



*Mesa***CARES**

April 2, 2020

Coronavirus Aid, Relief, and Economic Security (CARES) Act

- Became law on March 27, 2020.
- Complex \$2.2 trillion package; federal funding allocations.
 - Awaiting clarification and guidance on the new law.
 - Funding availability in 30+ days.



*Mesa***CARES**



**Community
Needs
Assessment**



**Mesa-Specific
Resource and
Call Center.**



**Funding
Tracking,
Documentation**

- Goals:
 - Establish connection with community.
 - Inform them of Mesa CARES.
 - Gain insights about key issues, concerns and needs. Staff will be using this feedback to inform the process to request and fund proposals from CARES Act.
- Temporary repurpose of approx. 100+ staff.
 - Includes bi-lingual staff.
- Focus on calls to non-profits, faith-based agencies, key community contacts (businesses, industry, Veterans, airports, neighborhood leaders, user groups).
- Calls scheduled for week of April 6.
- Council review of results on April 14.



Community Needs Assessment



- Hosted and Managed by Mesa Libraries.
- 7 days per week, 8a to 5p phone line that is answered by our librarians; four are bilingual.
- Goals:
 - Be a reliable source of Mesa-based information for residents and businesses.
 - Be active listeners, really understand needs and help to refer community members to available services.
 - Information available on website and also by calling 480-644-CARE; mesaaz.gov/mesaCARES
- Critical part of ongoing communication strategy in partnership with PIO, Council offices, social media, etc.
- Live, beginning Monday, April 6.



**Community
Resource and
Call Center
480-644-CARE**



- A team of City staff will be reassigned to this Mesa CARES team, at least for rest of 2020 or until they are no longer needed.
- Goals:
 - Understand federal requirements for use of dollars.
 - Manage fund distribution, documentation.
 - Ensure City meets federal requirements for reimbursement AND that City is taking full advantage of investing these funds in our community.



MesaCARES

**Funding
Tracking and
Documentation**





*Mesa***CARES**

QUESTIONS?

April 2, 2020