

# Sirrine House Development & Farmers' Market

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Jeff McVay

MANAGER OF DOWNTOWN TRANSFORMATION

Jeff Robbins

MANAGEMENT ASSISTANT II

Mariel Klein MANAGEMENT ASSISTANT I

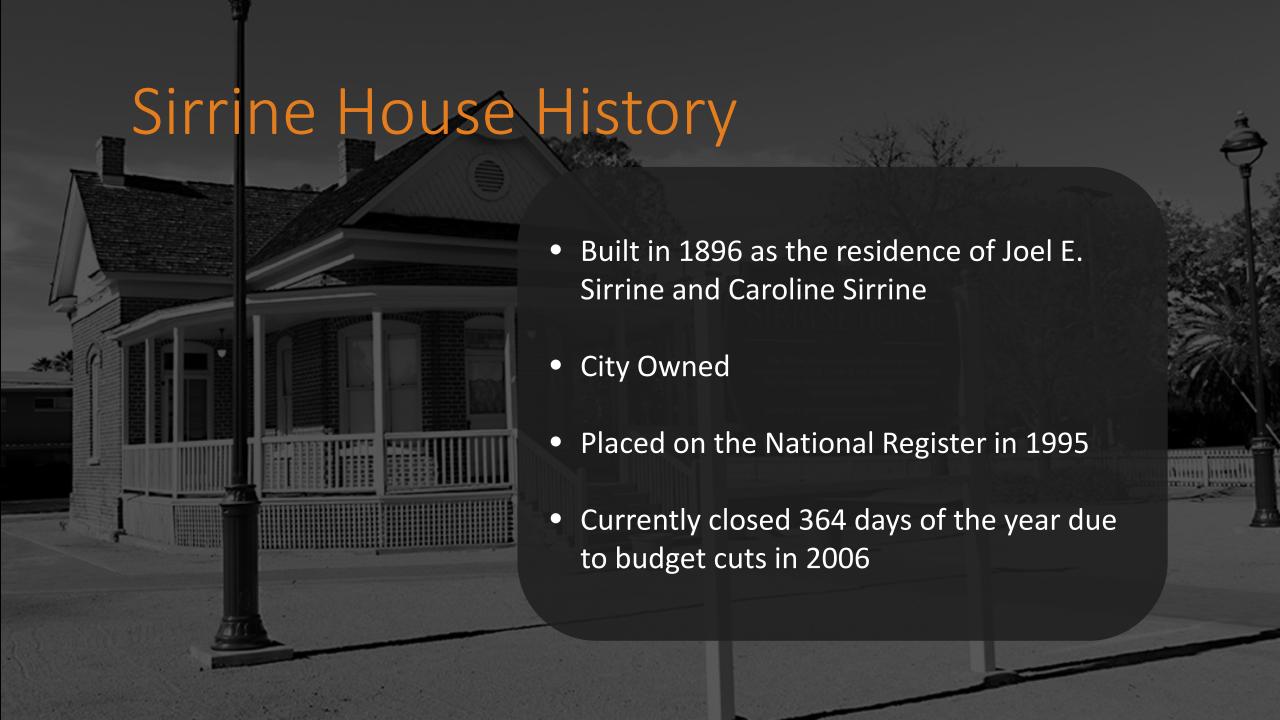
## Background

### Imagine Mesa Campaign

- "Food forest, community garden, nursery, community education center, and farmer's market downtown"
- "Year-round farmers' market"

Community Requests from Historic West 2<sup>nd</sup> Neighborhood





## Sirrine House Description

#### Listed on National Register of Historic Places

Architectural changes must be made accordingly

#### Other structures on property

- Adobe storage structure
- Gazebo

#### Surroundings

- Southwest Herb Shop- retail space and education center
- Apartment complex
- Historic West 2<sup>nd</sup> Neighborhood
- Six minute walk from Center Street Light Rail Station

#### Parking

Street parking and Mesa Convention Center overflow parking



## Development Goal

Develop a locally sourced restaurant

## Developer Commitments

- Provide development proposal, business plan and pro forma for development, management, and operations
- Provide for daily management of operations, programs, and activities
- Engage community throughout all phases; development, construction, operation
- Develop opportunities that demonstrate techniques of modern urban agriculture
- Interior requested to be utilized in historic form as dining space





# Sirrine House-City Commitments

- Provide a lease for use of Sirrine House space
- Participate in coordination through all phases of development, construction, operation
- Participate in marketing, community outreach, promotion
- Assist in facilitating partnerships with Farm Bureaus (Arizona, Maricopa County), Local FFA's and other groups
- City financial participation will be considered for projects that provide significant public benefit







# Farmers' Market Primary Business Points

Market Operator's Responsibilities

Manage all aspects of market operations

### City's Responsibilities

- Provide a lease for use of selected space
- Be a partner in marketing and advertising



## Farmers' Market Locations For Consideration





