

Exhibit "C"

Mesa Town Center Improvement District No. 228 Thirty Fourth Year 2020

March 3, 2020

Exhibit C

ESTIMATED COST OF EXPENSES

<u>EXPENSES</u>		<u>ESTIMATED COST*</u>
Administrative Salaries/Retirement/Benefits	\$	160,000.00
Clean Sweep Ambassador Staffing Costs	\$	45,000.00
Rent	\$	1.00
Utilities	\$	3,700.00
Telephones	\$	1,650.00
Building, Liability, D&O Insurance	\$	3,300.00
Repairs and Maintenance	\$	7,500.00
Equipment	\$	1,400.00
Printing/Publishing	\$	1,000.00
Postage	\$	300.00
Supplies	\$	3,800.00
Vehicles Costs	\$	2,000.00
Conferences/Seminars	\$	2,200.00
Dues/Subscriptions	\$	600.00
Taxes/Licenses	\$	500.00
Promotions/Marketing/Adverstising	\$	25,000.00
Weed Control & graffiti Abatement	\$	5,000.00
Business Development	\$	9,118.55
Pressure Washing	\$	10,000.00
Events	\$	24,000.00
TOTAL BUDGET	\$	306,069.55

*Estimated cost of contract as part of overall Downtown Mesa Association budget.
Figures relate only to the SID Assessment not reflecting overall assessments and
other City Contract related expenses.