesa, AZ 85201

Name _____
Percentage

Address _____
(Attach additional sheet if necessary)

14. Knowledge of Arizona State Liquor Laws Title 4 is important to prevent liquor law violations. If you have
any questions regarding the law or this application, please contact the Arizona State Department of Liquor
Licenses and Control for assistance.

NOTE: ALL ALCOHOLIC BEVERAGE SALES MUST BE FOR CONSUMPTION AT THE EVENT SITE ONLY.
"NO ALCOHOLIC BEVERAGES SHALL LEAVE SPECIAL EVENT PREMISES."

15. What security and control measures will you take to prevent violations of state liquor laws at this event?
(List type and number of security/police personnel and type of fencing or control barriers if applicable)

2 # Police ☒ Fencing
2 # Security personnel ☐ Barriers *2 Volunteer Security Personnel and
DMA Staff*

Attendees will be able to roam area blocked in red. Security personnel will be at the beer point of sale providing security and alcohol control
as well as roaming the area in red. Personnel will check ID at the beer point of sale.

"No Alcohol Beyond this Point" Signs will be posted where there are no fences/barricades.

16. Is there an existing liquor license at the location where the special event is being held? ☐ YES ☒ NO
If yes, does the existing business agree to suspend their liquor license during the time
period, and in the area in which the special event license will be in use? ☐ YES ☐ NO

(ATTACH COPY OF AGREEMENT)

Name of Business () Phone Number

17. Your licensed premises is that area in which you are authorized to sell, dispense, or serve spirituous liquors
under the provisions of your license. The following page is to be used to prepare a diagram of your special
event licensed premises. Please show dimensions, serving areas, fencing, barricades or other control
measures and security positions.

THIS SECTION TO BE COMPLETED ONLY BY AN OFFICER, DIRECTOR OR CHAIRPERSON OF THE ORGANIZATION NAMED IN QUESTION #1

18. I, DAVID SHORT declare that I am an Officer/Director/Chairperson appointing the
(Print full name)
applicant listed in Question 6, to apply on behalf of the foregoing organization for a Special Event Liquor License.

X [Signature] (Signature) (Title/Position) 1/22/14 (Date) (Phone #)



State of

Arizona County of Maricopa

The foregoing instrument was acknowledged before me this

22nd January 2014

Day Month Year

My Commission expires on: May 27, 2014
(Date)

Ann Fantasia / Ann Webster
(Signature of NOTARY PUBLIC)

THIS SECTION TO BE COMPLETED ONLY BY THE APPLICANT NAMED IN QUESTION #6

19. I, DAVID SHORT declare that I am the APPLICANT filing this application as
(Print full name)
listed in Question 6. I have read the application and the contents and all statements are true, correct and complete.

Digitally signed by David Short
DN: cn=David Short, o=DMA, ou=downtownmed.com, c=US
Date: 2012.02.06 13:18:07 -0700

X [Signature] (Signature)

State of Arizona County of Maricopa

The foregoing instrument was acknowledged before me this

22nd January 2014

Day Month Year

My commission expires on: May 27, 2014
(Date)

Ann Fantasia / Ann Webster
(Signature of NOTARY PUBLIC)

You must obtain local government approval. City or County MUST recommend event and complete item #20. The local governing body may require additional applications to be completed and submitted 60 days in advance of the event. Additional licensing fees may also be required before approval may be granted.

LOCAL GOVERNING BODY APPROVAL SECTION

20. I, _____ hereby recommend this special event application
(Government Official) (Title)
on behalf of _____
(City, Town or County) (Signature of OFFICIAL) (Date)

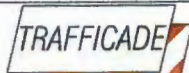
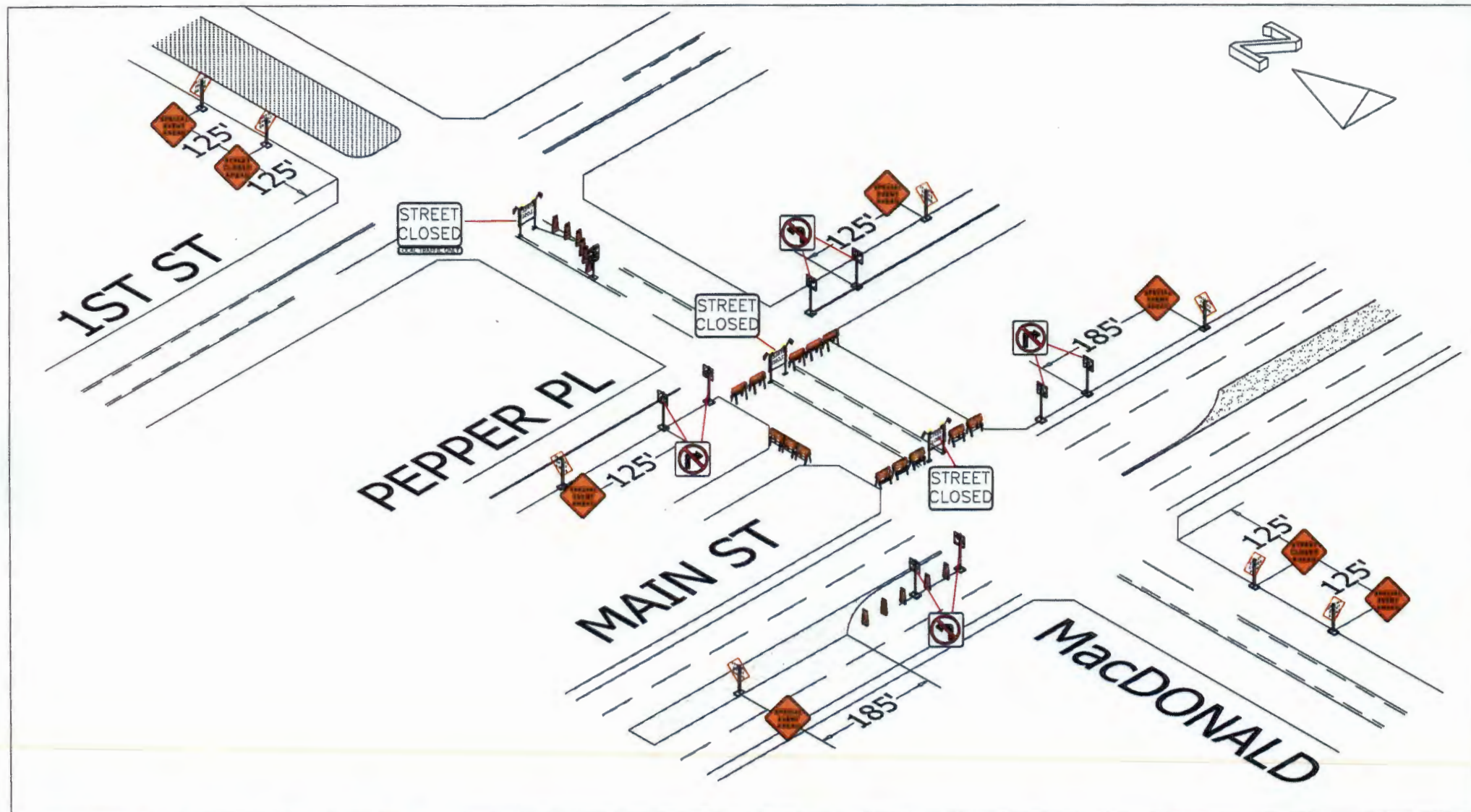
FOR DLLC DEPARTMENT USE ONLY

Department Comment Section:

(Employee) (Date)

☐ APPROVED ☐ DISAPPROVED BY: _____

(Title) (Date)



Work Zone Services

2533 W HOLLY ST PHOENIX, AZ 85009
PHONE: 602-431-0911 FAX: 602-272-3705

FOR VEHICULAR AND
PEDESTRIAN TRAFFIC ONLY
FOR USE ONLY BY
TRAFFICADE, THE
JURISDICTION IN WHICH
THE RIGHT OF WAY EXISTS,
AND THE CONTRACTOR/
COMPANY THAT IS
PERFORMING THE WORK AS
NAMED ON THIS PLAN.



SPECIAL EVENT

PLAN 1

DRAWN 9.18.12
NOT TO SCALE



03/17/2014

Arizona Corporation Commission
State of Arizona Public Access System

7:45 AM

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Corporate Inquiry

File Number: -0212218-8

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Corp. Name: ULTIMATE IMAGINATIONS, INC.

Domestic Address

100 N CENTER ST

MESA, AZ 85201-7308

Statutory Agent Information

Agent Name: W RALPH PEW

Agent Mailing/Physical Address:

1744 S VAL VISTA DR #217

MESA, AZ 85204

Agent Status: APPOINTED 02/16/1989

Agent Last Updated: 01/07/2011

Additional Corporate Information

Corporation Type: NON-PROFIT

Business Type: CIVIC

Incorporation Date: 02/16/1989

Corporate Life Period: PERPETUAL

Domicile: ARIZONA

County: MARICOPA

Approval Date: 02/23/1989

Original Publish Date: 04/06/1989

Officer Information

VINCE DIBELLA
CHAIRMAN
SAEMISCH DIBELLA ARCHITECTS
48 W MAIN ST
MESA, AZ 85201FREDDY CURRY
OTHER OFFICER
CURRY INSURANCE AGENCY
101 E 1ST AVE #205
MESA, AZ 85201