

# Sirrine House Development & Farmers' Market

City Council Study Session

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# Background

## Imagine Mesa Campaign

- *“Food forest, community garden, nursery, community education center, and farmer’s market downtown”*
- *“Year-round farmers’ market”*

Community Requests from  
Historic West 2<sup>nd</sup> Neighborhood



# Sirrine House History

- Built in 1896 as the residence of Joel E. Sirrine and Caroline Sirrine
- City Owned
- Placed on the National Register in 1995
- Currently closed 364 days of the year due to budget cuts in 2006

# Sirrine House Description

## Listed on National Register of Historic Places

- Architectural changes must be made accordingly

## Other structures on property

- Adobe storage structure
- Gazebo

## Surroundings

- Southwest Herb Shop- retail space and education center
- Apartment complex
- Historic West 2<sup>nd</sup> Neighborhood
- Six minute walk from Center Street Light Rail Station

## Parking

- Street parking and Mesa Convention Center overflow parking





# Development Goal

Develop a locally sourced restaurant

## Developer Commitments

- Provide development proposal, business plan and pro forma for development, management, and operations
- Provide for daily management of operations, programs, and activities
- Engage community throughout all phases; development, construction, operation
- Develop opportunities that demonstrate techniques of modern urban agriculture
- Interior requested to be utilized in historic form as dining space



# Sirrine House- City Commitments

- Provide a lease for use of Sirrine House space
- Participate in coordination through all phases of development, construction, operation
- Participate in marketing, community outreach, promotion
- Assist in facilitating partnerships with Farm Bureaus (Arizona, Maricopa County), Local FFA's and other groups
- City financial participation will be considered for projects that provide significant public benefit





A photograph of a farmers' market stall. In the foreground, several wooden baskets with red metal handles are filled with fresh produce. There are baskets of yellow and red potatoes, green jalapeño peppers, and orange carrots. In the background, more baskets of produce are visible, including what appears to be white mushrooms. A dark, semi-transparent rectangular box is overlaid on the left side of the image, containing the text "Farmers' Market" in a light orange, sans-serif font. The background text on the sign is faintly visible through the overlay.

# Farmers' Market



# Farmers' Market Primary Business Points

## Market Operator's Responsibilities

- Manage all aspects of market operations

## City's Responsibilities

- Provide a lease for use of selected space
- Be a partner in marketing and advertising





# Farmers' Market Locations For Consideration



Mesa  
Convention Center  
Parking

Pioneer Park

MAC Parking



## Next Steps

### Sirrine House

- Evaluate responses, return to Council with a proposal recommendation
- Return to Council with specific business points

### Farmers' Market

- Release RFP if RFI demonstrates sufficient interest
- Evaluate responses, return to Council with a recommendation for operator and a location
- Return to Council with specific business points





# DISCUSSION **AND** QUESTIONS