



# COUNCIL MINUTES

August 26, 2019

The City Council of the City of Mesa met in a Study Session in the lower level meeting room of the Council Chambers, 57 East 1st Street, on August 26, 2019 at 5:00 p.m.

## COUNCIL PRESENT

John Giles  
Mark Freeman  
Jennifer Duff  
Francisco Heredia  
David Luna  
Kevin Thompson  
Jeremy Whittaker

## COUNCIL ABSENT

None

## OFFICERS PRESENT

Christopher Brady  
Dee Ann Mickelsen  
Jim Smith

### 1. Review and discuss items on the agenda for the August 26, 2019 Regular Council meeting.

All of the items on the agenda were reviewed among Council and staff and the following was noted:

Conflict of interest: Vice Mayor Freeman declared a conflict of interest on items 11-a and 11-b on the August 26, 2019 Regular Council Meeting agenda and will refrain from discussion/consideration of these items.

Items removed from the consent agenda: None

Items removed from the Agenda: None

### 2-a. Hear a presentation and discuss the new Neighborhood Leadership Program.

Community Services Director Ruth Giese introduced Community Services Coordinator Cynthia Ezcurra and Neighborhood Services Coordinator Lindsey Balinkie who displayed a PowerPoint presentation. **(See Attachment 1)**

Ms. Giese explained the focus of the program is building neighborhood leadership. She acknowledged the work being done by the Community Engagement Team in building Mesa leaders. She stated there are 575 registered neighborhoods, which all have different needs.

Ms. Ezcurra presented a multi-layer approach which was created to support the Neighborhood Leadership Program. (See Page 2 of Attachment 1)

Ms. Ezcurra stated a key component of the Neighborhood Leadership Program is the Resident's Guide to Mesa Series classes. She reported on the four classes in the series which will teach residents how to take care of their property and use City resources; supporting residents in taking leadership roles in their neighborhood; empowering residents to take action in the community; and living within a Homeowners Association (HOA). (See Page 3 of Attachment 1)

Ms. Ezcurra explained there is a comprehensive marketing campaign to invite residents and neighborhood leaders to participate in the classes and staff will be tracking the outcomes.

Ms. Balinkie highlighted the events and virtual support being offered. (See Page 4 of Attachment 1)

Ms. Balinkie reviewed the FY 19/20 proposed program menu and stated this is in addition to the normal services already being offered. She explained the working timeline for Fall 2019 and Spring 2020. (See Pages 5 and 6 of Attachment 1)

Councilmember Thompson commented on his desire in forming an advocacy group to find out what the issues are, to make the community better, and sharing information between districts.

In response to a question from Councilmember Luna regarding the outreach to Spanish-speaking residents, Ms. Ezcurra stated the classes will be offered in Spanish and accommodations will be provided.

Councilmember Duff stated she is willing to assist and will attend events to help with the outreach efforts.

In response to a comment by Vice Mayor Freeman, Ms. Ezcurra emphasized staff understands the needs of the neighborhoods and has a combined 24 years of experience working with Mesa neighborhoods.

City Manager Christopher Brady explained the difference between previous programs and the Neighborhood Leadership Program and stated this program is not limited to certain areas and involves residents as future leaders in their neighborhoods.

Mayor Giles thanked staff for the presentation.

3. Current events summary including meetings and conferences attended.

Mayor Giles: Arizona League of Cities and Towns Annual Conference  
Sunshine Arizona at Mesa Convention Center  
Hawes Trail Alliance – Kyrsten Sinema  
Hillsong College Opening

Councilmember Duff: Arizona League of Cities and Towns Annual Conference  
Human Relations Advisory Board - Strategic Planning  
United Food Bank Fit & Feed Expo  
Atomic Age Modern First Birthday Celebration

Councilmember Luna: Arizona League of Cities and Towns Annual Conference  
Border Myths and Facts: Realities of Life, Governance and  
Business on the Border and its Impact on Arizona  
Arizona-Sonora Megaregion Council Meeting

Councilmember Thompson: 2019 Congressional Conference: Water Resilience and  
Security for the Southwest

4. Scheduling of meetings and general information.

City Manager Christopher Brady stated that the schedule of meetings is as follows:

Thursday, September 5, 2019, 7:30 a.m. – Study Session

6. Adjournment.

Without objection, the Study Session adjourned at 5:37 p.m.

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JOHN GILES, MAYOR

ATTEST:

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DEE ANN MICKELSEN, CITY CLERK

I hereby certify that the foregoing minutes are a true and correct copy of the minutes of the Study Session of the City Council of Mesa, Arizona, held on the 26<sup>th</sup> day of August 2019. I further certify that the meeting was duly called and held and that a quorum was present.

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DEE ANN MICKELSEN, CITY CLERK

jg/la  
(Attachments – 1)



# NEIGHBORHOOD LEADERSHIP PROGRAM

**Community Services Department**  
**August 26, 2019**

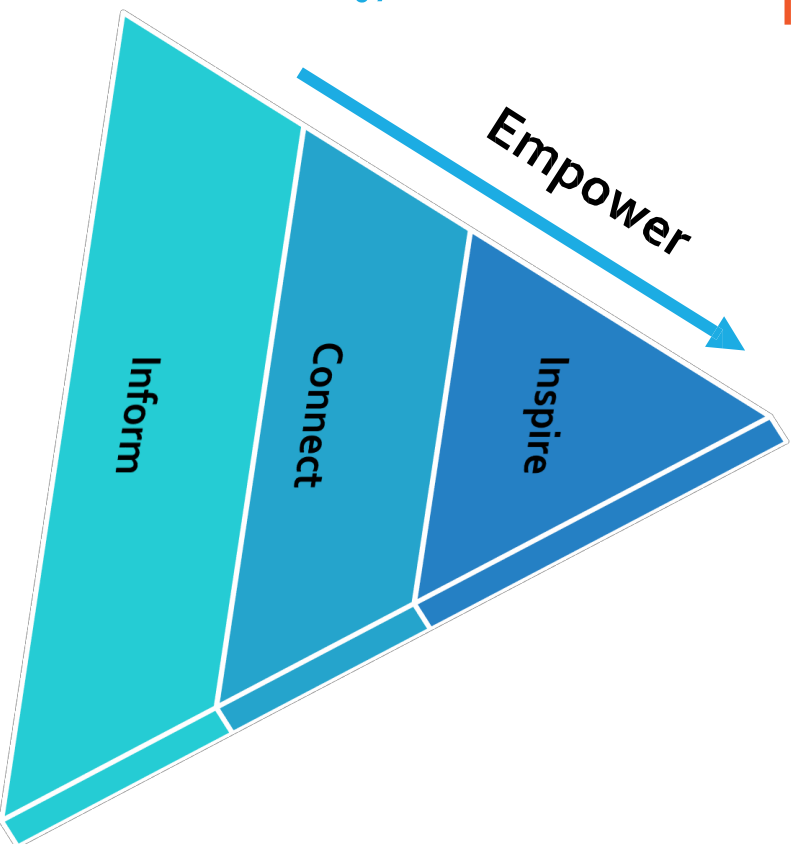
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**Ruth Giese, Community Services Director**  
**Cynthia Ezcurra, Neighborhood Services Coordinator**  
**Lindsey Balinkie, Neighborhood Services Coordinator**



# Neighborhood Leadership Program

- Multi-layered Support
- Council Strategic Plan
- Engages Residents on Many Levels
- Educate to Empower



# Neighborhood Leadership Classes

## Resident's Guide to Mesa Series

- Taking Care of Your Neighborhood
- Building Community in Your Neighborhood
- Becoming a Community Advocate
- Homeowners Associations



## Events & Virtual Support

- 'Let's Get Quizzical' Weekly Mesa Trivia
- Mesa Neighborhood Network Facebook Group
- Leaders Dinner & Dialogue Event
- Good Neighbor Awards Celebration



# FY 19/20 Proposed Program Menu

## **Neighborhood Leadership Classes & Events:**

- 9 Neighborhood Leadership Classes
- 1 Leaders Networking Event
- 1 Good Neighbor Celebration Event

## **Virtual Engagement:**

- Mesa Neighborhood Network Facebook Group
- 'Let's Get Quizical' Weekly Mesa Trivia
- Monthly Newsletter
- Other web/social media content

## **Other Community Engagement:**

- Mesa Little Libraries
- Neighborhood Registration Program
- Community projects i.e. Guerrero Park Murals, Asian District, Diversity Office support
- Individual problem solving and conflict resolution
- Internal training and support for City Departments





# Working Timeline

## Fall 2019

Sept	Oct	Nov	Dec
<ul style="list-style-type: none"> <li>• HOA Class</li> <li>• Kickoff Facebook Group and Mesa Trivia</li> </ul>	<ul style="list-style-type: none"> <li>• Taking Care of Your Neighborhood Class</li> </ul>	<ul style="list-style-type: none"> <li>• HOA Class</li> <li>• Building Community Class</li> </ul>	<ul style="list-style-type: none"> <li>• Becoming a Community Advocate Class</li> </ul>

## Spring 2020

Jan	Feb	Mar	Apr	May
<ul style="list-style-type: none"> <li>• Taking Care of Your Neighborhood Class</li> </ul>	<ul style="list-style-type: none"> <li>• Dinner &amp; Dialogue</li> <li>• HOA Class</li> </ul>	<ul style="list-style-type: none"> <li>• Building Community Class</li> </ul>	<ul style="list-style-type: none"> <li>• Becoming a Community Advocate Class</li> </ul>	<ul style="list-style-type: none"> <li>• Good Neighbor Celebration Event</li> </ul>





# NEIGHBORHOOD LEADERSHIP PROGRAM

# QUESTIONS?